Stay Healthy Together

August 2024

Broward Health®

01 | Goal

GOAL

- A strategic approach to addressing health disparities involves selecting five priority municipalities based on key criteria such as:
  - Population demographics
  - Socioeconomic status
  - Healthcare infrastructure.
- By focusing resources and interventions in these cities, Broward Health will aim to efficiently target areas with the greatest need and potential impact.
- This prioritization strategy maximizes the effectiveness of interventions, ultimately leading to more equitable health outcomes across diverse communities.

02 | Methodology

METHODOLOGY

- Target five key cities for improving health outcomes, begin by analyzing comprehensive data on health disparities, socioeconomic factors, and existing healthcare infrastructure in various urban areas.
- Identify municipalities with significant disparities and a high prevalence of health issues among underserved populations.
- Collaboration with local stakeholders (Community Base Organizations).
- Develop tailored strategies for each municipalities and promote equitable access to healthcare services.
- Regularly evaluate and adapt interventions based on feedback and evolving needs to ensure sustained improvements in health outcomes.

03 | Execution

PRIORITY CITIES

- Lauderhill
- Lauderdale Lakes
- Pompano Beach
- NW Fort Lauderdale
- Oakland Park

LAUNCH DETAILS

- Lauderhill - September
- Coordinator – Salome Lofty
- What and Who we needed
  - Partnership – Chief of Police/ Fire Chief
  - City Marketing and Event Coordinator

SERVICES AND ACTIVITIES PROVIDED

- Mobile health unit (Adult and Pediatric)
- Food Distribution (Partners)
- Benefit Assessment (Partners)
- Behavioral Health (Partners)
- Linkage with other Community Base Organization

Thank you.

Broward Health®