



Department Name

To: Kennie Hobbs, Jr., City Manager
From: Stacian Williams, Purchasing Division
RE: RFQ No. 2026-030 – Digital Services, Advertising, and Media
Date: 05/21/2026

The following information has been prepared for your consideration:

I. REQUESTED ACTION

To approve a list of qualified vendors in response to RFQ No. 2026-030 – Digital Services, Advertising, and Media to provide comprehensive provide comprehensive digital services, advertising, and media services to the City on as needed basis.

II. SUMMARY AND HISTORY/BACKGROUND INFORMATION

The City of Lauderhill issued RFQ No. 2026-030 – Digital Services, Advertising, and Media to solicit qualifications from qualified and experienced vendors to provide comprehensive digital services, advertising, and media services to the City on as needed basis.

Recommended Qualified Vendors are:

Garth Solutions, Inc.
Aqua Marketing & Communications, Inc.
Design Develop Now Inc.

The City will use the approved vendors from this list on an as needed basis.

III. FINANCIAL IMPACT

Funding for these services is budgeted from account number 00101153-503110.

IV. RECOMMENDATION/ACTION

Approve the list of qualified vendors for RFQ 2026-030 Digital Services, Advertising, and Media.

V. ATTACHMENTS

1. Agenda Request Memo
2. Resolution
3. Preliminary Bid Results
4. Final Evaluation Scoring
5. Garth Solutions, Inc Proposal
6. Aqua Marketing & Communications, Inc Proposal
7. Design Develop Now, Inc Proposal
8. RFQ 2026-030