

# Test Management Group, LLC



April 28, 2025

Mr. Kennie Hobbs  
City Manager  
City of Lauderhill  
5581 W. Oakland Park Blvd  
Lauderhill, FL 33313

RE: International Cricket-West Indies v. Pakistan

Dear Mr. City Manager,

Cricket West Indies (CWI) is excited to build on the long-standing partnership with the City of Lauderhill. CWI will be hosting Pakistan on July 31, August 2 and August 3, 2025, at Broward County Cricket Stadium. CWI has engaged the services of Test Management Group LLC to assist the management and promotion of the three international matches. CWI has pledged and is committed to enhancing the City of Lauderhill as Cricket Capital USA.

CWI is seeking to formulate an agreement to recognize City of Lauderhill as a sponsor of the Event through public address or social media via the following promotion:

- City of Lauderhill as a named sponsor and includes the City of Lauderhill logo on the Event website and social media platforms

- Two (2) twenty (:20) second City of Lauderhill promotional vignettes per game –

- CWI and City of Lauderhill social media collabs

- Two prominent signs at main gates and concessions area including City of Lauderhill logo at City of Lauderhill's expense

- City of Lauderhill virtual logo on the field to be visible on TV

- Four vinyl banners with the City of Lauderhill logo on the inner northern fence perimeter (2 on each side), adjacent to the existing Broward County Branding to be visible on TV

- Two step and repeat banners displaying the City of Lauderhill logo in the exterior park perimeter fence and stadium perimeter fence at City of Lauderhill's expense

- CWI will make reasonable efforts with attendees/players during their registration to tag

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#City of Lauderhill and #Cricket Capital USA on their Instagram, Facebook, and Twitter posts during the Event

CWI tag #City of Lauderhill and #Cricket Capital USA on their social media posts before, during, and after the Event

CWI will provide Event statistics and messaging points to City of Lauderhill for use in City of Lauderhill sales and marketing efforts.

Further to our discussions, CWI respectfully requests the City of Lauderhill to waive any and all fees for permitting (structural, tents, special event) police and EMS. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Miller", is written over a light blue circular stamp.

Jeff Miller  
General Manager