

# Test Management Group, LLC



May 7, 2025

Mr. Kennie Hobbs  
City Manager  
City of Lauderhill  
5581 W. Oakland Park Blvd  
Lauderhill, FL 33313

RE: International Cricket-Major League Cricket (MLC)

Dear Mr. City Manager,

Major League Cricket (MLC) will be hosting nine (T20's) international games at Broward County Cricket Stadium from July 1-6, 2025. MLC will feature six (6) teams combined with some of the world's best cricketers converging onto the City of Lauderhill-Cricket Capital USA.

MLC is seeking to formulate an agreement to recognize City of Lauderhill as a sponsor of the Event through public address or social media via the following promotion:

City of Lauderhill as a named sponsor and includes the City of Lauderhill logo on the Event website and social media platforms

Two (2) twenty (:20) second City of Lauderhill promotional vignettes per game –

MLC and City of Lauderhill social media collabs

Two prominent signs at main gates and concessions area including City of Lauderhill logo at City of Lauderhill's expense

City of Lauderhill virtual logo on the field to be visible on TV

Four vinyl banners with the City of Lauderhill logo on the inner northern fence perimeter (2 on each side), adjacent to the existing Broward County Branding to be visible on TV

Two step and repeat banners displaying the City of Lauderhill logo in the exterior park perimeter fence and stadium perimeter fence at City of Lauderhill's expense

MLC will make reasonable efforts with attendees/players during their registration to tag

#City of Lauderhill and #Cricket Capital USA on their Instagram, Facebook, and Twitter posts during the Event

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MLC tag #City of Lauderhill and #Cricket Capital USA on their social media posts before, during, and after the Event

MLC will provide Event statistics and messaging points to City of Lauderhill for use in City of Lauderhill sales and marketing efforts.

Further to our discussions, MLC respectfully requests the City of Lauderhill to waive any and all fees for permitting (structural, tents, special event) police and EMS. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jeff Miller", is written over a light blue circular background.

Jeff Miller  
General Manager