

Proposal in response to:
RFQ 2026-031

DIGITAL SERVICES, ADVERTISING, AND MEDIA
Lauderhill Community Redevelopment Agency

SUBMITTED BY
Design Develop Now, Inc.
8560 NW 51st Street, Lauderhill, FL 33351
www.designdevelopnow.com

Submitted: March 24th, 2026
Primary Contact: Jaime Davis, President

COVER LETTER

March 24, 2026

Stacian Williams, Purchasing Agent II
CRA of Lauderhill
Finance Department
5581 West Oakland Park Boulevard
Lauderhill, Florida 33313

RE: RFQ 2026-031 – Digital Services, Advertising, and Media

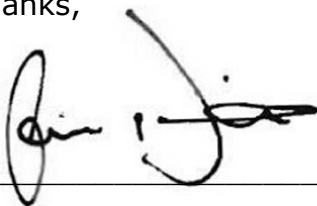
Dear Ms. Williams,

Design Develop Now, Inc. (DDN) is pleased to submit our qualifications in response to RFQ 2026-031 for Digital Services, Advertising, and Media services for the Lauderhill Community Redevelopment Agency (CRA).

Since 2021, DDN has provided the full spectrum of services outlined in this solicitation, from event photography and videography to the design and development of the CRA's website (lauderhillcra-fl.gov), social media management, media buying, print design, brand identity development, drone footage, technical assistance and ongoing content creation. We understand the CRA's mission, its districts, its stakeholders, and its communication goals because we have been embedded in this work for years.

DDN is headquartered right here in Lauderhill, and we remain fully committed to continuing the collaborative relationship we have built with CRA staff. We have the creative capability, technical expertise, and knowledge to deliver on every element of this scope of work.

Thanks,



Jaime Davis, President
Design Develop Now, Inc.
8560 NW 51st Street, Lauderhill, FL 33351
800-336-7716 (o) | 954-864-8995 (m) | jaime@designdevelopnow.com

TAB #1

Proposer's Qualification Statement

See completed Attachment "A" enclosed.

ATTACHMENT "A"
PROPOSER'S QUALIFICATIONS STATEMENT

The Proposer shall furnish the following information. Failure to comply with this requirement may render the proposal non-responsive and subject to rejection. Additional sheets may be attached as necessary.

Proposer's Name and Principal Address:

Design Develop Now, Inc.

8560 NW 51st Street, Lauderhill FL 33351

Contact Person's Name and Title:

Jaime Davis | President

Telephone Number: 954-864-8995 **Email:** jaime.davis@designdevelopnow.com

Proposer's License Number: P18000035140 - Sunbiz
(Attach Certificate of Competency and/or State Registration, if applicable.)

Federal Identification Number: 82-5234567

Number of Years in Business (in this type of work): 8

Names and Titles of All Officers, Partners, or Individuals Doing Business Under Trade Name:

Jaime Davis

Type of Business (Check One):

- Sole Proprietorship
- Partnership
- Corporation

Surety Company and Agent (Name, Address, Telephone):

Hiscox, 1001 Brickell Bay Dr 1804, Miami FL 33131, 305-707-6453

Experience and Background

1. Have you ever failed to complete work awarded to you?
If yes, provide details (when, where, and why):

No / Not Applicable

2. Have you personally inspected the proposed Work and do you have a complete plan for its performance?

Yes No

3. Will you subcontract any part of this Work?

If yes, provide details including subcontractors performing more than ten percent (10%) of the contract amount:

No

Note: Subcontractors may not be amended after award without prior written approval of the Contract Administrator.

4. List and describe all bankruptcy petitions filed by or against the Proposer, its parent, subsidiaries, or predecessor organizations within the past five (5) years, including disposition:

No / Not Applicable

5. List and describe all successful bond claims made against the Proposer or predecessor organizations within the past five (5) years:

No / Not Applicable

6. List all claims, arbitrations, administrative hearings, and lawsuits brought by or against the Proposer within the past five (5) years (include case name, case number, project name, and subject matter):

No / Not Applicable

7. List and describe all criminal proceedings related to business matters involving the Proposer or its principals within the past five (5) years:

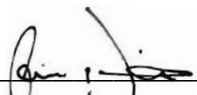
No / Not Applicable

8. Has the Proposer, its principals, officers, or predecessor organizations been convicted of a Public Entity Crime, debarred, or suspended from bidding by any government entity within the past five (5) years?

If yes, provide details:

No / Not Applicable

The Proposer acknowledges that the CRA will rely upon the information provided herein. Any omission or misrepresentation that materially affects qualifications may result in rejection or termination of award.

Authorized Signature:  _____

Printed Name:
_____ **Jaime Davis** _____

Title:
_____ **President** _____

Date:
_____ **03/30/2026** _____

Key company information for reference:

Company Name	Design Develop Now, Inc.
Principal Address	8560 NW 51st Street, Lauderhill, FL 33351
Contact Person	Jaime Davis, President
Telephone / Email	800-336-7716 jaime@designdevelopnow.com
Federal ID Number	82-5234567
DUNS Number	081186654
CAGE Code	83NC4
Business Type	S Corporation – Incorporated 04/13/2018
Years in Business	8 years
NAICS Codes	541511, 541613, 541430, 541512, 541519, 512191
Small Business	Yes
Local Vendor	Yes – Headquartered in Lauderhill, FL

TAB #2

Statement of Capabilities

Design Develop Now, Inc. (DDN) is uniquely qualified to deliver the services outlined in this RFQ because we are already doing the work. Since 2021, DDN has served the Lauderhill CRA's providing the full range of digital, advertising, and media services described in this solicitation.

Why DDN

Prior Knowledge: DDN built the CRA's current website (lauderhillcra-fl.gov), designed brand and logo assets for the CRA, and has produced content across every communication channel the agency uses. We understand the CRA's voice, its districts (CAE and Central CRA), its programs, and its stakeholders.

Full-Service Capability: DDN delivers every service in this scope under one roof, photography, videography, drone footage, video editing, social media management and advertising, media buying (TV, radio, digital, OTT, out-of-home), website design, app development and maintenance, content writing, graphic design (print and digital), street signs, flyers, banners, brochures, and motion graphics.

Local Presence: DDN is headquartered in Lauderhill, FL. Our proximity allows for rapid response, same-day coverage of events, and in-person collaboration with CRA staff.

Government Experience: Beyond the Lauderhill CRA and City, DDN has provided digital marketing and technology services to government entities and large organizations including the Illinois Department of Public Health, Florida State Minority Supplier Development Council, FDOT, SBA and other public, private and non-profit clients.

Proven Track Record: We produce quality work, and maintained a collaborative working relationship with CRA and City staff over the years. Our institutional knowledge eliminates the onboarding time and learning curve that any new vendor would require.

Services Provided to Lauderhill CRA – 12 Months

LAUDERHILL LIVE COMEDY SERIES – Content Creation and Campaign Management

March 2025 Comedy Show

- Flyer creatives, street sign, pre-event social posts
- Post-event album & highlight creatives, recap videos (long & reel)
- Mailchimp email campaign

June 2025 "One Love" Comedy Show

- Promo reels (general, date night, ladies night)
- Comedian promotion reels (Ms. B, Imagine, Majah Hype)
- Video drops (Ms. B, Imagine, Marvin Dixon, Majah Hype)
- Oliver Samuels creative & Caribbean National Weekly newspaper resizes
- Mailchimp email campaigns (general, ladies night, first promo)
- Onsite event projector creatives (trivia segment, Name Di Riddim)
- Screen projector PPT presentations (ads, acts, Name Di Riddim slides)
- Full media coverage (2x videographer, 2x photographer, 1x social media onsite, extended hours)
- Gobo Logo Projector installation (indoor + outdoor)
- Post-event social posts (Sold Out, Happening Now, Event Highlight video, album posts, SoFlashy album, recap videos)

September 2025 Comedy Show

- Flyer creatives (preliminary & revised), street sign
- Promo reels (general, date night, ladies night)
- Comedian video drops (Marvin Dixon, George Wallace, Just Nesh, Myra J)
- Comedian reels using existing footage (George Wallace, Myra J, Just Nesh)
- Mailchimp email campaigns
- PR for the comedy show
- LPAC flyer sizes & smaller print flyer
- CRA website popup
- Complete video & photography coverage (on-site photographer, videographer, socials)
- Post-event recap videos (short & long)

December 2025 Comedy Show

- Video drops (4 comedians, Dominique, Damon Williams, Michael Blackson, Marvin Dixon)
- Promo reels (3), video commercials (60s & 30s), comedian reels (3)
- LPAC outdoor digital signage banner
- Mailchimp contact import/segmentation & email campaign
- Recap video

2026 March Comedy Show (Pre-Production)

- Flyer creatives, original lineup (Tony Rock headliner, 8 versions)
- Flyer creatives, updated lineup (Affion Crockett headliner, 15 sizes including City Spotlight newsletter)
- Video reels (4), Affion Crockett, Tony Woods, Tony Tone, Aida Rodriguez
- Video drops (5), Marvin Dixon, Affion Crockett, Tony Woods, Tony Tone, Aida Rodriguez

- Social media ad content for FB, IG, TikTok, YouTube/Google
- LauderhillLive.com redirect to updated Showpass link

Lauderhill Live Sponsorship

- PDF design, copy, layout & revisions

Drone Media

- LPAC drone footage capture for B-Roll

2025 SMALL BUSINESS PITCH COMPETITION

- Revised website pages (dates, resources, judges, timeline, panelist info)
- Revised flyer creatives, banner, street sign (with QR code)
- Promotional reels for social media
- Hello Bar on CRA website for promotion
- Email campaign to 400+ previous applicants
- Email campaigns for applicants with unfinished applications
- Email templates for Top 10 and Top 20 notifications
- Carousel copy & creatives for social media
- Top 20 Finalist Announcement, copy & creatives
- Top 10 Finalist Announcement, copy & creatives
- Top 5 Finalist Announcement, copy & creatives
- Technical Assistance Session albums (1st & 2nd sessions)
- Preliminary Round albums (1st & 2nd rounds)
- Pitch Bootcamp albums (1st, 2nd, 3rd, 4th sessions)
- Pitch applicant tracking sheet
- Technical support for CRA and Business Briefings (video links via email)
- Pitch flyer version without submission date
- Presentation creatives (Top 5 finalists with bios & photos, "Where They Are Now" video of 2024 winner, drink menu design, title slide, Save the Date slide for 2026)
- Onsite social media coverage (preliminary & final rounds)
- Final Round media services (videography, photography x2, social media coverage)
- Post-event technical assistance for Top 5

BUSINESS SPOTLIGHTS (*monthly featured businesses*)

- Cotufa Designs
- Stoner Pizza Joint | Carib Island Restaurant
- The Perfume Collection | We Care Activity Center
- Blossom Street Florist | Under Control Air Conditioning
- T-Will Island Restaurant | Truly Rooted Natural Hair & Barber Salon
- HIYDE (business opening)
- Retro Fitness Club (National Wellness Month)

CRA PROGRAMS & CREATIVES

- Public Kiosk Rental Programs, consultation, flyer writing & creative design
- Financial Playbook Series, consultation, creative development, social posts, albums, website listings
- Target Market Program, consultation, development, flyer writing & creative design
- Citywide Survey, consultation, creative development & design

- Citywide Survey Door Hanger, print-ready creative
 - Empowerment Series, album posts & promotional reel
 - Lauderhill Shines Graduation (Cohort 10), social media reposts
 - CRA Podium Signage graphic design
-

FOOD TRUCK EVENTS

- Holly Jolly Food Truck Roll, creatives, Eventbrite management, boosted posts
 - Flourish and Feast Food Truck Roll (April & May), album posts, social reels, promotional reel curation
 - Rollin In The Sweets (July), website listing, social copy, reels
 - July Food Truck Roll, album post & photos
-

FINANCE PROJECT

- ACFR + PAFR + CRA Financials Design & Consultation (cover designs, strategy review)
 - CRA Annual Report, additional edits (multiple rounds)
-

SIZZLA SOLID AS A ROCK EVENT (August 2025)

- Social Media Marketing, paid ad campaign setup, organic posts, pixel/conversion tracking
 - Custom promotional videos (2 versions with/without voiceover)
 - Flyers & creatives, Sold Out post
 - Mailchimp email campaigns
 - Professional videography & photography (full audio capture, video/B-roll operators, photographers)
-

BEER-B-Q ON 38TH AVENUE (2025)

- Complete videography & photography coverage (8+ hours, drone, social media specialist)
 - Video drops (4 artists, Amerie, Ball Greezy, Wayne Wonder, Ray J)
 - VIP promo videos
 - Mailchimp email campaigns
-

2026 MLK LEGACY EVENT

- Marketing consulting & support (20 hours, video production, scriptwriting, communications strategy, social media)
 - Full media coverage & content production (videography, event + VIP photography)
 - Tribute video production (2 videos, Margarate Bates, Desorae Giles-Smith)
 - Photography coverage, Spelling Bee with Dr. Cornel West & Dr. Shabazz
 - Video deliverables (event recap + social highlight clips)
-

UNITY WALK & PRAYER VIGIL (May 2025)

- Complete media coverage (2x photographers, videographer with audio, drone pilot)
-

LAUDERHILL PUBLIC SAFETY FORUM (June 2025)

- Full-day videography and photography (10+ hours)
-

CRA PROPERTY DOCUMENTATION (December 2025)

- Renaissance Point, videography, photography, drone shots
- Devon Hunt, before/after videography & photography

COMMUNITY DEVELOPMENT / PARTNERSHIPS

- BCEx / OIC Programs, social media content (Small Business Virtual Bootcamp, General Carpentry Training, Warehouse Logistics Training, Electrical Training Program)
- Community flyers & copy
- BCPS Brunch and Learn, social copy
- Mailchimp email list management

WEBSITE WORK (BEYOND RETAINER)

- Homepage redesign variations
- Commercial Facade Program photo updates
- CAE District page redesign, new copy, navigation menu, gallery updates
- New page copy (About Us, Central CRA, State Road 7, CRA Projects)
- Events & programs listings management
- Sponsorship & contact form updates
- Pitch recap video embed on homepage
- Search bar addition
- Hello Bar for Pitch Competition promotion
- Website popup for events

EVENT PROMOTION & MARKETING SERVICES

- Event marketing and monthly services (October 2025)
- General CRA items (December 2025)

MEETINGS & TOUCHBASES

TAB #3

Specific Related Experience

DDN provides the following project examples demonstrating relevant experience. A minimum of five (5) are government projects comparable in scope.

Project 1: Lauderhill Community Redevelopment Agency (Government)

Client: Lauderhill Community Redevelopment Agency

Address: 5581 West Oakland Park Boulevard, Lauderhill, FL 33313

Contact: Lahoma Scarlette (lscarlette@lauderhill-fl.gov), Franceen Smith (fsmith@lauderhill-fl.gov)

Contract Period: 2021 – Present

Full-service digital, advertising, and media services including website design and development (lauderhillcra-fl.gov), event photography/videography, drone coverage, brand/logo design, social media management and advertising, media buying, print design, street signs, email marketing, content creation, and ongoing website maintenance and technical support. Over the past 12 months, DDN has delivered 100+ distinct projects spanning comedy show campaigns, pitch competition marketing, major event media coverage, business spotlight features, and CRA program promotions.

Project 2: City of Lauderhill (Government)

Client: City of Lauderhill

Address: 5581 West Oakland Park Boulevard, Lauderhill, FL 33313

Contact: Denise Grant (dgrant@lauderhill-fl.gov)

Contract Period: 2025 – Present

Photography, videography, drone coverage, graphic design, social media content, and marketing support for City-sponsored events, programs, and community outreach initiatives including the Lauderhill Public Safety Forum, Unity Walk and Prayer Vigil, Sizzla Solid As A Rock Jamaica 63rd Independence Celebration, Beer-B-Q on 38th Avenue, and the 2026 MLK Legacy Event featuring Dr. Cornel West and Dr. Shabazz.

Project 3: Florida Department of Transportation, DBE Services (Government)

Client: Florida Department of Transportation (FDOT), contracted via Florida State Minority Supplier Development Council (FSMSDC)

Address: 9499 NE 2nd Avenue, Suite 201, Miami, FL 33138

Contact: Monica Cupid, Interim CEO (monica@fsmcdc.org)

Contract Period: 2019 – Present

Designed and developed the FDOT Disadvantaged Business Enterprise (DBE) Services website (formerly fdotdbeservices.com, now buildreadyconstruct.com) to support FDOT's DBE certification and outreach programs. Services included web design, development, content strategy, and ongoing maintenance.

Project 4: U.S. Small Business Administration, 7(j) Technical Assistance Program (Government)

Client: U.S. Small Business Administration (SBA), contracted via FSMCDC

Address: 9499 NE 2nd Avenue, Suite 201, Miami, FL 33138

Contact: Monica Cupid, Interim CEO (monica@fsmcdc.org)

Contract Period: 2020 – Present

Designed and developed smallbizassistance.com to support the SBA's 7(j) Technical Assistance program, providing small and disadvantaged businesses with access to resources, training, and program information. Services included website design, development, content creation, and ongoing management.

Project 5: Illinois Department of Public Health (Government)

Client: Illinois Department of Public Health

Address: 115 S. La Salle Street, Suite 700, Chicago, IL 60603

Contact: Phallisha Curtis (phallisha.curtis@illinois.gov)

Contract Period: 2026 – Present

Marketing strategy, print design, and banner design for the Illinois Family Planning program. Services include campaign development, creative production, and collateral design to support public health outreach initiatives.

Project 6: Florida State Minority Supplier Development Council (FSMSCD)

Client: Florida State Minority Supplier Development Council

Address: 9499 NE 2nd Avenue, Suite 201, Miami, FL 33138

Contact: Monica Cupid, Interim CEO (monica@fsmcdc.org)

Contract Period: 2018 – Present

Web development (fsmcdc.org), event marketing, social media management, marketing strategy and consultation, print design, billboard design, and banner

design. Ongoing support for annual conferences, membership campaigns, and organizational communications.

Project 7: Aptiva Medical

Client: Aptiva Medical

Address: 6700 N Andrews Ave Suite 700 Fort Lauderdale, FL 33309

Contact: lucas.pegg@aptivamedical.com

Contract Period: 2020 - Present

Custom web platform and mobile application development with phased milestones. Managed scope through detailed project plans, regular client check-ins, and change-order controls. Delivered responsive website and online eligibility reorder web app.

TAB #4

Ability to Perform

Signed Performance Measures

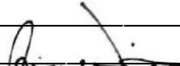
PERFORMANCE MEASURES

Contractor performance will be evaluated based on, but not limited to:

1. Meeting agreed upon deadlines
2. Ability to perform all agreed-upon work
3. Production of quality workmanship
4. Adherence to agreed-upon pricing

Failure to meet performance standards may result in sanctions, including removal from the Contractor Roster.

The undersigned certifies that they are legally authorized to bind the firm to the terms of this RFQ and that they have examined the RFQ documents and agree to fulfill all requirements if selected.

Company Name: Design Develop Now, Inc.
Address: 8560 NW 51 Street, Lauderhill FL 33351
Telephone: 800-336-7716 Fax: _____ Cell: 954-864-8995
Print Name: Jaime Davis Email: jaime.davis@designdevelopnow.com
Federal Tax ID: 82-5234567
Authorized Signature: _____


Project Management & Cost Control Examples

The following five projects demonstrate DDN's proficiency in project management, deadline adherence, and cost control.

1. Lauderhill CRA Website Launch (lauderhillcra-fl.gov)

Managed full redesign from discovery through launch, including content migration, ADA compliance testing, CMS configuration, and staff training. Delivered on schedule and within budget.

2. CRA Brand Identity & Logo Development

Led brand discovery, concept development, review cycles, and final asset delivery for the CRA's visual identity. Managed revision process to stay within agreed scope and timeline.

3. CRA Event Coverage Program

Coordinate photography, videography, and drone coverage for 20+ CRA events annually. Deliverables (edited photos and video) provided within 72 hours. Managed through weekly status meetings and shared content calendar.

4. FSMSDC Annual Conference Marketing

Managed multi-channel marketing campaign including print design, digital advertising, social media promotion, and event-day coverage. Coordinated multiple deliverables across tight deadlines with zero missed milestones.

5. Aptiva Medical Web & App Development

Delivered custom web platform and mobile application with phased milestones. Managed scope through detailed project plans, regular client check-ins, and change-order controls to maintain budget integrity.

TECHNICAL APPROACH

DDN's approach is straightforward: we continue the proven workflows already in place with the CRA while expanding capabilities where needed. Below is our approach to each element of the scope.

Photography & Videography

DDN assigns dedicated photographer(s) and videographer(s) to all scheduled CRA events, meetings, and ceremonies. Drone coverage is deployed for groundbreakings, development progress, and aerial content. High-resolution images are delivered within 48–72 hours. Edited video (broadcast, web, and social formats including reels and stories) is delivered per agreed timelines. Raw footage is archived and available to the CRA on request.

Social Media Advertising & Management

DDN manages the CRA's social media presence across Facebook/Meta, Instagram, LinkedIn, YouTube, and TikTok. We handle strategic planning, ad creative, audience targeting, campaign monitoring, and performance reporting. Content is planned through a shared content calendar updated weekly and reviewed during status meetings.

Website Redesign & Maintenance

DDN designed and built the current CRA website (lauderhillcra-fl.gov). For the redesign, we will deliver a modern, responsive, ADA-compliant (WCAG 2.1 AA) site with GIS/mapping integration for CRA boundaries, updated CMS with staff training, SEO optimization, and analytics integration. Ongoing maintenance includes content updates, security patches, performance monitoring, and monthly analytics reporting.

Media Buying

DDN executes media buys across television (broadcast, cable, streaming/OTT, CTV), radio (AM/FM and digital audio), digital (display, programmatic, SEM, geofencing), and out-of-home (billboards, transit, digital signage). All campaigns include post-campaign analysis with proof of performance.

Content Creation (Section 2.6)

DDN provides on-demand content including social media graphics, digital ads (static and animated), short-form and long-form video, infographics, email newsletter templates, blog posts, written content, and motion graphics.

Print Design (Section 2.7)

DDN designs street signs, flyers, posters, brochures, event programs, annual reports, signage, banners, direct mail, and promotional materials as needed. Print production costs are separate from design fees unless otherwise agreed.

Project Management (Section 2.8)

DDN participates in weekly or bi-weekly status meetings with CRA staff to review projects, discuss upcoming needs, and coordinate timelines. We maintain a comprehensive content calendar covering social media posts, ad campaigns, event coverage, production timelines, and key milestones, shared with CRA staff and updated weekly.

Tools & Technologies

- Project management: Clickup, Google docs, Workdrive
- Creative: Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, Lightroom)
- WordPress / custom CMS platforms
- Google Analytics, Google Ads, Meta Business Suite
- Frame.io
- Reporting (reports.designdevelopnow.com)

WORK SAMPLES / PORTFOLIO

DDN provides the following samples demonstrating capabilities across all service areas. The majority of these samples are from work performed directly for the Lauderhill CRA and City of Lauderhill.

Photography and Videography

Video Examples:

<https://designdevelopnow.com/our-work/>

Others:

Renaissance Point - https://www.youtube.com/watch?v=bJkRCxpW_jU

Solid As A Rock – Jamaica Independence:

<https://www.youtube.com/watch?v=kwoyOPTCqSU>

Lauderhill Live Promo: <https://www.youtube.com/watch?v=7j7PRNGIK6k>

Pitch Competition: <https://www.youtube.com/watch?v=P7Hcmgr2QY4>

<https://www.youtube.com/shorts/XK06kaoxF5k>

Photography:

<https://www.facebook.com/thelauderhillcra/photos>

Website Design / Redesign

- Lauderhill CRA: <https://lauderhillcra-fl.gov> (designed and developed by DDN)
- FSMSDC: <https://fsmcdc.org> (designed and developed by DDN)
- Aptiva Medical: <https://aptivamedical.com> (designed and developed by DDN)
- More examples: <https://designdevelopnow.com/our-work>

Social Media Campaigns

Public Social Media Campaign Graphics and copywriting:



Paid social campaign for the Lauderhill Live Comedy Series reaching 3,000,000 impressions

Campaign ↑↓	Reach ↑↓	Amount spent ↑↓	Ends ↑↓	Impressions ↑↓	CPM (cost per 1,000... ↑↓	Link clicks ↑↓
Lauderhill Live - Michael Blackson 2025	137,026	[REDACTED]	[REDACTED]	871,312	[REDACTED]	13,354
2025 Lauderhill Live Comedy Show - George ...	72,903	[REDACTED]	[REDACTED]	590,402	[REDACTED]	11,570
2025 Jamaica's Independence - Sizzla	91,136	[REDACTED]	Jul 31, 2025	611,573	[REDACTED]	9,513
2025 Lauderhill Live Comedy Show - Majahh...	15,259	[REDACTED]	Jun 29, 2025	35,897	[REDACTED]	882
Event: Lauderhill Live One Love Comedy Show	3,419	[REDACTED]	Jun 16, 2025	10,517	[REDACTED]	67
2025 Lauderhill Live Comedy Show - Majahh...	104,085	[REDACTED]	[REDACTED]	678,814	[REDACTED]	11,889
Post: " ✨ NEW LOCATION ALERT FOR APRI...	3,549	[REDACTED]	Apr 14, 2025	4,548	[REDACTED]	109
Post: "Celebrate the season of love at the Lov...	6,052	[REDACTED]	Feb 13, 2025	10,091	[REDACTED]	256
Lauderhill Live Comedy Show Tank 2025	99,519	[REDACTED]	Mar 28, 2025	826,022	[REDACTED]	10,580
Event: Lauderhill Live Stand Up Comedy Sho...	9,172	[REDACTED]	Mar 28, 2025	35,987	[REDACTED]	268
Event: Holly Jolly Food Truck Roll	3,218	[REDACTED]	[REDACTED]	4,858	[REDACTED]	114
Post: "Next week's gonna be 🍑 with Sheryl ...	56,123	[REDACTED]	[REDACTED]	93,120	[REDACTED]	509
Post: "Celebrate the season with us on Dec...	16,970	[REDACTED]	[REDACTED]	27,103	[REDACTED]	294
Post: "Join us for the Holly Jolly Food Truck R...	16,577	[REDACTED]	[REDACTED]	26,477	[REDACTED]	710










Media Buying Campaigns

(See above for social media campaigns / buys)

OTT / Connected TV Media Buys:

Lauderhill Live - George Wallace Comedy Show

DDN executed a Connected TV / OTT advertising campaign for the Lauderhill Live Comedy Show featuring George Wallace, and for Michael Blackson’s show targeting Broward County households across premium streaming platforms. The campaign delivered geo-targeted video ads to drive ticket sales and event awareness.

Name ↑↓	Spend ↓↑	Impressions ↑↓	CPM ↑↓	View-Through Rate ↑↓
All strategies	\$570.30	33,696	\$16.92	98.00%
 Tubi ⓘ	\$170.44	9,423	\$18.09	98.43%
 Samsung TV Plus ⓘ	\$93.36	6,087	\$15.34	98.29%
 Roku Channel ⓘ	\$78.42	4,709	\$16.65	94.61%
 Sling TV ⓘ	\$53.86	3,048	\$17.67	98.88%
 LG Channels ⓘ	\$50.54	4,783	\$10.57	98.56%
 DIRECTV ⓘ	\$28.47	1,240	\$22.96	98.63%
 Hulu ⓘ	\$26.83	647	\$41.48	99.38%
 Pluto TV ⓘ	\$18.53	1,326	\$13.97	98.57%
 HBO Max ⓘ	\$18.38	297	\$61.89	99.66%

Showing 1 to 10 of 22


Press release for Beer B Q (3rd Annual)

<https://www.prnewswire.com/news-releases/the-city-of-lauderhill-presents-its-3rd-annual-beer-b-q-301625885.html>

DDN developed and distributed a press release for the City of Lauderhill's 3rd Annual Beer-B-Q on 38th Avenue through PR Newswire, generating regional media coverage and supporting event awareness across South Florida.

The City Of Lauderhill Presents its 3rd Annual Beer-B-Q

English PR Newswire ID: 3650365-1 Clear Time Sep 15, 2022 6:51 PM ET

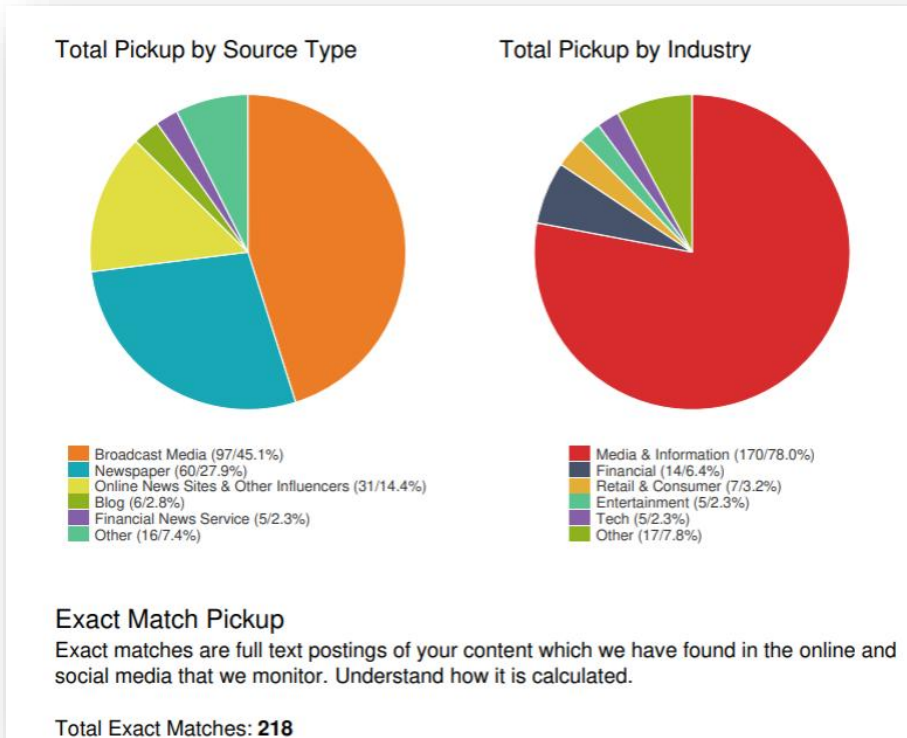
 Pickup

134.9M

TOTAL POTENTIAL AUDIENCE

218

TOTAL EXACT MATCHES



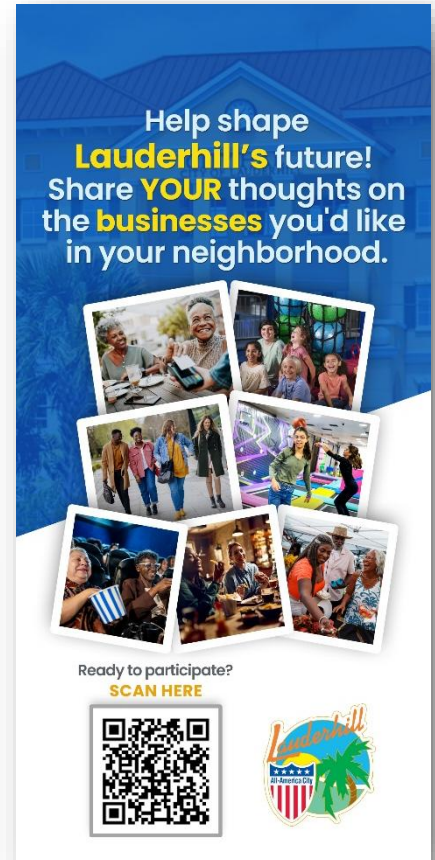
Print Design

Examples:

[SECTION INTENTIONALLY LEFT BLANK – SEE NEXT PAGE]

From street signs and door hangers to annual reports, event flyers, banners, and promotional collateral, we design print materials that are clear, professional, and built to get noticed. Our work balances strong visuals with strategic messaging so every piece supports your brand, communicates effectively, and makes an impact in the real world.





Additional Print Examples:

<https://drive.designdevelopnow.com/external/4e6ce9b60f2b208b68851b8129002630c2b876f7f5f9ae92bbfb04bf3876d7d6>

<https://designdevelopnow.com/our-work/>
(graphic design)

PRICING PROPOSAL

DDN proposes a combination pricing structure consisting of a monthly retainer for ongoing core services, supplemented by hourly rates and per-project fees for additional or ad-hoc work.

Monthly Retainer

The monthly retainer covers the following core services:

- Weekly/bi-weekly status meeting with CRA staff
- Content calendar development and weekly updates
- Social media content creation and management
- Social media advertising management (ad spend is separate)
- Ongoing website maintenance, content updates, and monthly analytics reporting
- Integrated Reporting and Analytics across all channels and website
- Routine graphic design for social media and digital ads

Tier	Service Includes	Monthly Fee
1	<ul style="list-style-type: none"> • Website maintenance, hosting and social media monitoring (includes posting provided content) • Integrated Reporting and Analytics across all channels and website 	\$1600
2	<ul style="list-style-type: none"> • Website maintenance, hosting • Social media monitoring (includes posting provided content) • Social media advertising campaign management (ad spend is separate) 	\$5500
3	<ul style="list-style-type: none"> • Tier 1 • Tier 2 • Content creation across Facebook, Instagram, LinkedIn, TikTok (Images, Reels, Videos) • Additional services as budget allows • 	\$8500

*Retainer tier can be adjusted quarterly based on CRA needs

Hourly Rates by Staff Category

Staff Category	Hourly Rate
Account Manager / Project Lead	\$75
Creative Director / Senior Designer	\$120
Graphic Designer	\$85
Photographer	\$100
Videographer / Drone Operator	\$100
Video Editor / Motion Graphics	\$120
Web Developer	\$150
Content Writer / Copywriter	\$85
Social Media Specialist	\$75
Media Buyer / Strategist	\$150

Per-Project Fees

Deliverable	Fee
Event Photography/Videography (half-day, up to 4 hrs)	\$850
Event Photography Videography (full-day, up to 8 hrs)	\$1500
Event Videography (half-day) per person	\$450
Event Videography (full-day)	\$600
Drone Coverage (per session)	\$500
Video Editing – Short-Form (up to 2 min)	\$750
Video Editing – Long-Form (2+ min)	\$1000
Website Redesign (CRA site, complete) Option 1	\$3,250
Website Redesign (CRA site, complete) Option 2 w/ Calendar & Booking system	\$7,500
Website Redesign (CRA site, complete) Option 3 w/ Calendar & Booking system + up to 10 additional pages.	\$10,000
Digital Design – Flyer/Poster	\$120
Print Design – Brochure/Multi-Page	\$1500
Print Design – Street Sign / Large Banner	\$650
Infographic / Motion Graphic	\$750
Email Marketing / Mailchimp Campaigns (design, copy, setup & send)	\$450

*Pricing includes two (2) revision rounds; additional revisions billed separately.

Media Buying Fees

DDN charges no commission on all media placements (industry standard is 10–15%) with an active retainer. Ad spend/media costs are passed through at cost with no markup. Commission on all media placements would be charged at 10% if there is no active retainer.

Additional Notes

- All pricing is valid for the initial three (3) year term of the contract.
- Ad spend and media placement costs are not included in retainer or project fees and are billed separately, directly.
- Print production and printing costs are separate from design fees.
- Travel within Broward County is included at no additional charge.
- Rush fees (less than 48-hour turnaround) may apply at 1.5x standard rate, with prior CRA approval.

TAB #5

Attachments

The following required documents are enclosed:

- Attachment "B" – Non-Collusive Affidavit [SIGNED]
- Attachment "C" – Confirmation of Drug-Free Workplace [SIGNED]
- Attachment "D" – Certified Resolution [SIGNED]
- Attachment "F" – Acknowledgement of Addendum(s)
- Certificate(s) of Insurance
- Required Licenses

ATTACHMENT "B"
NON-COLLUSIVE AFFIDAVIT

STATE OF Florida
COUNTY OF Broward

Before me, the undersigned authority, personally appeared:

Jaime Davis,
who, being first duly sworn, deposes and states as follows:

1. The Proposer is the Owner
(Owner, Partner, Officer, Representative, or Agent)
of Design Develop Now (Name of Firm).
2. The Proposer is fully informed regarding the preparation and contents of the attached Proposal and all pertinent circumstances relating thereto.
3. The Proposal is genuine and is not a collusive or sham submission.
4. Neither the Proposer nor any of its officers, partners, owners, agents, representatives, employees, or other parties in interest, including this affidavit, has in any way colluded, conspired, connived, or agreed, directly or indirectly, with any other proposer, firm, or person to:
 - o Submit a collusive or sham proposal;
 - o Refrain from submitting a proposal;
 - o Fix or otherwise manipulate prices, overhead, profit, or cost elements; or
 - o Secure any unlawful advantage against the CRA of Lauderhill or any person interested in the proposed contract.
5. The prices quoted in the attached Proposal are fair and proper and are not the result of collusion, conspiracy, connivance, or unlawful agreement on the part of the Proposer or any of its agents, representatives, owners, employees, or parties in interest.

FURTHER AFFIANT SAYETH NAUGHT.

By: [Signature]
Signature of Proposer

Printed Name: Jaime Davis

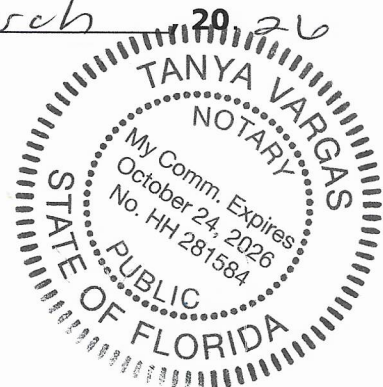
Title: President

Sworn to and subscribed before me this 30 day of March 2020

Notary Public - State of Florida

My Commission Expires: 10/24/26

[Signature] 3/30/20



ATTACHMENT "C"
CONFIRMATION OF DRUG-FREE WORKPLACE

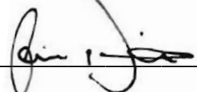
In accordance with Section 287.087, Florida Statutes, the Proposer certifies that it maintains a Drug-Free Workplace Program and that the following requirements have been implemented:

1. A published statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations.
2. Employees are informed of:
 - o The dangers of drug abuse in the workplace;
 - o The firm's policy of maintaining a drug-free workplace;
 - o Available drug counseling, rehabilitation, and employee assistance programs; and
 - o The penalties that may be imposed for drug abuse violations.
3. Each employee engaged in providing commodities or contractual services under this RFQ has received a copy of the firm's drug-free workplace policy statement.
4. Employees are notified that, as a condition of working on this contract, they must:
 - o Abide by the terms of the policy; and
 - o Notify the employer within five (5) days of any conviction of, or plea of guilty or nolo contendere to, a violation of Chapter 893, Florida Statutes, or any controlled substance law of the United States or any state, for a violation occurring in the workplace.
5. The firm imposes sanctions or requires satisfactory participation in a drug abuse assistance or rehabilitation program for any employee so convicted.
6. The firm makes a good faith effort to continue maintaining a drug-free workplace through implementation of these requirements.

A signed copy of the firm's Drug-Free Workplace Policy must be attached to this form and submitted with the proposal.

I hereby certify that the above-named firm complies fully with the requirements of this section.

Vendor Name: **Design Develop Now**

Authorized Signature: 

Printed Name: **Jaime Davis**

Title: **President** Date: **03/30/2026**

ATTACHMENT "D"
CERTIFIED RESOLUTION (Corporate Authority)

I, Jaime Davis, the duly elected Secretary of Design Develop Now (Business Name), a corporation organized and existing under the laws of the State of Florida, do hereby certify that the following resolution was duly adopted by the Board of Directors of said corporation at a meeting held in accordance with law and the corporation's bylaws:

"IT IS HEREBY RESOLVED THAT

Jaime Davis
(Name of Authorized Individual)

the duly elected President
(Title of Officer)

of Design Develop Now (Business Name)

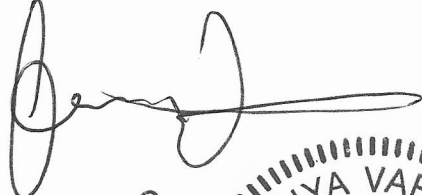
is hereby authorized to execute and submit a Proposal and any required Bid Bond to the CRA of Lauderhill, and to execute any and all documents necessary to bind the corporation to the terms and conditions of the RFQ and resulting contract."

The Secretary shall certify the names and signatures of those authorized to act pursuant to this resolution.

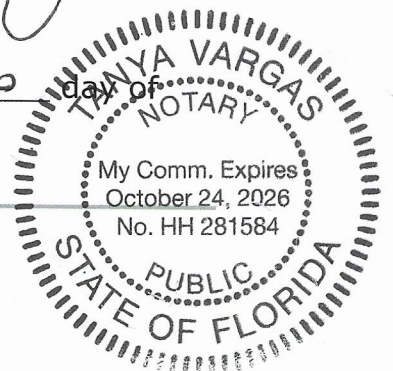
The CRA of Lauderhill shall be entitled to rely upon this certification and shall be held harmless from any claims arising from reliance upon the signature of any person so certified.


I further certify that the above resolution remains in full force and effect and has not been amended, revoked, or rescinded.

Authorized Individuals:

Name	Title	Signature
<u>Jaime Davis</u>	<u>President</u>	

Given under my hand and the seal of said corporation this 30 day of March, 2026




3/30/26

ATTACHMENT "E"

AFFIDAVIT OF COMPLIANCE WITH ANTI-HUMAN TRAFFICKING LAWS

Pursuant to Section 787.06(13), Florida Statutes, the undersigned, on behalf of the Entity identified below, hereby affirms under penalty of perjury the following:

1. The Entity does not engage in human trafficking or the use of coercion for labor or services as defined in Section 787.06, Florida Statutes.
2. The Entity is in compliance with all applicable provisions of Section 787.06, Florida Statutes, relating to Human Trafficking.
3. The undersigned is duly authorized to execute this Affidavit on behalf of the Entity and affirms that the statements made herein are true and correct under penalty of perjury.

FURTHER AFFIANT SAYETH NAUGHT.

Dated this 30 day of March, 2026.

Entity Name: Design Develop Now

By (Signature): [Signature]

Printed Name: Jaime Davis

Title: President

STATE OF Florida
COUNTY OF Broward

Sworn to and subscribed before me this 30 day of March, 2026, by Jaime Davis, who is personally known to me or has produced FDIC as identification.

Notary Public - State of Florida

My Commission Expires: 10/24/26

[Signature]
3/30/26



ATTACHMENT "F"

ACKNOWLEDGEMENT OF ADDENDUM

RFQ 2026-031
TITLE Digital Services, Advertising and Media

Acknowledgement is hereby made of the following Addenda received since issuance of Specifications:

- Addendum No. 1 - Dated 03/26 + 03/28
 - Addendum No. _____ - Dated _____
 - Addendum No. _____ - Dated _____
-

Name of Vendor's Service Contact:

Jaime Davis

Address:

8560 NW 51 Street, Lauderdale FL 33351

Signature  **Date** 03/30/2026

This page must be submitted with the RFQ. Failure to provide the requested documents may result in your proposal being deemed Non-Responsive.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

04/17/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Hiscox Inc. 520 Madison Avenue 32nd Floor New York, New York 10022	CONTACT NAME: PHONE (A/C. No. Ext): (888) 202-3007	FAX (A/C. No.):
	E-MAIL ADDRESS: contact@hiscox.com	
INSURER(S) AFFORDING COVERAGE		NAIC #
INSURER A: Hiscox Insurance Company Inc		10200
INSURED Design Develop Now, Inc 8560 NW 51st St Lauderhill, FL 33351-4825	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	Y		P100.537.166.1	04/17/2022	04/17/2023	EACH OCCURRENCE \$ 2,000,000
	DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000						
							MED EXP (Any one person) \$ 5,000
							PERSONAL & ADV INJURY \$ 0
							GENERAL AGGREGATE \$ 2,000,000
							PRODUCTS - COMP/OP AGG \$ S/T Gen. Agg.
							\$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$
							BODILY INJURY (Per person) \$
							BODILY INJURY (Per accident) \$
							PROPERTY DAMAGE (Per accident) \$
							\$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$
							AGGREGATE \$
							\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	Professional Liability	Y		P100.537.188.1	04/17/2022	04/17/2023	Each Claim: \$ 1,000,000 Aggregate: \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The City of Lauderhill Community Redevelopment Agency, is named additional insured subject to policy terms and conditions.

CERTIFICATE HOLDER**CANCELLATION**

City of Lauderhill
 Community Redevelopment Agency
 1803 NW 38th Ave
 Lauderhill, FL 33311

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

© 1988-2015 ACORD CORPORATION. All rights reserved.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

03/03/2026

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Hiscox Inc. 5 Concourse Parkway Suite 2150 Atlanta GA, 30328	CONTACT NAME: PHONE (A/C. No. Ext): (888) 202-3007 E-MAIL ADDRESS: contact@hiscox.com FAX (A/C. No):
	INSURER(S) AFFORDING COVERAGE INSURER A: Hiscox Insurance Company Inc INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:
INSURED Design Develop Now, Inc 8560 NW 51st St Lauderhill, FL 33351-4825	

COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			P100.537.166.5	04/17/2026	04/17/2027	EACH OCCURRENCE \$ 2,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 0 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ S/T Gen. Agg. \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	UMBRELLA LIAB <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below						<input type="checkbox"/> Y <input type="checkbox"/> N <input type="checkbox"/> N/A PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

© 1988-2015 ACORD CORPORATION. All rights reserved.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

03/03/2026

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Hiscox Inc. 5 Concourse Parkway Suite 2150 Atlanta GA, 30328	CONTACT NAME: PHONE (A/C. No. Ext): (888) 202-3007	FAX (A/C. No):
	E-MAIL ADDRESS: contact@hiscox.com	
INSURER(S) AFFORDING COVERAGE		NAIC #
INSURER A: Hiscox Insurance Company Inc	10200	
INSURED Design Develop Now, Inc 8560 NW 51st St Lauderhill, FL 33351-4825	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:						EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COMP/OP AGG \$ \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input type="checkbox"/> RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/> Y / <input type="checkbox"/> N	<input type="checkbox"/> N / <input type="checkbox"/> A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	Professional Liability			P100.537.188.5	04/17/2026	04/17/2027	Each Claim: \$ 1,000,000 Aggregate: \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

© 1988-2015 ACORD CORPORATION. All rights reserved.

**Electronic Articles of Incorporation
For**

P18000035140
FILED
April 16, 2018
Sec. Of State
msolomon

DESIGN DEVELOP NOW INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
DESIGN DEVELOP NOW INC.

Article II

The principal place of business address:
8560 NW 51 STREET
LAUDERHILL, FL. US 33351

The mailing address of the corporation is:
8560 NW 51 STREET
LAUDERHILL, FL. US 33351

Article III

The purpose for which this corporation is organized is:
DESIGN DEVELOP NOW INC. IS A DIVERSIFIED TECHNOLOGY COMPANY
WITH A FOCUS ON HIGH-QUALITY BUSINESS AND CONSUMER
TECHNOLOGY SOLUTIONS. (2018,
[HTTP://WWW.DESIGNDEVELOPNOW.COM/](http://www.designdevelopnow.com/))

Article IV

The number of shares the corporation is authorized to issue is:
10,000,000

Article V

The name and Florida street address of the registered agent is:
JAIME R DAVIS
8560 NW 51ST STREET
LAUDERHILL, FL. 33351

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JAIME DAVIS

P18000035140
FILED
April 16, 2018
Sec. Of State
msolomon

Article VI

The name and address of the incorporator is:

JAIME DAVIS
8560 NW 51ST STREET

LAUDERHILL, FL 33351

Electronic Signature of Incorporator: JAIME DAVIS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JAIME R DAVIS
8560 NW 51ST STREET
LAUDERHILL, FL. 33351 US

Article VIII

The effective date for this corporation shall be:

04/13/2018