

CRA RESOLUTION NO. 26R-06-08

**CITY OF LAUDERHILL
COMMUNITY REDEVELOPMENT AGENCY**

A RESOLUTION OF THE CITY OF LAUDERHILL COMMUNITY REDEVELOPMENT AGENCY AWARDDING REQUEST FOR QUALIFICATION (RFQ) NUMBER 2026 – 031 – DIGITAL SERVICES, ADVERTISING, AND MEDIA TO GARTH SOLUTIONS, INC., AND DESIGN DEVELOP NOW INC., TO PROVIDE COMPREHENSIVE DIGITAL SERVICES, ADVERTISING, AND MEDIA SERVICES; AUTHORIZING CRA STAFF TO ENTER INTO AGREEMENTS WITH THE SELECTED VENDORS PURSUANT TO RFQ NUMBER 2026-031; AUTHORIZING PAYMENT FROM THE APPROPRIATE BUDGET ACCOUNT NUMBER; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CRA EXECUTIVE DIRECTOR SEAN HENDERSON).

WHEREAS, the Lauderhill Community Redevelopment Agency (“CRA”) issued RFQ No. 2026-031 – Digital Services, Advertising, and Media to solicit qualifications from qualified and experienced vendors to provide comprehensive digital services, advertising, and media services on as needed basis; and

WHEREAS, the list of qualified vendors in response to RFQ No. 2026-031 – Digital Services, Advertising, and Media are:

GARTH SOLUTIONS, INC.
DESIGN DEVELOP NOW INC.

The CRA will use the approved vendors from the list on an as needed basis; and

WHEREAS, the Executive Director recommends the CRA awards the list of qualified vendors in response to RFQ No. 2026-031 – Digital Services, Advertising, and Media; and

NOW, THEREFORE, BE IT RESOLVED BY THE BY THE CITY OF LAUDERHILL COMMUNITY REDEVELOPMENT AGENCY, THAT:

SECTION 1. The above recitations are true and correct.

SECTION 2. Upon the recommendation of the Executive Director, the CRA hereby awards RFQ No. 2026 – 031 – Digital Services, Advertising, and Media to Garth Solutions, Inc., and Design Develop Now Inc., to provide comprehensive digital services, advertising, and media services.

SECTION 3. The CRA Executive Director is authorized to enter into agreements with the selected vendors to provide comprehensive digital services, advertising, and media services on an as needed basis, with said payment being made from the appropriate budget account number.

SECTION 4. This Resolution shall take effect immediately upon its passage.

PASSED AND APPROVED this _____ day of _____, 2026.

DENISE D. GRANT
PRESIDING OFFICER

ATTEST:

ANDREA M. ANDERSON, MMC
CITY CLERK

MOTION _____
SECOND _____

R. CAMPBELL _____
M. DUNN _____
D. GRANT _____
J. HODGSON _____
S. MARTIN _____

Approved as to Form

Hans Ottinot
CRA Attorney