



# City of Lauderhill

City Commission  
Chambers at City Hall  
5581 W. Oakland Park  
Blvd.  
Lauderhill, FL, 33313  
www.lauderhill-fl.gov

## File Details

**File Number: 24R-5828**

**File ID:** 24R-5828

**Type:** Resolution

**Status:** Agenda Ready

**Version:** 2

**Reference:**

**In Control:** City Commission  
Meeting

**File Created:** 09/04/2024

**File Name:** Miami Carnival MOU

**Final Action:**

**Title:** RESOLUTION NO. 24R-09-200: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL APPROVING THE MEMORANDUM OF UNDERSTANDING ("MOU") BETWEEN THE CITY OF LAUDERHILL AND MIAMI-BROWARD ONE CARNIVAL HOST COMMITTEE, INC. REGARDING MIAMI CARNIVAL J'OUVERT, AND ASSOCIATED EVENTS; APPROVING SPONSORSHIP IN THE FORM OF IN-KIND AND FINANCIAL CONTRIBUTIONS IN AN AMOUNT NOT TO EXCEED \$205,000.00 FROM THE APPROPRIATE BUDGET CODE NUMBER(S); PROVIDING TERMS AND CONDITIONS; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER, DESORAE GILES-SMITH).

**Notes:**

**Sponsors:**

**Enactment Date:**

**Attachments:** RES-24R-09-200-MOU-Miami Broward One J ouvert  
2024 REVISED, MOU - Miami Carnival 2024 Final  
REVISED, Miami Carnival 2024 Sponsorship Deck -  
Copy

**Enactment Number:**

**Contact:**

**Hearing Date:**

\* **Drafter:** zach@hallrosenberg.com

**Effective Date:**

## History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
2	City Commission Meeting	09/12/2024	recommended for passage				

## Text of Legislative File 24R-5828

**RESOLUTION NO. 24R-09-200: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL APPROVING THE MEMORANDUM OF**

**UNDERSTANDING (“MOU”) BETWEEN THE CITY OF LAUDERHILL AND MIAMI-BROWARD ONE CARNIVAL HOST COMMITTEE, INC. REGARDING MIAMI CARNIVAL J’OUVERT, AND ASSOCIATED EVENTS; APPROVING SPONSORSHIP IN THE FORM OF IN-KIND AND FINANCIAL CONTRIBUTIONS IN AN AMOUNT NOT TO EXCEED \$205,000.00 FROM THE APPROPRIATE BUDGET CODE NUMBER(S); PROVIDING TERMS AND CONDITIONS; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER, DESORAE GILES-SMITH).**

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**Request Action:**

Approval of the Memorandum of Understanding (MOU) between the City of Lauderhill and Miami-Broward One Carnival Host Committee, Inc. regarding the collaboration on Junior Carnival, Panorama, and Miami Carnival J'Ouvert at Central Broward Park.

**Need Summary Explanation/ Background:**

MOU needed to outline the responsibilities of the City with regard to public safety, ADA park & ride, marketing and sponsorship of the events which enhance cultural vitality by promoting events and activities that celebrate and promote the diverse cultural heritage of the community.

**Cost Summary/ Fiscal Impact:**

In-kind and financial contributions in an amount not to exceed \$205,000.00. The City will be a Presenting Sponsor and receive Exclusive Marketing Rights, On-Site Activation, Hospitality, Media and PR the sponsorship benefits area attached.

**Attachments:**

- 1 MOU
- 2 Resolution
- 3 Miami Carnival Sponsorship deck