



City of Lauderhill

City Commission
Chambers at City Hall
5581 W. Oakland Park
Blvd.
Lauderhill, FL, 33313
www.lauderhill-fl.gov

File Details

File Number: 26R-6479

File ID: 26R-6479

Type: Resolution

Status: Agenda Ready

Version: 1

Reference:

In Control: City Commission
Meeting

File Created: 12/15/2025

File Name:

Final Action:

Title:

RESOLUTION NO. 25R-12-247: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING THE AWARD OF THE REQUEST FOR LETTERS OF INTEREST NUMBER 2026-005 "COMMUNITY OUTREACH DATA ANALYST" FOR THE CITY'S GENERAL OBLIGATION BOND REFERENDUM TO POMPANO BEACH COMMUNITY DEVELOPMENT AS RECOMMENDED BY THE CITY MANAGER; AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE SELECTED VENDOR IN AN AMOUNT NOT TO EXCEED ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000.00); FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY WITH THE AUTHORITY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

Notes:

Sponsors:

Enactment Date:

Attachments: RES 25-12-247 selecting vendor for RLI Community Outreach Data Analyst (002), Agenda Request Memo- RLI 2026-005 Community Outreach Data Analyst, Letters of Interest Community Marketing Analyst-9-22-25 (002), Preliminary Bid Results - 2026-005 COMMUNITY OUTREACH DATA ANALYST, FINAL RANKING - RLI 2026-005 Community Outreach, CDB LLC, RLI 2026-005, Final Package (GO Bond)

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** tajohnson@Lauderhill-fl.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 26R-6479

RESOLUTION NO. 25R-12-247: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING THE AWARD OF THE REQUEST FOR LETTERS OF INTEREST NUMBER 2026-005 "COMMUNITY OUTREACH DATA ANALYST" FOR THE CITY'S GENERAL OBLIGATION BOND REFERENDUM TO POMPANO BEACH COMMUNITY DEVELOPMENT AS RECOMMENDED BY THE CITY MANAGER; AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE SELECTED VENDOR IN AN AMOUNT NOT TO EXCEED ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000.00); FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY WITH THE AUTHORITY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

Request Action:

To approve the award of RLI 2026-005 Community Outreach Data Analyst

Need Summary Explanation/ Background:

The Purchasing Division issued RLI 2026-005 Community Outreach Data Analyst, seeking letters/proposals from interested and qualified marketing firms/consultants to serve as a Community Outreach Data Analyst for the City's General Obligation Bond Referendum for Parks and Public Safety as needed.

Cost Summary/ Fiscal Impact:

Services under the approved contract will be obtained, as needed, using the appropriate corresponding general ledger code.

Attachments:

1. Agenda Request Memo
2. Preliminary Results
3. RLI 2026-005 Community Outreach Data Analyst
4. Proposal- (Pending)
5. Resolution (Pending)

Budget Code Number(s): _____

Procurement Information: [check all that apply]

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|---|--|---|
| <input checked="" type="checkbox"/> RFP/Bid | <input type="checkbox"/> Emergency Purchase | <input type="checkbox"/> SBE |
| <input type="checkbox"/> Proposal/Quote | <input type="checkbox"/> State Grant Funds | <input type="checkbox"/> Local Preference |
| <input type="checkbox"/> Piggyback Contract | <input type="checkbox"/> Federal Grant Funds | |
| <input type="checkbox"/> Sole Source | <input type="checkbox"/> Matching Required | |