



City of Lauderhill

To: Kennie Hobbs, Jr., City Manager
From: Julie Boukhari, LPAC & Special Events Director
RE: Fee Waiver Request- 2025 Cricket Games at CBP
Date: 06/25/2025

The City of Lauderhill has received Waive Fee Request Letters (2) from Test Management regarding the Public Safety Detail Fees & Building Permit Fees associated with this year's Major League Cricket Games & International Cricket Games scheduled at the Central Broward Park in July 2025 & August 2025.

The following information has been prepared for your consideration:

I. REQUESTED ACTION

Request Commission Approval for the fee waivers for an amount not to exceed \$300,000.

II. SUMMARY AND HISTORY/BACKGROUND INFORMATION

With the City of Lauderhill known as the Cricket Capital of the USA, the City intends to continue supporting high caliber, well-attended games & continue the partnerships that fuel the sport in the City of Lauderhill.

With this year's sponsorship, the City of Lauderhill would be provided in return:

- *City of Lauderhill as a named sponsor and includes the City of Lauderhill logo on the Event website and social media platforms
- *Two (2) twenty (:20) second City of Lauderhill promotional vignettes per game – MLC and City of Lauderhill social media collabs
- *Two prominent signs at main gates and concessions area including City of Lauderhill logo at City of Lauderhill's expense
- *City of Lauderhill virtual logo on the field to be visible on TV
- *Four vinyl banners with the City of Lauderhill logo on the inner northern fence perimeter (2 on each side), adjacent to the existing Broward County Branding to be visible on TV
- *Two step and repeat banners displaying the City of Lauderhill logo in the exterior park perimeter fence and stadium perimeter fence at City of Lauderhill's expense
- *MLC will make reasonable efforts with attendees/players during their registration to tag
- *#City of Lauderhill and #Cricket Capital USA on their Instagram, Facebook, and Twitter posts during the Event
- *MLC tag #City of Lauderhill and #Cricket Capital USA on their social media posts before, during, and after the Event
- *MLC will provide Event statistics and messaging points to City of Lauderhill for use in City of Lauderhill sales and marketing efforts.

III. FINANCIAL IMPACT

Associated costs for the 2025 Cricket Games at CBP to include: Fire & Police's Public Safety Details for the games & practices & the City's Building Permit Fees would be waived. The applicant, Test Management, would be required to pay for the LPAC's Parking Lot rental fees, County & State Building Permit Fees (all non-City fees) as well as any Police detail fees if an outside agency/another City is needed to cover the City's required staffing.

IV. RECOMMENDATION/ACTION

The City Manager recommends approving the Fee Waiver Request Forms (2) for the scheduled 2025 Cricket Games at Central Broward Park in July & August 2025.

V. ATTACHMENTS

1. *CBP Permit Application*
2. *Agenda Request Memo*
3. *Sponsorship Request Letters*
4. *Building Permit Fees Breakdown*
5. *Projected Cost Estimate for required FD/PD details for 2025 MLC & International Games (based on the information received to date)*
6. *Invoices for the LPAC Parking Lot rental fees*