

**RFQ 2026-030 Digital Services, Advertising, and Media
FINAL RANKING OF PROPOSERS**

		Experience & Qualifications of Firm (20 pts)	Relevant Government Experience & Past Performance (15 pts)	Creative & Technical Capability (20 pts)	Project Approach & Methodology (15 pts)	Key Personnel & Staffing Plan (10 pts)	Media Buying & Digital Strategy Expertise (10 pts)	Local Vendor Preference (10pts)	TOTAL (100pts)
Design Develop Now, Inc.	DAVID WHITTEMORE	15	15	17	10	4	8	10	79
	ERCILIA KREMLER	15	10	15	10	5	5	10	70
	ANDREA BRAYNON	20	15	20	13	10	10	10	98
	AVG TOTAL SCORE								
MDG Productions Inc	DAVID WHITTEMORE	15	5	4	5	2	2	0	33
	ERCILIA KREMLER	15	10	10	10	5	5	0	55
	ANDREA BRAYNON	15	5	15	10	10	10	0	65
	AVG TOTAL SCORE								
Aim Advertising & Marketing Inc.	DAVID WHITTEMORE	12	5	4	5	4	7	0	37
	ERCILIA KREMLER	10	5	5	5	5	5	0	35
	ANDREA BRAYNON	15	5	20	13	10	10	0	73
	AVG TOTAL SCORE								
Garth Solutions, Inc.	DAVID WHITTEMORE	20	15	19	15	9	10	0	88
	ERCILIA KREMLER	20	15	15	15	10	10	0	85
	ANDREA BRAYNON	20	13	20	13	10	10	0	86
	AVG TOTAL SCORE								
Q-Q Research Consultants, LLC	DAVID WHITTEMORE	15	13	5	5	4	5	0	47
	ERCILIA KREMLER	15	15	10	10	5	5	0	60
	ANDREA BRAYNON	10	10	15	13	10	10	0	68
	AVG TOTAL SCORE								
Blueprint Creative Group, LLC	DAVID WHITTEMORE	15	12	15	10	6	9	0	67
	ERCILIA KREMLER	10	5	10	5	5	5	0	40
	ANDREA BRAYNON	15	10	15	10	5	10	0	65
	AVG TOTAL SCORE								
The Jengu Group LLC	DAVID WHITTEMORE	15	12	13	11	6	7	0	64
	ERCILIA KREMLER	10	5	5	5	5	5	0	35
	ANDREA BRAYNON	10	5	15	10	5	10	0	55
	AVG TOTAL SCORE								
Aqua Marketing & Communications, Inc.	DAVID WHITTEMORE	20	15	20	15	10	10	0	90
	ERCILIA KREMLER	20	15	15	15	10	10	0	85
	ANDREA BRAYNON	15	13	20	10	10	10	0	78
	AVG TOTAL SCORE								
Pop Soda LLC	DAVID WHITTEMORE	5	0	3	0	1	0	0	9
	ERCILIA KREMLER	10	5	5	5	5	5	0	35
	ANDREA BRAYNON	10	5	15	10	5	5	0	50
	AVG TOTAL SCORE								
Evok Advertising & Design, Inc.	DAVID WHITTEMORE	20	15	19	15	10	10	0	89
	ERCILIA KREMLER	20	10	20	15	10	10	0	85
	ANDREA BRAYNON	10	10	15	10	5	5	0	55
	AVG TOTAL SCORE								

POSITION	FIRMS	SCORE
1	Garth Solutions, Inc.	86.33
2	Aqua Marketing & Communications, Inc.	84.33
3	Design Develop Now, Inc.	82.33
4	Evok Advertising & Design, Inc.	76.33
5	Q-Q Research Consultants, LLC	58.33
6	Blueprint Creative Group, LLC	57.33
7	The Jengu Group LLC	51.33
8	MDG Productions Inc	51.00
9	Aim Advertising & Marketing Inc.	48.33
10	Pop Soda LLC	31.33

Only qualified and responsive vendors receiving a minimum score of eighty (80) points will be considered for inclusion.