



City of Lauderhill

City Commission
Chambers at City Hall
5581 W. Oakland Park
Blvd.
Lauderhill, FL, 33313
www.lauderhill-fl.gov

File Details

File Number: 26R-6650

File ID: 26R-6650

Type: Resolution

Status: Agenda Ready

Version: 1

Reference:

In Control: City Commission Meeting

File Created: 05/21/2026

File Name:

Final Action:

Title: RESOLUTION NO. 26R-06-90: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, AWARDDING REQUEST FOR QUALIFICATION (RFQ) NUMBER 2026-030 - DIGITAL SERVICES, ADVERTISING, AND MEDIA TO GARTH SOLUTIONS, INC., AQUA MARKETING & COMMUNICATIONS, INC., AND DESIGN DEVELOP NOW INC., TO PROVIDE COMPREHENSIVE DIGITAL SERVICES, ADVERTISING, AND MEDIA SERVICES TO THE CITY; AUTHORIZING THE CITY MANAGER TO ENTER INTO AGREEMENTS WITH THE SELECTED VENDORS; FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

Notes:

Sponsors:

Enactment Date:

Attachments: RES 26R-06-90, Agenda Request Memo, Preliminary Bid Results - RFQ 2026-030 Digital Services, Advertising, and Media, FINAL RANKING - RFQ 2026-030, Garth Solutions, Inc -Proposal 2026-030, Aqua Marketing & Communications, Inc. - Proposal 2026-030, Design Develop Now, Inc -Proposal- 2026-030, RFQ 2026-030 Digital Services, Advertising, and Media

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** Stacian Williams

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 26R-6650

RESOLUTION NO. 26R-06-90: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, AWARDED REQUEST FOR QUALIFICATION (RFQ) NUMBER 2026-030 - DIGITAL SERVICES, ADVERTISING, AND MEDIA TO GARTH SOLUTIONS, INC., AQUA MARKETING & COMMUNICATIONS, INC., AND DESIGN DEVELOP NOW INC., TO PROVIDE COMPREHENSIVE DIGITAL SERVICES, ADVERTISING, AND MEDIA SERVICES TO THE CITY; AUTHORIZING THE CITY MANAGER TO ENTER INTO AGREEMENTS WITH THE SELECTED VENDORS; FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

Request Action:

To approve three qualified vendors in response to RFQ No. 2026-030 - Digital Services, Advertising, and Media to provide comprehensive provide comprehensive digital services, advertising, and media services to the City on as needed basis.

Need Summary Explanation/ Background:

The City of Lauderhill issued RFQ No. 2026-030 - Digital Services, Advertising, and Media to solicit qualifications from qualified and experienced vendors to provide comprehensive digital services, advertising, and media services to the City on as needed basis.

The recommended qualified vendors are:

- Garth Solutions, Inc.
- Aqua Marketing & Communications, Inc.
- Design Develop Now, Inc.

Cost Summary/ Fiscal Impact:

Funding for these services is budgeted from account number 00101153-503110.

Attachments:

1. Agenda Request Memo
2. Resolution
3. Preliminary Bid Results
4. Final Evaluation Scoring
5. Garth Solutions, Inc Proposal
6. Aqua Marketing & Communications, Inc Proposal
7. Design Develop Now Inc Proposal
8. RFQ 2026-030

Budget Code Number(s): 00101153-503110

Procurement Information: [check all that apply]

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> RFP/Bid | <input type="checkbox"/> Emergency Purchase | <input type="checkbox"/> SBE |
| <input type="checkbox"/> Proposal/Quote | <input type="checkbox"/> State Grant Funds | <input type="checkbox"/> Local Preference |
| <input type="checkbox"/> Piggyback Contract | <input type="checkbox"/> Federal Grant Funds | |
| <input type="checkbox"/> Sole Source | <input type="checkbox"/> Matching Required | |