



## Department Name

**To:** Kennie Hobbs, Jr., City Manager  
**From:** Talaya Johnson, Purchasing Division  
**RE:** RLI 2026-005 Community Outreach Data Analyst  
**Date:** 12/15/2025

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The following information has been prepared for your consideration:

### ***I. REQUESTED ACTION***

To approve the award of RLI 2026-005 Community Outreach Data Analyst

### ***II. SUMMARY AND HISTORY/BACKGROUND INFORMATION***

The Purchasing Division issued RLI 2026-005 Community Outreach Data Analyst, seeking letters/proposals from interested and qualified marketing firms/consultants to serve as a Community Outreach Data Analyst for the City's General Obligation Bond Referendum for Parks and Public Safety as needed.

### ***III. FINANCIAL IMPACT***

Services under the approved contract will be obtained, as needed, using the appropriate corresponding general ledger code.

### ***IV. RECOMMENDATION/ACTION***

Approve the award of RLI 2026-005 Community Outreach Data Analyst

### ***V. ATTACHMENTS***

1. Agenda Request Memo
2. Preliminary Results
3. RLI 2026-005 Community Outreach Data Analyst
4. Proposal- (Pending)
5. Resolution (Pending)