



City of Lauderhill

City Commission
Chambers at City Hall
5581 W. Oakland Park
Blvd.
Lauderhill, FL, 33313
www.lauderhill-fl.gov

File Details

File Number: 26R-6478

File ID: 26R-6478

Type: Resolution

Status: Agenda Ready

Version: 1

Reference:

In Control: City Commission
Meeting

File Created: 12/15/2025

File Name: RFP 2026-004 Public Information and Community
Engagement Services for the GO Bond Program

Final Action:

Title: RESOLUTION NO. 25R-12-248: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING THE AWARD OF THE REQUEST FOR PROPOSALS NUMBER 2026-004 "PUBLIC INFORMATION AND COMMUNITY ENGAGEMENT SERVICES FOR THE GO BOND PROGRAM" TO GARTH SOLUTIONS, INC. AS RECOMMENDED BY THE CITY MANAGER; AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE SELECTED FIRM IN AN AMOUNT NOT TO EXCEED TWO HUNDRED THOUSAND DOLLARS (\$200,000.00); FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY WITH THE AUTHORITY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

Notes:

Sponsors:

Enactment Date:

Attachments: RES 25-12-248 selecting vendor for RFP Public Information Services, Agenda Request Memo_RFP 2026-004 Public Information and Community Engagement Services for the GO BOND Program, RFP 2026-004 Public Information GO Bond, FINAL RANKING - RFP 2026-004 COMMUNITY ENGAGEMENT SERVICES, GSI-LauderhillGOBondProposal-C3-20251105

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** tajohnson@Lauderhill-fl.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 26R-6478

RESOLUTION NO. 25R-12-248: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING THE AWARD OF THE REQUEST FOR PROPOSALS NUMBER 2026-004 "PUBLIC INFORMATION AND COMMUNITY ENGAGEMENT SERVICES FOR THE GO BOND PROGRAM" TO GARTH SOLUTIONS, INC. AS RECOMMENDED BY THE CITY MANAGER; AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE SELECTED FIRM IN AN AMOUNT NOT TO EXCEED TWO HUNDRED THOUSAND DOLLARS (\$200,000.00); FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY WITH THE AUTHORITY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

Request Action:

Approve the award of RFP 2026-004 Public Information and Community Engagement Services for the GO Bond Program and authorize the City Manager to execute an agreement with the selected proposer.

Need Summary Explanation/ Background:

The intent of this solicitation is to engage a firm capable of designing and implementing clear, accessible, and transparent communication strategies to ensure residents are informed and engaged throughout the lifecycle of the GO Bond Program. Services sought in the RFP include:

Development of public information materials, including brochures, FAQs, info graphics, and digital content.

Planning and execution of community engagement activities such as workshops, town halls, and informational meetings.

Digital communication components including webpage management, social media content, newsletters, video updates, and media outreach.

Reporting and feedback mechanisms, including quarterly activity summaries and an annual public report.

Cost Summary/ Fiscal Impact:

\$167,000.00

Attachments:

1. RFP 2026-004 Public Information and Community Engagement Services for the GO BOND Program
2. Final Ranking
3. Garth Solutions, Inc Proposal
4. Agenda Memo
5. Resolution

Budget Code Number(s): _____

Procurement Information: [check all that apply]

- ☒ RFP/Bid ☐ Emergency Purchase ☐ SBE
☐ Proposal/Quote ☐ State Grant Funds ☐ Local Preference
☐ Piggyback Contract ☐ Federal Grant Funds
☐ Sole Source ☐ Matching Required