

Proposal for Collaboration and Partnership Between the Lauderhill Chamber of Commerce and the City of Lauderhill

Executive Summary

The Lauderhill Chamber of Commerce (the Chamber) respectfully submits this proposal to establish a formal partnership with the City of Lauderhill. This collaboration seeks to build on our shared history of successful initiatives, recognizing the natural alignment between the missions of the Chamber, the City, the CRA, and community development efforts.

We propose that the Chamber serve as an extension of the City, funded to achieve specific economic objectives and deliverables that promote business development, community engagement, and economic prosperity. This partnership, while not a new concept, represents a renewed commitment to a proven relationship that has yielded meaningful outcomes for Lauderhill in the past.

We envision this as an ongoing collaboration, starting immediately, to better serve the businesses, residents, and stakeholders of our community.

Shared Vision and Mission Alignment

The Chamber and the City share a commitment to:

- **Economic Development:** Supporting local businesses, attracting new enterprises, and fostering job creation.
- **Community Revitalization:** Promoting vibrant, sustainable neighborhoods and encouraging civic engagement.
- **Business Retention and Expansion:** Helping existing businesses thrive while encouraging entrepreneurship and innovation.

By formalizing this relationship, we can align our strategies, maximize resources, and deliver impactful programs that enhance the quality of life in Lauderhill.

Proposal Details

Objectives

1. Collaboratively support small businesses, entrepreneurs, and workforce development initiatives.
2. Launch joint community engagement projects that promote Lauderhill as a premier destination for business and culture.
3. Provide training, resources, and events to empower local businesses and residents.

4. Create measurable economic outcomes such as increased business registrations, job placements, and community participation.

Proposed Deliverables

- Quarterly economic development workshops and business networking events.
 - Comprehensive marketing campaigns to attract businesses and showcase Lauderhill's growth potential.
 - Collaboration on annual community events and initiatives aligned with City goals.
-

Funding Request

To successfully execute these initiatives, we propose an initial funding allocation of **\$65,000** for the remainder of this fiscal year and \$100,000 for the 2025-2026 fiscal year. These funds will be used to:

- Dedicate staff and resources to execute agreed-upon objectives.
- Support marketing, events, and community engagement programs.
- Provide training and technical assistance to local businesses.

This funding ensures the Chamber can act as a reliable partner to the City, delivering measurable outcomes and contributing to Lauderhill's growth and prosperity.

Historical Success and Precedent

This proposal builds on a strong foundation of past collaborations between the Chamber and the City. In previous years, our partnership has successfully delivered economic and community benefits, including increased business engagement, event participation, and local investment. By revisiting and formalizing this relationship, we can capitalize on past successes while addressing the evolving needs of our community.

Benefits to the City

This partnership offers the City of Lauderhill:

- A dedicated partner to amplify its economic and community development initiatives.
 - Streamlined communication and engagement with the business community.
 - Increased visibility and recognition for the City's development efforts.
 - Enhanced outcomes for shared economic and community goals.
-

Next Steps

To move forward, we propose the following:

1. **Formal Agreement:** Develop and execute a memorandum of understanding (MOU) outlining responsibilities and funding.
 2. **Planning Meeting:** Convene a joint meeting between City leadership, CRA representatives, and the Chamber to establish priorities and timelines.
 3. **Launch Phase:** Begin implementing initiatives immediately, with a focus on high-impact projects.
-

Conclusion

The Lauderhill Chamber of Commerce is uniquely positioned to act as an arm of the City, driving economic growth and community engagement. By formalizing this partnership, we can deliver measurable outcomes that benefit businesses, residents, and stakeholders.

We are eager to work alongside the City and the CRA to continue building a vibrant, thriving Lauderhill.

Submitted by:

Sharon McLennon

President, Lauderhill Chamber of Commerce

754-246-6002 (mobile)

president@lauderhillcoc.org