



SPONSORSHIP AGREEMENT BETWEEN BROWARD COUNTY AND CITY OF LAUDERHILL FOR EVENTS RELATED TO THE 2026 WORLD CUP

This Sponsorship Agreement (“Agreement”) is between Broward County, a political subdivision of the State of Florida (“County”), and City of Lauderhill, a municipal corporation of the State of Florida (“Recipient”) (each a “Party,” and collectively the “Parties”).

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Award. County has awarded Recipient Sponsorship Funds (as defined below) to support community events and activities directly related to the 2026 World Cup (“Events”), as described in Exhibit A.

2. Term. This Agreement shall be effective upon full execution by the Parties (“Effective Date”) and shall terminate sixty (60) calendar days after the conclusion of the Events (the “Term”).

3. Sponsorship Amount. The total sponsorship amount shall not exceed One Hundred Twenty-Five Thousand Dollars (\$125,000) (“Sponsorship Funds”). The Sponsorship Funds shall be provided on a reimbursement basis after submission of Reimbursement Documentation in accordance with Section 7.

4. Event Requirements. Recipient shall ensure that each of the Events: (i) take place on municipal or County-owned property within Broward County; (ii) is free and open to the public; (iii) is directly related to the 2026 World Cup; and (iv) is completed by July 19, 2026. For Events held on County-owned property, Recipient shall secure BEST Crowd Management services and Broward Sheriff’s Office (BSO) support, implement a unified command structure, and provide clean-up services. Failure to comply with these requirements shall constitute a material breach of this Agreement and may result in denial of reimbursement.

5. Match Requirement. To qualify for County payment of Sponsorship Funds, Recipient must contribute a minimum one-to-one (1:1) match of at least the amount of the Sponsorship Funds. Matching funds must be expended on costs directly related to the Events and documented in the same manner as the expenditures submitted for reimbursement. Sponsorship Funds shall be reduced proportionately based on the amount of approved eligible expenditures and the amount of the documented match provided by Recipient. Failure to meet the match requirement or provide adequate documentation shall result in a corresponding reduction of eligible reimbursement.

6. Eligible Expenditures. To be eligible for reimbursement, expenditures must be directly related to the Events. Eligible expenditures include production costs, vendor fees, equipment rental, entertainment, security or law enforcement not provided by the Recipient, set-up or clean-up not performed by Recipient, and other expenditures pre-approved by County (“Eligible Expenditures”). The following expenditures are ineligible for reimbursement: catering

and alcoholic beverages. The value of in-kind services (e.g., municipal labor or facility rental) may be applied toward satisfaction of the match requirement.

7. Reimbursement Process. To receive reimbursement, Recipient must submit the following documentation: (i) a summary of expenditures related to each of the Events that identifies which expenditures are Eligible Expenditures for reimbursement and which expenditures satisfy the match requirement; (ii) proof of payment of such expenditures (e.g., paid invoices and receipts, canceled checks, or credit card statements); (iii) Event summary, including number of attendees, photographs, and promotional materials; and (iv) any additional documentation requested by County (“Reimbursement Documentation”).

Reimbursement Documentation must clearly demonstrate that Recipient met its match obligation using its own funds. Recipient shall submit the Reimbursement Documentation, including all documentation for Subrecipient Events, to County in a single, complete submission no later than forty-five (45) calendar days after the conclusion of the final Event identified in Exhibit A, to the address specified in Section 10. Failure to submit Reimbursement Documentation in accordance with this section shall render any associated expenditures ineligible for reimbursement, and County shall have no obligation to disburse Sponsorship Funds for such expenditures.

8. Method of Payment. Following receipt of the Reimbursement Documentation, as described in Section 7, County shall review the Reimbursement Documentation to determine whether the expenditures submitted are eligible for reimbursement and that Recipient met its match obligation. County may, in its sole discretion, deny reimbursement of any or all expenditures if Recipient fails to provide any of the Reimbursement Documentation required by Section 7. Upon determination by County that the expenditures submitted are eligible for reimbursement, County shall make one (1) lump sum payment to Recipient for all approved Eligible Expenditures, including those associated with Subrecipient Events; provided, however, that such amount shall not exceed the Sponsorship Funds, within forty-five (45) calendar days after receipt and approval of the Reimbursement Documentation. Payment shall be sent to Recipient’s address in accordance with Section 10, unless otherwise requested by Recipient in writing. Payment may be withheld for failure of Recipient to comply with a term, condition, or requirement of this Agreement.

9. Sponsor Material. During the Term, County may provide Recipient and Subrecipients (as defined below) with text, artwork, graphics, and/or photographs utilizing County’s name, logo, and other intellectual property (“Content”) so that Recipient and Subrecipients may incorporate the Content into materials to be displayed or distributed by Recipient to promote the Events (“Event Materials”). Recipient and Subrecipients shall only utilize the Content for the purposes stated in this Agreement, including as described in Exhibit A.

Recipient and Subrecipients shall recognize County as a sponsor of the Events and shall include the Broward County logo and Visit Lauderdale logo in all Event Materials and in any other materials or media used to advertise or promote the Events, including press releases, signage, and announcements. All such Event Materials must be submitted to County in advance of

publication for review and approval. In no event shall the recognition of County be less than that provided to any other sponsor whose total support for the Events, including financial and in-kind contributions, is equal to or less than the Sponsorship Funds. Except for such sponsor recognition, any other use of County's name or logo by Recipient or Subrecipients in connection with the Events shall require advance written approval from the Broward County Administrator, or their written designee.

During the Term, County hereby grants Recipient and Subrecipients a nonexclusive, nontransferable, limited, and revocable license to: (i) incorporate the Content into the Event Materials; and (ii) display and distribute the Content in connection with the Event Materials solely pursuant to the terms and conditions of this Agreement, or as otherwise approved by County in advance and in writing. Recipient and Subrecipients may not utilize, display, or distribute any Content or Event Materials using the Content in a manner that is detrimental or prejudicial to County's reputation. County may terminate the license granted in this section with respect to any or all Content at any time upon written notice to Recipient or Subrecipients prior to the distribution of the Event Materials. Upon termination or expiration of this Agreement, Recipient and Subrecipients shall cease all use, display, and distribution of any Content and Event Materials using the Content unless otherwise agreed to by County in writing.

10. Notices. In order for a notice to a Party to be effective, notice must be sent via U.S. first-class mail, hand delivery, or commercial overnight delivery, each with a contemporaneous copy via email, to the addresses listed below and shall be effective upon mailing or hand delivery (provided the contemporaneous email is also sent). A Party may change its notice address by giving notice of such change in accordance with this section.

FOR COUNTY:

Broward County Parks and Recreation Division
Attn: Katherine Fermenich
950 NW 38th Street, Oakland Park, Florida 33309
Email address: kfermenich@broward.org

FOR RECIPIENT:

City of Lauderhill

Attn: [REDACTED]

Email address: [REDACTED]

11. Cancellation of Event. If for any reason the Events do not take place on the scheduled date(s) stated in Exhibit A, then Recipient shall promptly reschedule the Events to conclude on or before July 19, 2026. If the Events do not conclude on or before July 19, 2026, then Recipient shall not be eligible for reimbursement under this Agreement.

12. Subawards to Municipalities. Recipient may approve subawards to municipalities within Broward County for municipal events identified in Exhibit A that comply with this Agreement ("Subrecipient Events") and may request reimbursement for eligible expenditures

associated with such events. Each subrecipient municipality (“Subrecipient”) must comply with all applicable requirements of this Agreement, including Sections 4 (Event Requirements), 5 (Match Requirement), 6 (Eligible Expenditures), 7 (Reimbursement Process), 9 (Sponsor Material), and 15 (Audit Rights and Retention of Records), including acknowledgment of County as a sponsor in promotional materials for the Subrecipient Events. The total aggregate amount payable by County under this Agreement, including any amounts attributable to Subrecipient Events, shall not exceed the Sponsorship Funds.

Subrecipients shall submit all required Reimbursement Documentation to Recipient, and Recipient shall be solely responsible for reviewing, compiling, and submitting such documentation to County. County shall have no obligation to reimburse any expenditures that do not comply with this Agreement. County shall make payment for approved Subrecipient Event expenditures to Recipient, and Recipient shall remit payment to the applicable Subrecipient within twenty (20) calendar days after receipt. Recipient shall, upon request by County, provide documentation satisfactory to County demonstrating that payment was made to each Subrecipient for approved Subrecipient Event expenditures. Failure to remit such payment or provide documentation satisfactory to County demonstrating such payment shall constitute a material breach of this Agreement, and Recipient shall, upon written demand by County, immediately repay to County all Sponsorship Funds associated with such Subrecipient Event(s). County shall have the right to recover such amounts through any lawful means, including offset against any amounts otherwise payable to Recipient under this Agreement.

Recipient shall ensure Subrecipient compliance with the terms of this Agreement and shall provide each Subrecipient with a copy of this Agreement prior to approving any subaward.

13. Indemnification. Recipient shall indemnify, hold harmless, and defend County and all of County’s current, past, and future officers, agents, and employees (collectively, “Indemnified Party”) from and against any and all causes of action, demands, claims, losses, liabilities, and expenditures of any kind, including attorneys’ fees, court costs, and expenses, including through the conclusion of any appellate proceedings, raised or asserted by any person or entity not a party to this Agreement, and caused or alleged to be caused, in whole or in part, by any breach of this Agreement or applicable law by Recipient or by any act or omission of Recipient, its officers, employees, or agents, arising from, relating to, or in connection with this Agreement, the Events, or the Event Materials (collectively, a “Claim”). If any Claim is brought against an Indemnified Party, Recipient shall, upon written notice from County, defend each Indemnified Party with counsel satisfactory to County or, at County’s option, pay for an attorney selected by the County Attorney to defend the Indemnified Party. The obligations of this section shall survive the expiration or earlier termination of this Agreement.

14. Termination. This Agreement may be terminated for cause by the aggrieved Party if the Party in breach has not corrected the breach within ten (10) calendar days after receipt of written notice from the aggrieved Party identifying the breach. If the Agreement is terminated for cause by County: (i) Recipient shall not be eligible for any further reimbursement related to the Events; and (ii) Recipient shall repay to County any Sponsorship Funds disbursed for

expenditures that are ineligible, noncompliant with this Agreement, or not properly documented, within ten (10) calendar days after written notice from County. County may terminate this Agreement for convenience upon at least fifteen (15) calendar days' prior written notice to Recipient. In the event this Agreement is terminated for convenience, County shall have no obligation to reimburse any expenditures incurred after the effective date of termination and shall only reimburse eligible, documented expenditures incurred prior to termination in accordance with this Agreement. The rights and obligations of this section shall survive the expiration or earlier termination of this Agreement.

15. Audit Rights and Retention of Records. County shall have the right to audit the books, records, and accounts of Recipient that are related to Recipient's use of County funds and Recipient's match requirement, and Recipient shall keep all books, records, and accounts as may be necessary to record complete and correct entries applicable thereto. All such books, records, and accounts shall be kept in written form, or in a form capable of conversion into written form within a reasonable time, and upon request to do so, Recipient shall make same available in written form at no cost to County. Recipient shall preserve and make available, at reasonable times within Broward County, Florida, for examination and audit, all financial records, supporting documents, statistical records, and any other documents pertinent to this Agreement for at least three (3) years after expiration or termination of this Agreement or until resolution of any audit findings, whichever is longer. Any audit or inspection pursuant to this section may be performed by any County representative (including any outside representative engaged by County). Recipient hereby grants County the right to conduct such audit or review at Recipient's place of business, if deemed appropriate by County, with seventy-two (72) hours' advance notice. Recipient shall make all such records and documents available electronically, in common file formats, and/or via remote access, if and to the extent requested by County.

16. Sovereign Immunity. Except to the extent sovereign immunity may be deemed waived by entering into this Agreement, nothing herein is intended to serve as a waiver of sovereign immunity by County nor shall anything included herein be construed as consent by County to be sued by third parties in any matter arising out of this Agreement.

17. Third-Party Beneficiaries. Neither Recipient nor County intends to primarily or directly benefit a third party by this Agreement. Therefore, the Parties acknowledge that there are no third-party beneficiaries to this Agreement and that no third party shall be entitled to assert a right or claim against either of them based upon this Agreement.

18. Time of the Essence. Time is of the essence for Recipient's performance of its duties, obligations, and responsibilities required by this Agreement.

19. Relationship Between Recipient and County. County is merely providing funding as a sponsor of the Event, and nothing in this Agreement shall constitute or create a partnership, joint venture, or any other relationship between the Parties. Neither Recipient nor its agents are authorized to act as officers, employees, or agents of County.

20. Compliance with Laws; Permits. Recipient shall, at its sole cost and expense, comply with all applicable federal, state, and local laws, codes, ordinances, rules, and regulations in connection with the planning, promotion, and operation of the Event. Recipient shall obtain, maintain, and comply with all licenses, permits, approvals, and authorizations required for the Event, including any required permits for use of public property, safety, security, and crowd control. Upon request, Recipient shall provide County with copies of all such permits and approvals. Failure to comply with this section shall constitute a material breach of this Agreement and may result in denial of reimbursement or termination of this Agreement.

21. Law; Jurisdiction; Venue; Waiver of Jury Trial. This Agreement shall be interpreted and construed in accordance with and governed by the laws of the State of Florida. The exclusive venue for any lawsuit arising from, related to, or in connection with this Agreement shall be in the state courts of the Seventeenth Judicial Circuit in and for Broward County, Florida. If any claim arising from, relating to, or in connection with this Agreement must be litigated in federal court, the exclusive venue for any such lawsuit shall be in the United States District Court or United States Bankruptcy Court for the Southern District of Florida. **EACH PARTY HEREBY EXPRESSLY WAIVES ANY RIGHTS IT MAY HAVE TO A TRIAL BY JURY OF ANY CIVIL LITIGATION RELATED TO THIS AGREEMENT.**

22. Prior Agreements. This Agreement represents the final and complete understanding of the Parties regarding the subject matter of this Agreement and supersedes all prior and contemporaneous negotiations and discussions regarding same. All commitments, agreements, and understandings of the Parties concerning the subject matter of this Agreement are contained herein.

23. Amendments; Severability. Unless expressly authorized herein, no modification, amendment, or alteration of any portion of this Agreement is effective unless contained in a written document executed with the same or similar formality as this Agreement and by duly authorized representatives of County and Recipient. If any part of this Agreement is found to be unenforceable by any court of competent jurisdiction or contrary to applicable law, that part shall be deemed severed from this Agreement and the balance of this Agreement shall remain in full force and effect.

(The remainder of this page is intentionally left blank.)

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IN WITNESS WHEREOF, the Parties have made and entered into this Agreement: Broward County, through its Board of County Commissioners, signing by and through its County Administrator, authorized to execute same by Board action on the ___ day of May 2026; and Recipient, signing by and through its duly authorized representative.

RECIPIENT:

City of Lauderhill

By: _____
Authorized Signature (Date)

Printed name: _____

Title: _____

COUNTY:

Broward County, by and through
its County Administrator

By: _____
Monica Cepero (Date)
Broward County Administrator

Approved as to form by
Andrew J. Meyers
Broward County Attorney
115 South Andrews Avenue, Suite 423
Fort Lauderdale, Florida 33301
Telephone: (954) 357-7600

By: _____
Sandy Steed (Date)
Assistant County Attorney

SS/AEA
City of Lauderhill World Cup Event Sponsorship Agreement
#1227952.6

EXHIBIT A
Event Description and Budget

[To be provided by City of Lauderhill]

DRAFT