

RESOLUTION NO. 25R-12-247

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING THE AWARD OF THE REQUEST FOR LETTERS OF INTEREST NUMBER 2026-005 "COMMUNITY OUTREACH DATA ANALYST" FOR THE CITY'S GENERAL OBLIGATION BOND REFERENDUM TO POMPAÑO BEACH COMMUNITY DEVELOPMENT AS RECOMMENDED BY THE CITY MANAGER; AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE SELECTED VENDOR IN AN AMOUNT NOT TO EXCEED ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000.00); FURTHER AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY WITH THE AUTHORITY TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER KENNIE HOBBS, JR.).

WHEREAS, the City issued a Request for Letters of Interest for a Community Outreach Data Analyst, RLI #2026-005 ("RLI"), seeking a qualified marketing firm or consultant to serve as a Community Outreach Data Analyst for the City's General Obligation Bond Referendum for Parks and Public Safety; and

WHEREAS, seven letters of interest were received which were reviewed and evaluated; and

WHEREAS, the City Manager recommends the City Commission award the RLI to Pompano Beach Community Development and authorize the execution of an agreement with said firm/consultant.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF LAUDERHILL, THAT:

SECTION 1. The above recitals are true and incorporated herein.

SECTION 2. Based upon the recommendation of the City Manager the City Commission hereby awards Request for Letters of Interest for a Community Outreach Data Analyst, RLI #2026-005 to Pompano Beach Community Development and authorizes the City Manager to execute an agreement with the selected firm/consultant in an amount not to exceed one hundred twenty thousand dollars (\$120,000.00).

SECTION 3. The City Manager and City Attorney are authorized to do all things necessary to effectuate this Resolution.

SECTION 4. This Resolution shall take effect immediately upon its passage.

PASSED AND APPROVED this _____ day of _____, 2025.

DENISE D. GRANT, MAYOR
PRESIDING OFFICER

ATTEST:

ANDREA M. ANDERSON, MMC
CITY CLERK

MOTION _____
SECOND _____

R. CAMPBELL _____
M. DUNN _____
D. GRANT _____
J. HODGSON _____
S. MARTIN _____

Approved as to Form

Hans Ottinot
City Attorney