



Department Name

To: Kennie Hobbs, Jr., City Manager
From: Talaya Johnson, Purchasing Division
RE: RFP 2026-004 Public Information and Community Engagement Services for the GO BOND Program
Date: 12/15/2025

The following information has been prepared for your consideration:

I. REQUESTED ACTION

To approve the award of RFP 2026-004 Public Information and Community Engagement Services for the GO BOND Program

II. SUMMARY AND HISTORY/BACKGROUND INFORMATION

The Purchasing Division issued RFP 2026-004 Public Information and Community Engagement Services for The GO BOND Program, seeking proposals from qualified professional firms to design and implement clear, accessible and transparent communications as related to the City's Bond Program as needed. This service is to ensure residents are fully informed and engaged throughout the lifecycle of the Bond Program.

III. FINANCIAL IMPACT

Services under the approved contract will be obtained, as needed, using the appropriate corresponding general ledger code.

IV. RECOMMENDATION/ACTION

Approve the award of RFP 2026-004 Public Information and Community Engagement Services for the GO BOND Program

V. ATTACHMENTS

1. Agenda Request Memo
2. Preliminary BID Results
3. RFP 2026-004 Public Information and Community Engagement Services for the GO BOND Program
4. Proposal- (Pending)
5. Resolution (Pending)