



City of Lauderhill

City Commission
Chambers at City Hall
5581 W. Oakland Park
Blvd.
Lauderhill, FL, 33313
www.lauderhill-fl.gov

File Details

File Number: 26R-6641

File ID: 26R-6641

Type: Resolution

Status: Agenda Ready

Version: 1

Reference:

In Control: Special City
Commission
Meeting

File Created: 05/13/2026

File Name: BWTW Sponsorship Agreement

Final Action:

Title: RESOLUTION NO. 26R:05-88: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING A SPONSORSHIP AGREEMENT BETWEEN BROWARD COUNTY AND THE CITY OF LAUDERHILL RELATED TO THE “BROWARD WELCOMES THE WORLD” INITIATIVE AND EVENTS ASSOCIATED WITH THE 2026 FIFA WORLD CUP; ACCEPTING SPONSORSHIP FUNDING IN AN AMOUNT NOT TO EXCEED ONE HUNDRED TWENTY-FIVE THOUSAND DOLLARS (\$125,000.00) ON A REIMBURSEMENT BASIS; AUTHORIZING THE CITY TO ADMINISTER MUNICIPAL SUBAWARDS TO PARTICIPATING BROWARD COUNTY MUNICIPALITIES; ACKNOWLEDGING THE REQUIRED ONE-TO-ONE (1:1) MATCHING CONTRIBUTIONS APPLICABLE TO THE CITY AND PARTICIPATING MUNICIPAL SUBRECIPIENTS; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENT AND RELATED DOCUMENTS, AND TO ADMINISTER, ALLOCATE, APPROVE, AND EXPEND FUNDING CONSISTENT WITH THE TERMS OF THE AGREEMENT AND THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE. (REQUESTED BY VICE MAYOR, RICHARD CAMPBELL).

Notes:

Sponsors:

Enactment Date:

Attachments: RES 26R-05-88 BWTW County Sponsorship Approval Reso zdw 5-12-26, City of Lauderhill World Cup Event Sponsorship Agreement(1227952.6).pdf

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** zdavis-walker@Lauderhill-fl.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File 26R-6641

RESOLUTION NO. 26R:05-88: **A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, APPROVING A SPONSORSHIP AGREEMENT BETWEEN BROWARD COUNTY AND THE CITY OF LAUDERHILL RELATED TO THE “BROWARD WELCOMES THE WORLD” INITIATIVE AND EVENTS ASSOCIATED WITH THE 2026 FIFA WORLD CUP; ACCEPTING SPONSORSHIP FUNDING IN AN AMOUNT NOT TO EXCEED ONE HUNDRED TWENTY-FIVE THOUSAND DOLLARS (\$125,000.00) ON A REIMBURSEMENT BASIS; AUTHORIZING THE CITY TO ADMINISTER MUNICIPAL SUBAWARDS TO PARTICIPATING BROWARD COUNTY MUNICIPALITIES; ACKNOWLEDGING THE REQUIRED ONE-TO-ONE (1:1) MATCHING CONTRIBUTIONS APPLICABLE TO THE CITY AND PARTICIPATING MUNICIPAL SUBRECIPIENTS; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENT AND RELATED DOCUMENTS, AND TO ADMINISTER, ALLOCATE, APPROVE, AND EXPEND FUNDING CONSISTENT WITH THE TERMS OF THE AGREEMENT AND THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE. (REQUESTED BY VICE MAYOR, RICHARD CAMPBELL).**

Request Action:

Approval of Broward County Sponsorship Agreement associated with the Broward Welcomes the World initiative.

Need Summary Explanation/ Background:

Broward County has approved sponsorship funding to the City of Lauderhill in an amount not to exceed One Hundred Twenty-Five Thousand Dollars (\$125,000.00), on a reimbursement basis, for eligible World Cup-related events and activities pursuant to a Sponsorship Agreement between Broward County and the City of Lauderhill.

Cost Summary/ Fiscal Impact:

Reimbursable grant from Broward County up to \$125,000 after a one to one match by Lauderhill and participating Cities subject to the County's Sponsorship agreement and City MOU.

Attachments:

- 1)Resolution;
- 2) COL World Cup Event Sponsorship Agreement

Budget Code Number(s): _____

Procurement Information: [check all that apply]

- RFP/Bid Emergency Purchase SBE
- Proposal/Quote State Grant Funds Local Preference
- Piggyback Contract Federal Grant Funds
- Sole Source Matching Required