



## Legislation Text

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**File #:** 12R-2202, **Version:** 1

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**RESOLUTION NO. 17R-03-77 : A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF LAUDERHILL, FLORIDA, URGING THE BROWARD COUNTY COMMISSION TO ADOPT A COUNTYWIDE ORDINANCE WHICH HOLDS VENUES, BUSINESSES, AND OTHER RESPONSIBLE PARTIES ACCOUNTABLE FOR SNIPE SIGNS AND POSTERS UNLAWFULLY PLACED ON UTILITY POLES, UTILITY BOXES, TRAFFIC CONTROL BOXES, BUS SHELTERS, BENCHES, TREES, OR ANY OTHER PUBLIC PROPERTY; DIRECTING THE CITY CLERK TO TRANSMIT A COPY OF THIS RESOLUTION TO BROWARD COUNTY AND THE BROWARD LEAGUE OF CITIES; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY COMMISSIONER HAYWARD J. BENSON, JR.)**

**Request Action:**

Pass a resolution to support a countywide ordinance to hold the venues, businesses, or other responsible parties accountable for snipe signs and posted unlawfully placed on public property.

**Need:**

To try to reduce the number of snipe signs and posters that are placed on public property.

**Summary Explanation/ Background:**

Snipe signs and posters are frequently placed throughout the city. This creates an eyesore and an unnecessary expense to the city to have to use staff time to remove the signs in order to beautify the city. Sometimes the placement of these signs can even create a safety hazard in streets. Commissioner Hayward J. Benson, Jr. has requested a resolution to support the Broward County Commission passing a countywide ordinance which would hold the venues, businesses or other responsible party named in the content of the snipe sign or post responsible for the illegal placement of any of their signs.

**Attachments:**

City of North Lauderdale Resolution

**Cost Summary/ Fiscal Impact:**

None

**Estimated Time for Presentation:**

**Master Plan:**

**Goal 1: Clean, Green Sustainable Environment**

- ☐ Increase mass transit ridership
- ☐ Reduce City energy consumption
- ☐ Reduce water consumption

**Goal 2: Safe and Secure City of Lauderhill**

- ☐ Crime in lower 50% in Broward
- ☐ Residents feel safe in neighborhood
- ☐ Reduce emergency fatalities

**Goal 3: Open Spaces and Active Lifestyle for all ages**

- ☐ Increase participation in youth sports ☐ Add new park land and amenities
- ☐ Increase attendance at cultural programs and classes

**Goal 4: Growing Local Economy, Employment and Quality of Commercial Areas**

- ☐ Increase commercial tax base ☐ Increase employment in Lauderhill businesses
- ☐ Decrease noxious and blighted uses in commercial areas

**Goal 5: Quality Housing at all Price Ranges and Attractive Communities**

- ☐ Neighborhood signs and active HOAs ☒ Housing & streets improved, litter reduced
- ☐ Increase proportion of single family homes and owner occupied housing

**Goal 6: Efficient and Effective City Government, Customer Focused & Values Diversity**

- ☒ Improves City efficiency ☐ Increase use of Information Technology
- ☒ Increases residents perception of Lauderhill as an excellent place to live