

City of Lauderhill



February 25, 2019

Public Notice

Meeting: Art, Cultural and Tourism (ACT) Board

Date: February 20th, 2019

Time: 5:30 PM

**Location: Lauderhill City Hall
5581 West Oakland Park Boulevard
Room 301
Lauderhill, FL 33313**

Notice is herewith given to all interested parties that if any person should decide to appeal any decision made at the upcoming meeting, such person will need a record of the proceedings conducted at that meeting, and for such purpose they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony upon which any appeal is to be based.

Any individual who believes they have a disability and needs accommodations in order to fully participate in the meeting should contact the City Clerk at least 72 hours before the meeting.

In accordance with Florida Statutes section 286.0114, members of the public will be given a reasonable opportunity to be heard on matters to be considered by the board at this meeting. Each member of the public shall have a total of three minutes to comment on any substantive matters before the board.

One or more Commissioners may attend this meeting.

The staff liaison Julie Boukhari can be reached at jboukhari@laudershill-fl.gov.

Andrea M. Anderson
City Clerk
954-730-3010

ACT Board Meeting Minutes

Wednesday, 2/20/19

5:30 pm

Location: Lauderhill City Hall, Conf. Room #301

The meeting was called to order at 5:31 pm by Chair Judi Hamilton.

Roll Call

| | |
|-----------------------|-------------------|
| Chair Judi Hamilton | Present |
| Vice Chair Tom Harney | Present |
| Barika Williams | Present |
| Mary Russ-Milligan | Present (6:12 pm) |
| Veronica Cross | Present |
| Alt. #1 Derby Clark | Present |

Also present from the City of Lauderhill:
Desorae Giles-Smith, Deputy City Manager
Julie Boukhari, Staff Liaison

A motion to approve the minutes from the 1/16/19 meeting was made by VC Tom Harney; the motion was seconded Barika Williams.

Roll Call

| | |
|-----------------------|-----------------|
| Chair Judi Hamilton | Yes |
| Vice Chair Tom Harney | Yes |
| Barika Williams | Yes |
| Mary Russ-Milligan | not present yet |
| Veronica Cross | Yes |
| Alt. #1 Derby Clark | Yes |

The minutes pass 5-0.

The meeting opens with the introduction of new Board Member Veronica Cross. She was appointed to the ACT Board by Commissioner Richard Campbell. She advises the Board that she has a background in Ministry & looks forward to working with the Lauderhill ACT Board on their projects.

The 2019 ACT Board Calendar updates requested at the January Meeting were distributed. Chair Judi Hamilton demands that each Board Members advises how they will be promoting each event; she says that everyone needs to contribute more. Veronica Clark will distribute the flyers

to her church members, Barika Williams will send to her schools contacts & assist by sharing on social media; VC Tom Harney & Derby Clerk are in agreement with Veronica & Barika. The City advises that they will continue to share on its various outlets including the City's Social Media Networks i.e. Facebook, Twitter, Instagram & Snapchat. The City will do a Press Release, email blasts etc & encourages the Board Members to do the same. Chair Judi Hamilton challenges if this is enough; she advises that she is a marketing professional, however, she doesn't use social media, can't remember any emails she receives from the City about any events & nobody knows what's going on in the City as far as events. Judi advises that she will invite Al Tucker from the CVB to future meetings to request his assistance with promoting our events. Desorae & Julie remind her to go to the City's website & the LPAC's website to enter her email address to receive all notifications from the City including all City-sponsored events. The info is readily available on the City's website & included in the City's Newsletter.

The proposed Talent Show Flyer & flyer for the Art Show at the 2019 Jammin in the Park Event are distributed. A couple minor revisions to the Talent Show Flyer are suggested. At the request of the ACT Board, the City created a flyer solely for the Art portion at Jammin in the Park; while a couple minor revisions are suggested to this flyer too, Chair Judi Hamilton questions why would there be a flyer just for the Art portion. Desorae explains that it's been brought up on several occasions that the Art Show needs more publicity in order to grow. Tom & Barika remind Judi that the Board has requested it. Judi goes on to advise that the Board needs to do more events & the Board members need to be more committed... not just attending meetings & the events. Judi advises that she doesn't know how the Talent Show got assigned to the ACT Board since the City initiated it. Desorae & VC Tom remind her that the ACT Board initiated the Talent Show when the LPAC opened to provide Lauderhill residents the opportunity to perform at the venue. Desorae advises further that the Talent Show contestants have gone on to perform elsewhere throughout the City- as opening acts at Jammin in the Park, Jazzin at Bradley Park Event, Jazzin at St. George, etc. Judi says she's never heard of the latter 2 events but again says the ACT Board should be the primary voice/organizer/participant at all City functions. Meeting Guest Cheralee Morgan goes on requesting a in depth 'strategic plan' for the Talent Show- each school should provide a set of students who will do certain categories i.e. Spoken Word, dance, singing etc. We should require each school in the City to participate. Desorae advises that the 1st round is scheduled for Wednesday, March 20, & it is a volunteer program for Lauderhill residents & business owners of all ages- not just school aged children. Cheralee is encouraged to attend the Talent Show so she can see the system that is in place that has been successful for the event's initial 3 years.

The City proofread Mary's draft letter regarding requesting sponsorships from businesses; it is distributed to the Board Members. The City will mail it to all Lauderhill businesses, & Derby

provided the City with a few other names. Board members are welcome to send any additional contact info to the City to send them the letter as well.

Cheralee Morgan expresses an interest in joining the ACT Board; the Clerk's Office was recently in receipt of her Board Appointment Form & resume, & they are distributed to the ACT Board. VC Tom Harney makes a motion to appoint Cheralee Morgan as the Alternate #2 to the ACT Board; Chair Judi Hamilton seconds this motion.

Roll Call

| | |
|-----------------------|-----|
| Chair Judi Hamilton | Yes |
| Vice Chair Tom Harney | Yes |
| Barika Williams | Yes |
| Mary Russ-Milligan | Yes |
| Veronica Cross | Yes |
| Alt. #1 Derby Clark | Yes |

The motion passed 6-0. The City will notify the Clerk's Office to request on the next Commission Agenda available.

Barika Williams has always been the point person for the Annual Parkway Juried Art Show. She advises that she has already spoken with the contact person at the School regarding this year's event scheduled for Wednesday, April 17th. They are requesting gift cards to Michael's Arts & Crafts Store for prizes this year instead of Barnes & Nobles gift cards; as far as the refreshments, the school suggests fruit & gluten-free options this year instead of the 'sweets' that we've been providing. Lastly, the teacher at Parkway wants to know if the Board can include a sponsorship of a 'master class' by an Artist at the school. The Board & City have no issues with these requests for this year. Veronica volunteer to assist Barika with anything she needs for this particular event.

Desorae has LPAC Brochures again available for anyone who would like some to distribute. VC Tom Harney advises that he will need some additional assistance from the City & ACT Board Members setting up this year's Art Display at Jammin since he will be arriving late.

Lastly, Chair Judi Hamilton asks why Mayor Thurston brought students to see The Wiz Show held recently at the LPAC; Judi advises that she invited him to this meeting to confront him about 'stealing' Mary's idea of bringing children to the LPAC to see shows. She said that it's not fair that he did that & how the City allowed it. Mary advises that she also invited 'her Commissioner' Berger to the meeting tonight as well to find out an answer. Judi says that the City needs to stop allowing actions like this to take place without the ACT Board's knowledge and approval since they should be the sole source of all events & happenings in the City of Lauderhill. Judi further says that this is why Lauderhill has an 'image problem' because 'stuff like this takes place'. It

doesn't happen in Tamarac, Coral Springs or Plantation, & Judi knows this because she attends all their Board Meetings too. Des advises that Mayor Thurston does not need the ACT Board's approval to sponsor students to bring to the LPAC. He paid for this field trip from his budget & made all the necessary arrangements. Desorae further advises that there are various other events that take place throughout the City each & every week that do not require the ACT Board's permission – but the Board Members are surely welcome to attend them on their own. She further advises that the Board should stick to the projects/events that they've approved for this year.

The next meeting is scheduled to take place on Wednesday, March 20th at 4 pm at the Sadkin Center before the 1st round of the Talent Show.

The meeting is adjourned by VC Tom Harney at 7:00 pm.