

Application Form

Profile

Samantha S Parish
First Name Middle Initial Last Name

sparish@lauderhill-fl.gov
Email Address

1718 NW 56th Ave
Home Address

Lauderhill FL 33313
City State Postal Code

Mobile: (561) 314-8060
Primary Phone

Which Boards would you like to apply for?

Young Professional Advisory Board: Eligible

Are you a Lauderhill resident?

☒ Yes ☐ No

How long have you been a Lauderhill resident?

2 years

Please select all that apply:

- ☒ City of Lauderhill Staff
- ☒ Lauderhill Business Owner

Are you a registered voter in Broward County?

☒ Yes ☐ No

Do you have a contract or do business with the city?

☐ Yes ☒ No

Please list the name of any business you, your spouse, or your child(ren) have a material interest in:

Serenity Emporium, LLC & Ace of Curls Salon

Interests & Experiences

Have you served on a City board before?

☐ Yes ☒ No

If yes, which board? How many years?

NA

Why are you interested in serving on a board? If you have not attached a resume, please describe any qualifications, skills, and abilities you possess that would directly benefit this board.

I am interested in serving on the board because I want to use my business knowledge and experience to help others grow their business and make meaningful connections. As a natural leader, I would be delighted to assist with the decision making, also planning and execution of attracting new and current business owners. I have been an entrepreneur for over 13 years with multiple businesses, including managing staff. Serving on the Young Professional Advisory board will provide an opportunity to enhance my leadership and management skills, gain experience in decision-making processes and expand my professional network. I will gain and help others discover Professional Development, Community Engagement, Mentorship and Learning, Advocacy for Causes, Networking Opportunities and make Positive impact.

Upload a Resume

Board Specific Questions

Referral

Please indicate who referred you to this opportunity (e.g., Commissioner, Board Member, Staff, etc.).

Commissioner Dunn

Demographics

Ethnicity *

☒ African American

Gender *

☒ Female

03/25/1986

Date of Birth

Samantha Parish

1718 NW 56th Ave, Lauderdale, FL 33313

Email: dr.s.parish@gmail.com | Phone: 561-314-8060

Objective

Dynamic and results-driven leader with a passion for community empowerment, social equity, and public health. Dedicated to advancing transformative leadership and addressing systemic challenges through innovative policies, strategic partnerships, and sustainable programs. Aspiring to amplify impact and inspire positive change through the Obama Foundation Leadership program.

Professional Experience**Legislative Aide**

City of Lauderdale

October 2023 – Present

- Collaborate with Commissioner to design and implement initiatives addressing social determinants of health across key zip codes.
- Spearhead *Lauderhill Shines*, a 12-week program empowering over 50 entrepreneurs to grow their businesses and secure government contracts.
- Coordinate *Lauderhill Peace365*, a pledge-based program reducing domestic violence and shootings through nonviolent methods, achieving a measurable decline in incidents.
- Represent the City at high-profile events like the Congressional Black Caucus to advocate for resources and address health disparities.
- Manage the Commissioner's calendar and schedule all meetings and travel accommodations.
- Draft and write proclamations for official city recognitions.
- Coordinate and execute sponsored and community events under Commissioner's Budget
- Serve as Chief of Staff for other team members, overseeing workflow and delegation
- Strategize and lobby for resources and programs to benefit the residents of City of Lauderdale
- Facilitate partnerships with government agencies and community organizations

Farm and Garden Coordinator

City of Dania Beach

March 2022 – May 2023

- Directed community farm and garden initiatives to promote environmental sustainability and public health.
- Fostered community engagement through educational programs and workshops on urban agriculture and food security.
- Partnered with local organizations to expand resources, ensuring equitable access to sustainable solutions.
- Provided leadership and administrative support, maintaining seamless departmental operations during staffing transitions.

CEO and Alchemist

Serenity Emporium, LLC

2016 – Present

- Founded and scaled a natural hair and skincare brand focused on sustainability, self-care, and community well-being.
- Designed product lines that combine organic ingredients with innovative formulations, securing a platform on Walmart.com for global reach.
- Led the business' growth while mentoring aspiring entrepreneurs, emphasizing the intersection of sustainability and economic empowerment.

Education

B.S. in Public Health (In Progress)

Focus: Social Determinants of Health

Certificate in Public Leadership

Elected Officials Protect America Organization, Washington, D.C.

- Specialized in leadership development, legislative strategy, and value-driven communication.

Key Skills

- Leadership Development and Team Collaboration
- Public Policy and Community Advocacy
- Strategic Program Design and Implementation
- Grant Writing and Fundraising
- Public Health and Social Equity Initiatives

- Environmental Sustainability and Urban Agriculture
 - Visionary Thinking and Entrepreneurship
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Community Involvement and Interests

- Mentor at Parkway Middle School, fostering leadership skills and personal growth in students.
 - Volunteer business coach, guiding budding entrepreneurs to launch and grow sustainable ventures.
 - Advocate for holistic healing, clean energy initiatives, and advancing equity through policy.
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Aspirations

- To leverage values-based leadership to create innovative, impactful solutions for community challenges.
- To serve as a state representative and Congresswoman, championing public health, sustainability, and economic equity.
- To inspire and mentor future leaders while scaling Serenity Emporium, LLC to a global platform for sustainable beauty.