

DATE: March 13, 2025

TO: Mayor and City Commission

FROM: Kennie Hobbs, Jr., Interim City Manager /

SUBJECT: Recommendation for Funding Approval - Lauderhill Regional Chamber of Commerce

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Honorable Mayor and Commissioners,

This memo serves to recommend the approval of \$25,000 in funding to the Lauderhill Regional Chamber of Commerce (LRCC) to support its ongoing efforts in business retention, expansion, and development within the City of Lauderhill.

## **Purpose of Funding:**

The LRCC plays a vital role in strengthening Lauderhill's business community and fostering economic growth. The proposed funding will allow the Chamber to:

- Expand support services for local businesses, aiding in retention, growth, and sustainability.
- Collaborate with the City on economic development initiatives to attract and retain businesses.
- Promote City events and activities, increasing community engagement and visibility.
- Assist in other economic development services as needed to enhance the business environment in Lauderhill.

## **Recommendation:**

Given the Chamber's significant contributions to the City's economic landscape and its commitment to business development, our request is that the City Commission approve the \$25,000 funding allocation to the LRCC. This investment will help ensure continued support for local businesses and further strengthen the City's economic development initiatives.

If approved, staff will work with the LRCC to formalize an agreement outlining the deliverables and expectations associated with this funding.

Please let me know if you have any questions or require additional information.

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