

Linda A. Logan-Short, CGFO, CPM

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PROFILE

Extensive management background with over 24 years of progressively responsible experience in financial management and accounting. Currently guiding the Finance Department for the largest municipality in Broward County. Respected builder and team leader, with excellent communication and organizational skills. Detail oriented, quick learner and focused problem solver committed to the achievement of organization goals.

SUMMARY OF QUALIFICATIONS

FINANCIAL RESPONSIBILITIES – Annual audit and budget process; preparation of the comprehensive financial annual report and annual bond holders report; monthly and fiscal year end closings; financial needs analysis and reporting; cash flow and risk analysis; monthly and quarterly investment reporting; research and implement new GASB pronouncements. Oversee all aspects of the general ledger, accounts payable, accounts receivables, capital assets, grant accounting, payroll, investments, and debt management.

MANAGEMENT – Identify effective systems processes; improve production workflow; building key strategic relationships; policy review; performance measurement and analysis; resource management; participate in decision-making and problem solving with City Management; participate in generating vision, goals, and budget objectives for the department.

PROFESSIONAL EXPERIENCE

05/12 – Present City of Fort Lauderdale, Florida

Deputy Director of Finance - 2014 to present

Controller - 2012 to 2014

Select Achievements:

- Promoted to Deputy Director in 2014
- Created the first Annual Bond Holders Report and Popular Annual Financial Report
- Implemented in-house investment program reducing fees by \$250,000.
- Completed the single audit in conjunction with the annual audit, which allowed the City to mitigate future findings by implementing corrective actions.
- Implemented new vendor payment card process, which increased the purchasing card (P-card) annual rebate by \$650,000.
- Implemented new fixed assets database and completed the citywide fixed assets physical inventory.

09/06 – 05/12 City of Palm Bay, Florida

Assistant Finance Director - 2010 to 2012

Accounting Manager - 2006 to 2010

Select Achievements:

- Promoted to Assistant Finance Director in 2010
- Implemented paperless paystubs and automated time keeping system.
- Oversee the Payment Works initiative in AP that increased the City's P-Card rebate by \$170,000 in one year.
- Implemented A/P electronic funds transfer system that reduced accounts payable checks by more than 50% within one year.
- Assisted with the implementation of the transparency website; created webpage content for the Glossary, FAQ & Terms & Use Policy.

02/01 – 03/06

Textile Rental Services Association, Alexandria, VA

Finance Manager

Select Achievements:

- Oversee the automation of the accounting department.
- Established collections system and account clean-up process that recovered over \$300,000 in bad debt within two months.
- Implemented use of job descriptions to evaluate salary/performance of incumbents. Update company staff manual.

EDUCATION

Bachelors Degree in Accounting

Saint Leo University

PROFESSIONAL CERTIFICATIONS AND AFFILIATIONS

Certifications:

- Certified Government Finance Officer (CGFO)
- Certified Public Manager (CPM)

Affiliations:

- Government Finance Officers Association (GFOA) – Member
- Florida Government Finance Officers Association (FGFOA) – CGFO Certification Committee Member
- South Florida Chapter FGFOA – Past President
- Association for Financial Professionals (AFP) – Member
- International City/County Management Association (ICMA) - Member

Professional Development:

- FGFOA School of Government Finance
- Texas Tech University, Rawls College of Business, Executive Education, Governmental Accounting
- Various GFOA and FGFOA courses and seminars