



City of Lauderhill

City Commission
Chambers at City Hall
5581 W. Oakland Park
Blvd.
Lauderhill, FL, 33313
www.lauderhill-fl.gov

File Details

File Number: 26R-6651

File ID: 26R-6651

Type: Resolution

Status: Agenda Ready

Version: 1

Reference:

In Control: Community
Redevelopment
Agency Meeting
(CRA)

File Created: 05/21/2026

File Name:

Final Action:

Title: CRA RESOLUTION NO. CRA-26R-06-08: A RESOLUTION OF THE CITY OF LAUDERHILL COMMUNITY REDEVELOPMENT AGENCY AWARDDING REQUEST FOR QUALIFICATION (RFQ) NUMBER 2026 - 031 - DIGITAL SERVICES, ADVERTISING, AND MEDIA TO GARTH SOLUTIONS, INC., AND DESIGN DEVELOP NOW INC., TO PROVIDE COMPREHENSIVE DIGITAL SERVICES, ADVERTISING, AND MEDIA SERVICES; AUTHORIZING CRA STAFF TO ENTER INTO AGREEMENTS WITH THE SELECTED VENDORS PURSUANT TO RFQ NUMBER 2026-031; AUTHORIZING PAYMENT FROM THE APPROPRIATE BUDGET ACCOUNT NUMBER; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CRA EXECUTIVE DIRECTOR SEAN HENDERSON).

Notes:

Sponsors:

Enactment Date:

Attachments: RES CRA-26R-06-08, Preliminary Bid Results - RFQ 2026-031 -CRA - Digital Services, Advertising, and Media, FINAL RANKING - RFQ 2026-031 -, Garth Solutions, Inc-Proposal- RFQ-2026-031, Design Develop Now Inc- RFQ 2026-031 - CRA, RFQ 2026-031 -CRA - Digital Services, Advertising, and Media

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** Stacian Williams

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:

Text of Legislative File 26R-6651

CRA RESOLUTION NO. CRA-26R-06-08: A RESOLUTION OF THE CITY OF LAUDERHILL COMMUNITY REDEVELOPMENT AGENCY AWARDING REQUEST FOR QUALIFICATION (RFQ) NUMBER 2026 - 031 - DIGITAL SERVICES, ADVERTISING, AND MEDIA TO GARTH SOLUTIONS, INC., AND DESIGN DEVELOP NOW INC., TO PROVIDE COMPREHENSIVE DIGITAL SERVICES, ADVERTISING, AND MEDIA SERVICES; AUTHORIZING CRA STAFF TO ENTER INTO AGREEMENTS WITH THE SELECTED VENDORS PURSUANT TO RFQ NUMBER 2026-031; AUTHORIZING PAYMENT FROM THE APPROPRIATE BUDGET ACCOUNT NUMBER; AND PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CRA EXECUTIVE DIRECTOR SEAN HENDERSON).

Request Action:

Approval of a Resolution authorizing the Lauderhill Community Redevelopment Agency (CRA) awarding Request for Qualification (RFQ) Number 2026-031 - Digital Services, Advertising, and Media to Garth Solutions, Inc., and Design Develop Now Inc., to provide comprehensive digital services, advertising, and media services, and authorization for the CRA Chair and Executive Director to execute all necessary contract documents.

Need Summary Explanation/ Background:

The Lauderhill Community Redevelopment Agency issued RFQ No. 2026-031 - Digital Services, Advertising, and Media to solicit qualifications from qualified and experienced vendors to provide comprehensive digital services, advertising, and media services on as needed basis.

The recommended qualified vendors are:

Garth Solutions, Inc.

Design Develop Now Inc.

Cost Summary/ Fiscal Impact:

Funding for these services is from the approximate budgeted account.

Attachments:

1. Resolution
2. Preliminary Bid Results
3. Final Evaluation Scoring
4. Garth Solutions, Inc Proposal
5. Design Develop Now Inc Proposal
6. RFQ 2026-031

Budget Code Number(s):

Procurement Information: [check all that apply]

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> RFP/Bid | <input type="checkbox"/> Emergency Purchase | <input type="checkbox"/> SBE |
| <input type="checkbox"/> Proposal/Quote | <input type="checkbox"/> State Grant Funds | <input type="checkbox"/> Local Preference |
| <input type="checkbox"/> Piggyback Contract | <input type="checkbox"/> Federal Grant Funds | |
| <input type="checkbox"/> Sole Source | <input type="checkbox"/> Matching Required | |



City of Lauderhill

File Details

File Number: 26R-6651

City Commission
Chambers at City Hall
5581 W. Oakland Park
Blvd.
Lauderhill, FL, 33313
www.lauderhill-fl.gov