



PUBLIC INFORMATION AND COMMUNITY ENGAGEMENT SERVICES FOR THE GO BOND PROGRAM

Garth Solutions

RFP 2026-004

November 5, 2025

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1 COVER LETTER





1. COVER LETTER

November 5, 2025

City of Lauderhill Evaluation Committee
5581 W. Oakland Park Blvd
Lauderhill, FL 33313



Dear Evaluation Committee Members:

Garth Solutions, Inc. (GSI), a Broward County-based, certified Small, Minority, and Woman-Owned Business Enterprise (S/M/WBE), is pleased to submit this proposal for the City of Lauderhill's GO Bond Program. We are confident that our team possesses the precise experience, local insight, and strategic approach necessary to deliver a world-class public information program that builds resident trust, ensures transparency, and fosters community consensus.

Beyond a communication and outreach firm, GSI is a specialized team of bond communication experts. Our qualifications are demonstrated by our nearly decade-long role managing public information for the Broward County Public Schools SMART GO Bond, a multi-billion dollar program across 232 schools. Furthermore, our team has provided comprehensive communications for the City of Hollywood's \$165M GO Bond, where we managed project-specific outreach for the new \$72M Police Headquarters and designed the official public-facing GOBAC quarterly reports and project spotlights.

Our experience directly mirrors the project categories outlined in Lauderhill's \$65M GO Bond, from public safety to park improvements and infrastructure. As a local organization with a long history of serving Lauderhill, Broward County, and South Florida's most ambitious public projects, we offer an unparalleled understanding of municipal governance, inter-departmental coordination, and the nuances of engaging diverse, multilingual communities.

We understand that the immediate priority is a focused, high-impact awareness campaign for the March 2026 referendum, followed by a long-term commitment to transparently showcasing the program's progress. GSI is fully prepared and committed to executing the complete Scope of Services as outlined in the RFP.

Thank you for this opportunity. We look forward to the prospect of partnering with the City of Lauderhill.

Sincerely,

Yvonne Garth

President & CEO

Garth Solutions, Inc.

2 **APPROACH** & WORK PLAN





2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

PROGRAM UNDERSTANDING

Successful community engagement is born from a deep and specific understanding of the community involved — from the history that shapes its perspective, to the unique strategic imperatives of the project at hand. Garth Solutions, Inc. (GSI) has conducted a thorough analysis of the Lauderhill GO Bond initiative, grounding our proposed approach in a nuanced appreciation for the City's distinct character and objectives. Our firm's experience and structure are exceptionally aligned with the demands of this program.

That alignment comes from a nearly decade-long role managing public information for the Broward County Public Schools SMART Bond, a multi-billion dollar capital improvement program touching 232 schools. We understand the complex moving parts, inter-departmental coordination, and financial transparency inherent to a major GO Bond program.

This bond-specific expertise is paired with deep municipal experience across South Florida, including work for the City of Hollywood and comprehensive outreach for projects involving parks, public safety, and infrastructure—the pillars of Lauderhill's proposed \$65 million program.



With that dual experience, and as proud Broward County locals across all departments, our team is very familiar with the specific context of the Lauderhill community. We know that Lauderhill stands out from the crowd both in terms of its vibrant Caribbean populations, as well as the entrepreneurial ethos budding at the core of its rising generations.

These inherent qualities of Lauderhill as a community, or its spirit when its people come together to form common cause, requires an equally nuanced approach to public engagement.



This awareness of the community mindset, combined with the strategic challenge of driving turnout for a March 2026 special election, informs every aspect of our plan. GSI brings the precise bond program experience, the local relationships, and the community-specific understanding necessary to build trust, foster consensus, and partner with the City to successfully deliver this vital program.



The contents of this proposal are based on both research and lived experience. It seeks to cover the variety of factors involved in successfully accomplishing the objectives of the 2026 Lauderhill GO Bond. However, true success requires collaboration with City staff and leadership as to priorities, capacities, and other directives that may be unknown at this time. Until then, our team hopes you view this proposal as the beginning of a conversation, one that offers a specific approach and work plan, but which maintains the adaptability required to succeed for the long term.



2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

ENGAGEMENT PRINCIPLES

Our approach is grounded in proven best practices for engaging diverse communities. We will build trust through consistent and proactive interaction, making the bond's city-wide goals relatable by illustrating their direct impact on specific neighborhoods. Our plan is designed to be inclusive and accessible to all, removing barriers to participation. Most critically, we are committed to closing the feedback loop—consistently demonstrating to residents how their input is being recorded, respected, and used to shape the bond program's implementation.



COMMUNITY DRIVEN

We place the community at the center of communication initiatives. This creates a dynamic, two-way experience shared between the bond program and its diverse audiences.



MEANINGFUL

We relay the "why" of the program and its intended outcomes, going beyond technical terms and data to highlight the tangible benefits for residents, their families, and their neighborhoods.



TRANSPARENT

We will provide clear, easily understandable information about the proposed projects and their financial implications. Once projects begin, updates will be consistent and focused.



LOCAL

We leverage existing local relationships and forge new ones with Lauderhill's community organizations and media outlets to amplify the program's reach. Actively involving key local players creates a stronger, more authentic connection between the GO Bond and its stakeholders.



ACCESSIBLE & INCLUSIVE

We ensure all materials and engagement opportunities are culturally resonant and overcome participation barriers. This includes providing materials in Haitian Creole and Spanish and utilizing a mix of in-person and digital forums to reach residents where they are.



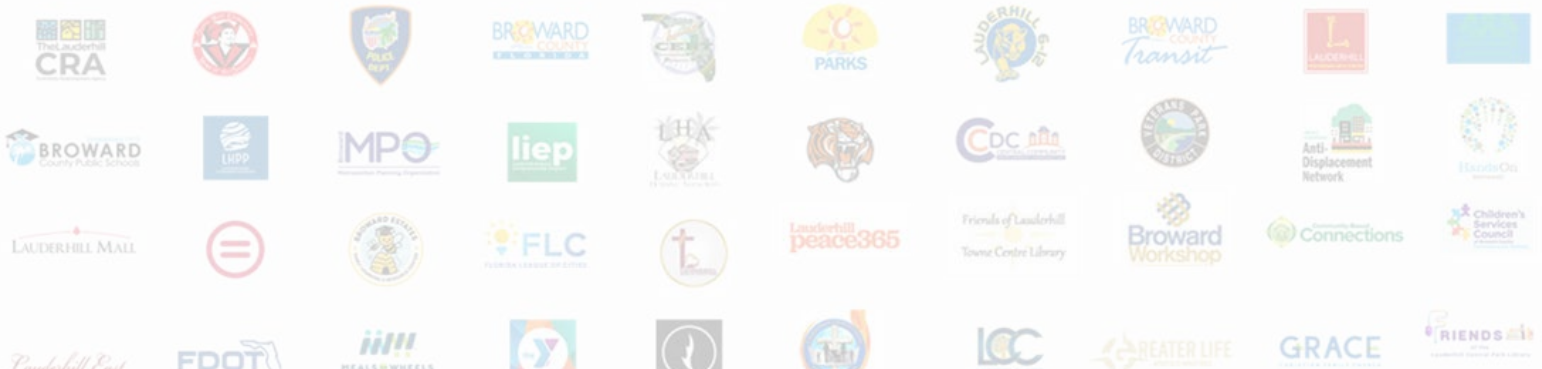
2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

MAPPING THE STAKEHOLDER LANDSCAPE

A key element of our approach is the development of a comprehensive Stakeholder Database. This "living document" serves as the foundational groundwork for the entire Strategic Communications Plan. It allows us to gain a deep understanding of the City's stakeholder audiences and identify the connections between their interests and the bond program's objectives.

This database will be used to record and track key information for each group, including their specific needs, primary concerns, project priorities, past communications, and preferred methods for receiving information. This ensures our outreach is strategic, targeted, and respectful of every stakeholder's time. It also provides an opportunity to demonstrate our awareness of Lauderhill's unique civic and community landscape.



STAKEHOLDER GROUPS COVERED:

City Leadership & Staff

Mayor, Vice Mayor, Commissioners, City Manager's Office, and key departmental staff

Homeowners & Community Associations

The various registered associations, as specified in the RFP, representing distinct neighborhoods.

Lauderhill Residents

Including renters, seniors, youth, and families who utilize City parks and services.

Community & Cultural Partners

Local non-profits, service clubs, and cultural organizations active within the City.

Business Community

Lauderhill Chamber of Commerce, local small business owners, and commercial property owners.

Faith-Based Organizations

A vital communication channel deeply embedded within the community.

Educational Institutions

The principals, staff, and families of Broward County Public Schools serving Lauderhill.

Local Media

Including traditional press and community-specific media outlets trusted by residents.



2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

STRATEGIC COMMUNICATIONS PLAN

Using the Stakeholder Database as a foundation, GSI will develop a comprehensive Strategic Communications Plan to serve as the master playbook for all public information and engagement. This is designed as an adaptable, modular document that can be updated in real-time to respond to community feedback and evolving program needs. This plan will be built around the following core components, which are detailed further in the following sections:



BRAND IDENTITY

We will create a clear, professional, and consistent visual identity that ensures all program materials are culturally resonant and instantly recognizable.



PROGRAM MESSAGING

Our strategy will translate complex project details into clear, meaningful benefits, focusing on the "why" in a transparent and multilingual format.



COMMUNICATION CHANNELS

This component defines our "Listen First" approach, matching inbound feedback channels with targeted traditional, digital, and grassroots outreach.



STRATEGIC PARTNERSHIPS

We will outline a proactive plan to engage and equip community leaders, associations, and faith-based organizations to serve as trusted program ambassadors.



TOOLS & TACTICS

This section will detail the specific materials and activities (town halls, pop-ups, workshops) to be deployed to educate and engage the community.



PERFORMANCE METRICS

We will establish the Key Performance Indicators to measure the effectiveness of our outreach, track resident sentiment, and ensure accountability.



2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

STRATEGIC COMMUNICATIONS PLAN

PROGRAM BRAND & MESSAGING

BRAND IDENTITY

The brand defines how the GO Bond is perceived and experienced by the community. Our creative team will develop a professional and consistent visual identity that speaks to the future of Lauderhill, reflecting the ambitions and cultural pride of its residents. This overarching brand is a critical tool; it establishes the underlying message of progress and enables the rapid, consistent deployment of all program assets, from print templates and fact sheets to social media graphics and website updates.



PROGRAM MESSAGING

Our messaging strategy is built on translating complex project details into clear, meaningful, and targeted benefits for residents. We will focus on the "why"—painting a picture of the future enabled by these improvements (e.g., safer parks for families, smoother commutes, modern public safety facilities) rather than just the "what" (e.g., technical specifications, square footage).

All content will be developed using direct, transparent, and "human language," free of technical jargon that can create confusion or distrust. To build trust and ensure true understanding, this includes "speaking their language" by providing all key materials in English, Haitian Creole, and Spanish, reflecting the vibrant linguistic diversity of the Lauderhill community.





2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

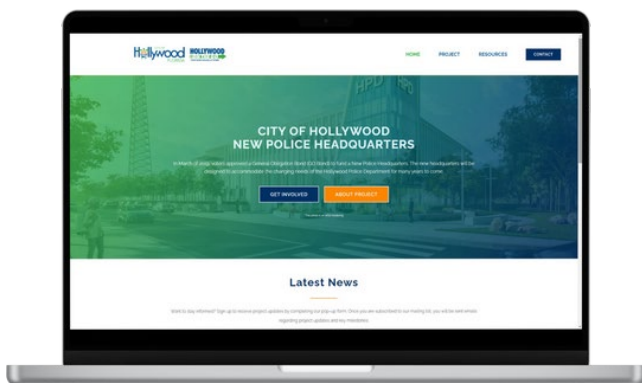
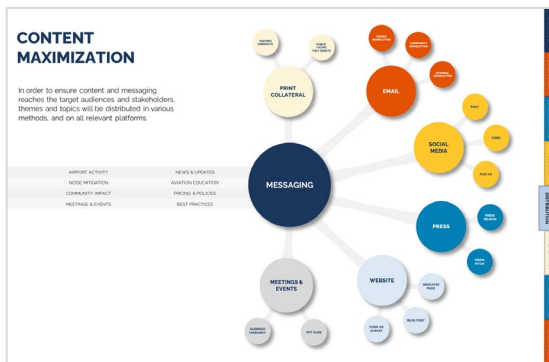
STRATEGIC COMMUNICATIONS PLAN

COMMUNICATION CHANNELS

Our channel strategy is a targeted approach informed by the Stakeholder Database to engage residents where they are, not where we want them to be. It is built on a continuous loop of listening (Inbound Channels) and responding (Targeted Outreach Channels).

INBOUND CHANNELS (LISTEN FIRST)

A central and non-negotiable aspect of our approach is creating accessible, always-on channels for residents to share their voice, concerns, and suggestions. This qualitative data, gathered from workshops, digital feedback forms, social media listening, and community meetings, is what allows us to craft messaging that is genuinely relevant and responsive.



TARGETED OUTREACH CHANNELS (INFORM & ENGAGE)

We will manage a multi-channel strategy to ensure we reach every corner of Lauderhill, from residents who prefer print materials to those who are highly engaged online. This includes:

Traditional & Grassroots

Managing the design, translation, and distribution of all required print materials (brochures, flyers, FAQs, and fact sheets) and facilitating a robust, accessible schedule of in-person community meetings, town halls, and informational workshops as required by the RFP.

Dynamic Digital & Media

GSI's in-house team is fully capable of managing all digital facets of the campaign, including designing and managing the dedicated GO Bond webpage, executing a strategic social media content calendar, producing video updates, and conducting proactive outreach and press releases to local media.



2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

STRATEGIC COMMUNICATIONS PLAN

TOOLS & TACTICS

This is where our strategic plan is translated into tangible action. GSI will deploy a multifaceted set of tools and tactics to ensure the community is not just informed, but actively and meaningfully engaged throughout the bond lifecycle.

TARGETED AWARENESS CAMPAIGNS

Our engagement is built on two distinct campaign models:



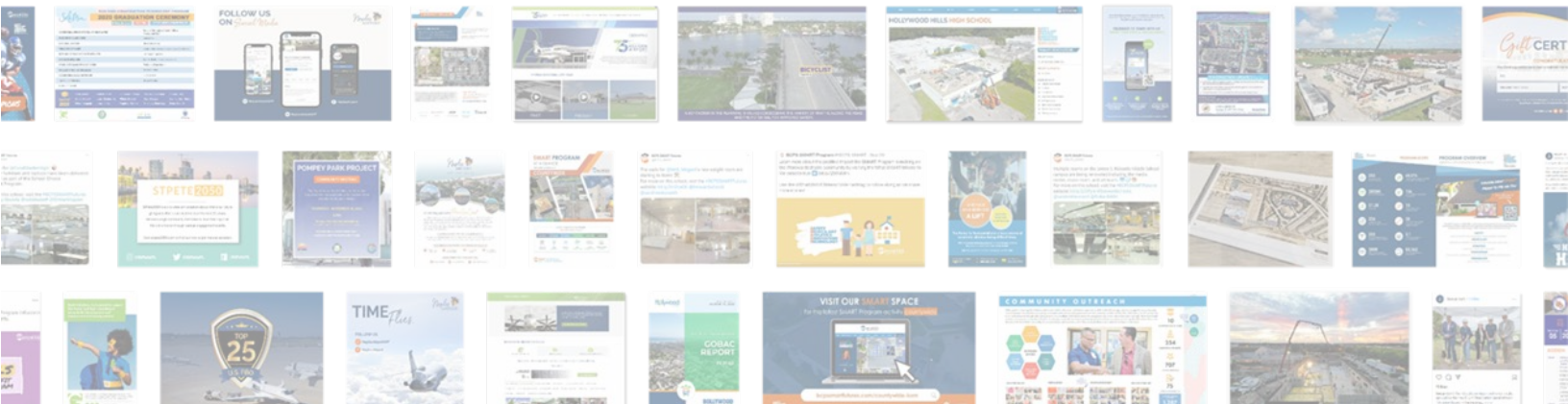
Pre-Referendum Awareness Campaign (Immediate Priority)

Given the March 2026 referendum, our immediate focus will be on a rapid-deployment awareness campaign. The goal is to ensure all residents are informed of the upcoming vote, understand the projects proposed, and have clear, factual information about the bond's financial structure. This campaign will be a fast, intensive, and multi-channel effort to drive turnout and informed participation.



Ongoing Project-Specific Campaigns

Following a successful referendum, we will launch a series of smaller, targeted campaigns for individual bond projects. This process will be initiated before project design, allowing us to gather community input, listen to feedback, and then create a campaign around that specific project to transparently address comments and align the project's goals with resident priorities.



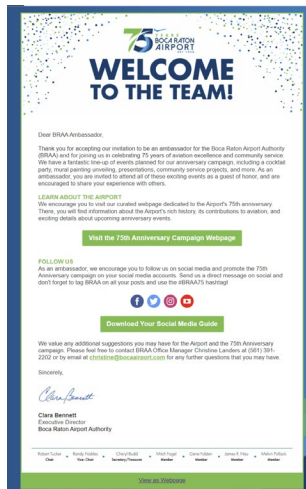


2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

STRATEGIC COMMUNICATIONS PLAN

TOOLS & TACTICS

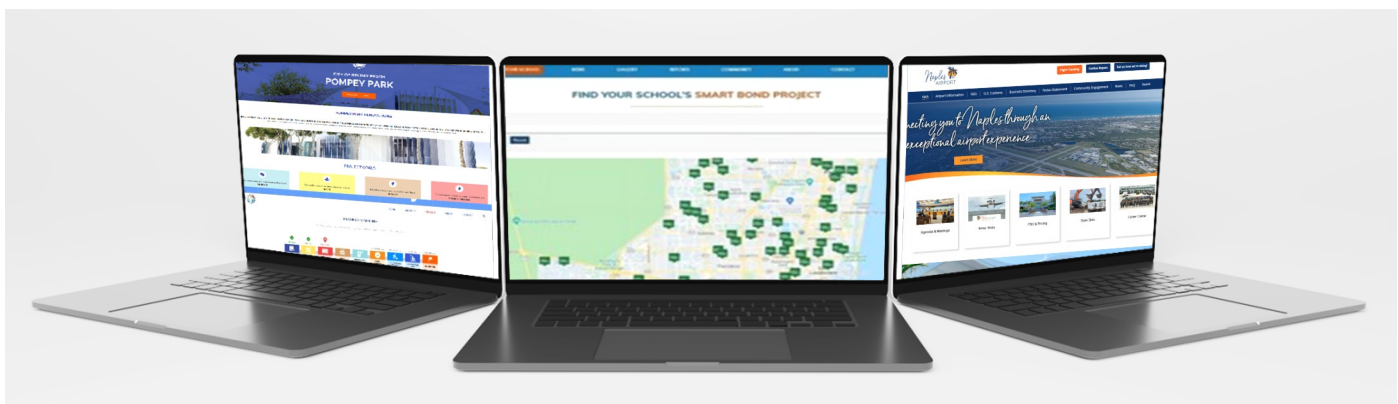


AMBASSADOR TOOLKIT

To scale our awareness efforts and build grassroots trust, we will develop a comprehensive Ambassador Toolkit. This toolkit will equip and empower trusted community leaders—such as HOA presidents, faith leaders, and business owners—to become advocates for the program. The toolkit will include multilingual talking points, fact sheets, shareable social media templates, and inbound feedback forms, all tailored to the specific interests of their stakeholder groups.

DIGITAL PROJECT PORTAL

GSI will design and manage a dedicated project portal (or enhance the City's existing website) to serve as the single source of truth. This portal will feature real-time updates, an interactive project map, a document library, and clear avenues for feedback. This portal will be designed for community buy-in, for example, by featuring the logos of specific Homeowners Associations on project pages relevant to their neighborhoods. We have experience integrating our work with existing municipal platforms, including Granicus, and can develop a solution that works for the City's IT framework.





2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

STRATEGIC COMMUNICATIONS PLAN

TOOLS & TACTICS

ENGAGEMENT & FEEDBACK TOOLS

To ensure we are basing outreach efforts, messaging, and campaign themes on the focus areas most important to each stakeholder group, the plan must integrate a robust schedule of face-to-face and digital tactics to ensure maximum participation.



Community Meetings & Workshops

We will facilitate a robust schedule of in-person, virtual, and hybrid town halls and workshops, exceeding the RFP's minimum requirements to ensure deep engagement.



Pop-Up & Intercept Events

To reach residents outside of formal meetings, we will deploy "pop-up" info tables and conduct intercept surveys at high-traffic locations like parks, shopping centers, and community festivals.



Surveys & Pulse-Checks

We will use digital and print surveys to collect quantitative and qualitative feedback, measure resident sentiment, and track awareness.



Multimedia Content

Our in-house team will produce all required collateral, including infographics, press releases, and short-form video updates for social media.



2. APPROACH & WORK PLAN

2.1 APPROACH TO COMMUNITY ENGAGEMENT

STRATEGIC COMMUNICATIONS PLAN

PERFORMANCE METRICS

Based on initial conversations and consultation with City staff during our onboarding and discovery process, Key Performance Indicators (KPIs) will be established to track outcomes based on the program's specific definition(s) of success. Specific reporting protocols, including the quarterly and annual reports will be detailed in the Work Plan.

PROGRAM MEASURES:

Inbound Data Analysis

What are residents saying in surveys, social media, and meetings?

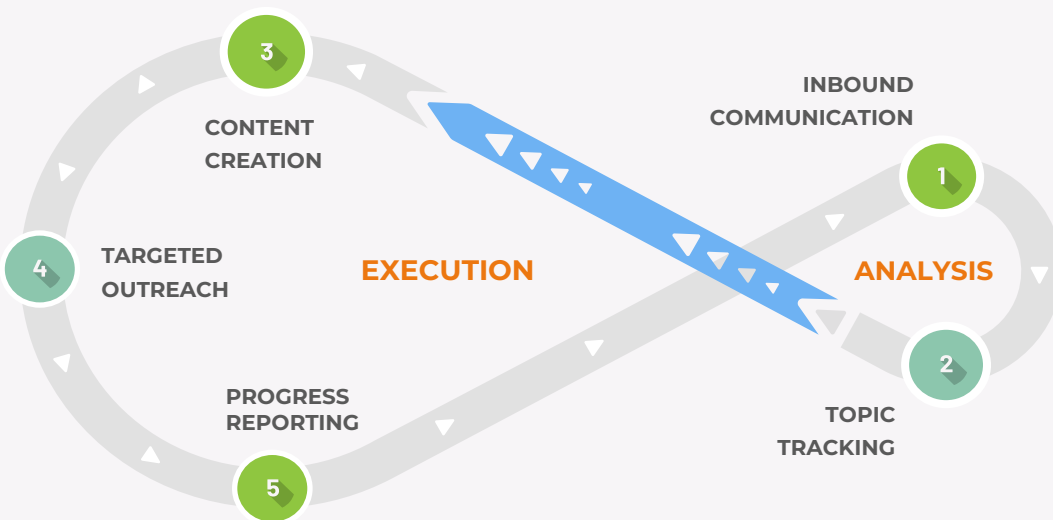
Quantitative Metric Tracking

How many people responded/attended/reached?

Key Stakeholder Feedback

Was information understandable and on target?

...and more



THE ITERATIVE ENGAGEMENT LOOP

The continuous loop of Listening > Strategy > Engagement > Reporting in tight, iterative cycles allows the program's outreach efforts to remain agile, ensuring effective tactics and resonant messaging.



2. APPROACH & WORK PLAN

2.2 DETAILED WORK PLAN

PHASE 1

PROGRAM KICKOFF & REFERENDUM AWARENESS | MONTH 1-4

This initial phase is an intensive, rapid-deployment sprint focused on one critical objective: ensuring the Lauderhill community is informed, engaged, and prepared for the March 2026 GO Bond Referendum.

Task 1.1: Discovery & Program Kickoff (Month 1)

Conduct a comprehensive kickoff meeting with City leadership and key department staff to align on program goals, protocols, and immediate priorities.

Gather all existing brand assets, research, project lists, and technical data.

Finalize the Stakeholder Database and establish all communication and reporting protocols.

Task 1.2: Strategic Plan & Brand Development (Month 1)

Deliverable: Deliver the comprehensive Communication and Outreach Plan (RFP Deliverable) and timeline for City approval.

Develop the GO Bond Brand Identity (logo, color palette, templates) to ensure a consistent, professional look for all materials.

Task 1.3: Awareness Campaign & Materials Launch (Months 1-2)

Deliverable: Develop, translate (Haitian Creole, Spanish), and deliver the foundational suite of Educational Materials (RFP Deliverable) including a program brochure, a detailed FAQ, and informational flyers.

Deliverable: Design and launch the Dedicated Program Webpage (RFP Requirement) as the central hub for information.

Develop the Ambassador Toolkit and begin outreach to key community partners.

Task 1.4: Intensive Pre-Referendum Outreach (Months 2-4)

Deliverable: Plan and facilitate an intensive schedule of Community Meetings & Town Halls (RFP Requirement) across the City (in-person, virtual, and hybrid) to present the bond program and answer questions.

Execute the digital and media outreach campaign, including targeted social media content, video updates, and media kits/press releases to local and regional outlets.

Deploy "pop-up" and intercept events to reach residents in their neighborhoods.

Deliverable: Conduct an initial "Pulse" Survey (RFP Requirement) to measure baseline resident awareness and sentiment.



2. APPROACH & WORK PLAN

2.2 DETAILED WORK PLAN

PHASE 2

ONGOING OUTREACH MANAGEMENT | MONTH 5 – PROGRAM COMPLETION

Following a successful referendum, our role transitions to long-term, transparent management of all communications. This phase is built on a modular, ongoing set of tasks that align directly with the RFP's long-term deliverables.

Task 2.1: Project-Specific Community Engagement (Ongoing, As-Needed)

Deliverable: For each major bond project or group of projects, we will execute a specific engagement plan. This includes facilitating the Minimum of Three (3) Community Meetings/Workshops Per Association (RFP Deliverable) to gather input before and during the design process, ensuring residents are partners in the implementation.

Task 2.2: Ongoing Communications & Content Management (Ongoing)

Deliverable: Provide continuous, real-time updates to the Dedicated Program Webpage (RFP Requirement) with project-specific progress, timelines, and budget transparency.

Deliverable: Manage the ongoing Digital & Media Outreach (RFP Requirement) campaign, including social media content, newsletters, and video updates that celebrate milestones and inform on progress.

Deliverable: Produce and update Educational Materials (RFP Deliverable) as new projects are initiated (e.g., project-specific fact sheets, construction notices).

Task 2.3: Reporting, Feedback & Accountability (Ongoing)

Deliverable: Meticulously track and respond to all resident inquiries, concerns, and suggestions (RFP Requirement).

Deliverable: Conduct regular Surveys (RFP Requirement) to measure ongoing resident comprehension and satisfaction.

Deliverable: Prepare and submit detailed Quarterly Progress and Feedback Reports (RFP Deliverable) to City staff, summarizing all outreach activities, participation levels, and key feedback themes.

Deliverable: Design, write, and produce the public-facing Annual Public Summary Report (RFP Deliverable) to ensure all residents can easily track the program's success.



2. APPROACH & WORK PLAN

2.3 RFP COMPLIANCE MATRIX

To provide the Evaluation Committee with a clear overview, the following matrix maps each requirement from the RFP's Scope of Services and Deliverables directly to the corresponding section of GSI's proposed work plan.

A. Educational Materials

Develop brochures, flyers, FAQs, infographics, and fact sheets explaining the GO Bond program.	Tasks 1.3, 2.2
Provide digital versions suitable for online and social media distribution.	Tasks 1.3, 2.2
Translate materials into languages commonly spoken within the City to ensure accessibility.	Tasks 1.3, 2.1

B. Community Engagement

Plan and facilitate community meetings, town halls, and workshops (both in-person and virtual).	Tasks 1.4, 2.1
Provide presenters/facilitators to explain GO Bond projects and answer resident questions.	Tasks 1.4, 2.1
Record and track resident concerns, questions, and suggestions.	Task 2.3

C. Digital and Media Outreach

Design and manage a dedicated webpage within the City's website with updates on Bond projects.	Tasks 1.3, 2.2
Create content for social media, newsletters, and video updates.	Tasks 1.4, 2.2
Support press releases, media kits, and outreach campaigns.	Tasks 1.4, 2.2

D. Reporting & Feedback

Conduct surveys to measure resident awareness and comprehension.	Tasks 1.4, 2.3
Provide quarterly reports summarizing outreach activities, participation levels, and key feedback.	Task 2.3
Prepare an annual summary report for public release.	Task 2.3

Section 3: Deliverables

Communication and outreach plan with timeline.	Task 1.2
Educational materials (digital and print).	Tasks 1.3, 2.2
Minimum of three (3) community meetings/workshops per association.	Task 2.1
Quarterly progress and feedback reports.	Task 2.3
Annual public summary report of GO Bond projects.	Task 2.3

3 **EXPERIENCE** & QUALIFICATIONS





3. EXPERIENCE & QUALIFICATIONS

3.1 ABOUT GARTH SOLUTIONS

Garth Solutions, Inc. (GSI) is a full-service public relations, communications, and consulting firm whose qualifications are exceptionally aligned with the specific needs of the City of Lauderhill’s GO Bond Program. We are a local, Broward County firm and a certified Small and Minority/Women-Owned Business Enterprise (S/M/WBE), deeply invested in the success of the communities we serve.

While our corporate office is in Davie, our work and our team’s roots are embedded in the civic landscape of South Florida. The 10-point local preference in this RFP is understood; however, we believe our value to the City far exceeds a simple address. Our connectivity across Broward County is a tangible asset. Our President & CEO, Yvonne Garth, is a former Commissioner for the City of Miramar. She brings an elected official’s perspective to our work, an intimate understanding of municipal operations, and a deep network of relationships with the stakeholders, agencies, and community leaders who are essential to a program's success.

Founded over 20 years ago, GSI is a stable, proven, and results-driven partner. Our full-stack team of over 60 professionals allows us to perform all services in-house, ensuring quality control, responsiveness, and cost-efficiency for the City. We are not just a vendor; we are a dedicated partner who understands the nuances of public service and the critical importance of building trust with residents.

22
YEARS
EXPERIENCE

50
FULL-TIME
EMPLOYEES

LOCALLY
BASED



PRESENTATION
DESIGN



SOCIAL
MEDIA



GRAPHIC
DESIGN



COPY &
EDITING



EVENT
PLANNING



STRATEGIC
PLANNING



PUBLIC
RELATIONS



AUDIO
ENGINEERING



DATA &
ANALYTICS



VIRTUAL
MEETINGS



DRONE
PHOTOGRAPHY



WEB
DESIGN



PROJECT
MGMT



PHOTO
& VIDEO

WHY GSI?

EXPERIENCED

18 years effectively communicating with public sector stakeholders

STRATEGIC

Full stack services paired with community-first public engagement

CAPABLE

Versatile team of creatives with a commitment to excellence

ESTABLISHED

Deeply rooted in South Florida’s communities and industries

TRUSTED

Portfolio of partners and clients built through referrals and word of mouth





3. EXPERIENCE & QUALIFICATIONS

3.2 BOND PROGRAM & MUNICIPAL EXPERIENCE

GSI's experience is a perfect match for the scope of this GO Bond, which combines the technical expertise of a bond program with the nuanced outreach required for diverse municipal projects.

Unmatched Bond Program Expertise GSI has served for nearly a decade as a key communications partner for the Broward County Public Schools SMART Bond, a multi-billion-dollar capital improvement program. Our role managing public information for projects across 232 schools has given us direct, hands-on experience in every facet of bond communications. We understand the program lifecycle:

Pre-Referendum: Building community awareness and consensus (as required for Lauderhill's March 2026 vote).

Implementation: Providing clear, transparent updates on project status, budgets, and timelines.

Community Engagement: Facilitating workshops, managing resident feedback, and celebrating milestones.

Closeout: Reporting on the program's overall success and delivering on promises.

This experience, along with our work for the City of Hollywood's GO Bond, means we have a proven, road-tested playbook ready to be customized for Lauderhill from day one.

DEEP MUNICIPAL & PUBLIC SECTOR EXPERIENCE



AVIATION



EDUCATION



PUBLIC WORKS



HEALTHCARE



INFRASTRUCTURE



DEVELOPMENT

We are a premier communications partner for municipalities and public agencies across South Florida, with direct, relevant experience in the exact project categories outlined in Lauderhill's \$65 million program:

Parks and Recreation

We have partnered with the City of Fort Lauderdale on its Parks Bond Program and Master Plan update, developing outreach strategies that celebrate community identity and improve public spaces.

Public Safety & Capital Improvements

We understand the coordination and communication required for critical infrastructure projects, including public safety facilities.

Public Works & Transportation

Our work with Broward County on transit initiatives (Broward LRT) and with municipalities on water, sewer, and roadway projects demonstrates our ability to translate complex technical information into clear, resident-focused messaging.



YVONNE GARTH

PRESIDENT & CEO

Garth Solutions
Thinking beyond the box

PROFESSIONAL BIO

Yvonne Garth, President & CEO of Garth Solutions, Inc. (GSI), brings over 31 years of strategic leadership in public relations and communications to complex, high-profile projects throughout South Florida. Since founding GSI in 2003, Yvonne has established the firm as a trusted partner for public sector clients dedicated to engaging diverse stakeholders in transformative initiatives. Under her leadership, GSI has successfully executed comprehensive outreach and communication campaigns for prominent organizations including Broward County Public Schools (SMART Bond), Broward County, and nearly all municipalities across Broward.

Yvonne's expertise spans stakeholder engagement, brand development, and targeted messaging for capital improvement and GO Bond programs. Renowned for her ability to leverage deep community relationships, Yvonne consistently facilitates strategic partnerships that deliver measurable results. Her commitment to public service is exemplified by her previous roles as Commissioner and Vice Mayor for the City of Miramar. This blend of executive-level insight and firsthand understanding of municipal governance positions GSI to provide unparalleled strategic counsel for the Lauderhill GO Bond.

PROJECT ROLE

PROJECT EXECUTIVE

YEARS IN INDUSTRY

33 YEARS

YEARS WITH GSI

23 YEARS

WHY YVONNE?

VETERAN LEADERSHIP

Over 31 years of experience leading programs for high-profile clients.

BOND CAMPAIGN EXECUTION

Proven track record in grassroots and digital campaigns that drive awareness and stakeholder support for bond programs.

STRATEGIC NETWORK

Deep relationships with decision-makers across Florida municipalities, agencies, and community organizations.

ENGAGEMENT INNOVATION

Develops creative strategies that translate complex projects into clear community narratives.

PUBLIC INSIGHT

Former Commissioner and Vice Mayor with deep knowledge of public sector operations, resident engagement, and municipal needs.

RELEVANT EXPERIENCE

- Broward County Public Schools, SMART Bond Program | Fort Lauderdale, FL
- City of Hollywood New Police Headquarters | Hollywood, FL
- FLL Airport New Runway and T4 Expansion | Ft. Lauderdale, FL
- FLL Airport Part 150 Noise Compatibility Planning Study | Ft. Lauderdale, FL
- Las Olas Beach Park Project | Fort Lauderdale, FL
- Naples Airport Authority, Marketing & Public Relations | Naples, FL

SKILLS & EXPERTISE



TEAM LEADERSHIP



COMMUNICATION STRATEGY



STRATEGIC PARTNERSHIPS



PROGRAM MANAGEMENT



COMMUNITY OUTREACH



STAKEHOLDER ENGAGEMENT



EVENT MANAGEMENT



MEETING FACILITATION

3.3 PROPOSED PROJECT TEAM



DENIECE WILLIAMS

Garth Solutions
Thinking beyond the box

DIRECTOR OF PUBLIC AFFAIRS

PROFESSIONAL BIO

Deniece Williams, Director of Public Affairs at Garth Solutions, Inc. (GSI), brings over 20 years of experience in strategic communications, project oversight, and stakeholder engagement. Her expertise spans local, national, and global projects, where she consistently delivers high-impact strategies that enhance client visibility and community engagement. Known for her ability to cultivate strong partnerships, Deniece is skilled at aligning communication efforts with client objectives, ensuring each initiative resonates with its target audience.

In her leadership role at GSI, Deniece orchestrates comprehensive outreach initiatives and strategic campaigns. Her experience includes managing significant aspects of the \$1.4 billion Broward County Public Schools SMART Bond Program, where she effectively presented updates, gathered community feedback, and promoted awareness across the county. Deniece's commitment to tailored communication and strategic grassroots outreach makes her the ideal leader for managing stakeholder relations and ensuring all community voices are integrated into the Lauderhill GO Bond program.

PROJECT ROLE

STAKEHOLDER RELATIONS

YEARS IN INDUSTRY

22 YEARS

YEARS WITH GSI

8 YEARS

WHY DENIECE?

PR EXPERTISE

Brings 22 years of experience in media relations and grassroots communications for public agencies.

COMMUNITY BUILDER

Cultivates strong partnerships with community leaders and associations to expand visibility and deepen impact.

MEDIA STRATEGIST

Direct experience leading campaigns and community meetings for the BCPS SMART Bond

EVENT COORDINATOR

Executes large-scale public events and town halls that boost project exposure and stakeholder engagement.

RELEVANT EXPERIENCE

- Broward County Public Schools Bond Program | Fort Lauderdale, FL
- Broward County Forensic Science Center | Fort Lauderdale, FL
- Broward County Net Zero | Broward County, FL
- City of Hallandale Beach Community Benefit Program | Hallandale, FL
- FLL Part 150 Noise Compatibility Planning Study | Ft. Lauderdale, FL
- Las Olas Beach Park Project | Fort Lauderdale, F
- Miami-Dade Public Schools, ESSER Attendance Outreach Campaign | Miami, FL

SKILLS & EXPERTISE



MEDIA RELATIONS



GRASSROOTS OUTREACH



COMMUNITY ENGAGEMENT



STRATEGIC PARTNERSHIPS



CHARRETTE PLANNING



VENDOR COORDINATION



EVENT PLANNING



SOCIAL MEDIA STRATEGY

3.3 PROPOSED PROJECT TEAM



BRENT CAMPBELL

DIRECTOR OF CLIENT RELATIONS



PROFESSIONAL BIO

Brent Campbell is a seasoned communications leader with two decades of experience crafting and executing strategies that build community trust and foster meaningful stakeholder relationships. As Account Director at Garth Solutions, Inc. (GSI), Brent directs comprehensive public outreach campaigns for key municipal clients, guides creative execution, and ensures all initiatives align with client objectives and community goals.

Brent excels at managing teams and cultivating strong client relationships built on trust and transparent communication. He has led numerous high-profile public sector projects, notably supporting public information efforts for the BCPS SMART Bond Program and the City of Hollywood's New Police HQ. His role involves strategic planning, coordination of community meetings, stakeholder engagement, and event management. Brent's expertise in strategy, digital outreach, and resident feedback analytics positions him as an invaluable day-to-day lead for the City of Lauderhill.

PROJECT ROLE

PROGRAM MANAGER

YEARS IN INDUSTRY

10 YEARS

YEARS WITH GSI

1 YEAR

WHY BRENT?

TWO-SIDED TALENT

Dually skilled in effective client management and strategic public outreach.

MUNICIPAL PARTNER

Delivers campaigns that maximize value while meeting public sector goals.

ENGAGEMENT STRATEGIST

Executes plans that drive community awareness and measurable public participation.

DIGITAL OUTREACH LEAD

Manages data-driven digital campaigns (web, social, email) to reach diverse community groups.

DATA-DRIVEN OUTREACH

Uses research and resident feedback to continuously refine and optimize communication performance.

RELEVANT EXPERIENCE

- Broward County Public Schools Bond Program | Broward County, FL
- City of Hollywood New Police Headquarters | Hollywood, FL
- Hollywood Beach Heights & Country Beach Estates Sidewalk | Hollywood, FL
- Broward County Net Zero | Broward County, FL
- Cooper City Social Media, Website, and Graphic Design Services | Cooper City, FL
- Boca Raton Airport Authority, Marketing & Public Relations | Boca Raton, FL
- Naples Airport Authority, Marketing & Public Relations | Naples, FL

SKILLS & EXPERTISE



STAKEHOLDER ENGAGEMENT



COMMUNICATIONS STRATEGY



DIGITAL MARKETING



CAMPAIGN CREATION



DATA ANALYTICS



EVENT MANAGEMENT



CLIENT COMMUNICATION



TEAM LEADERSHIP

3.3 PROPOSED PROJECT TEAM



BRIANNIS WESTON

Garth Solutions
Thinking beyond the box

ACCOUNT MANAGER

PROJECT ROLE

OUTREACH SPECIALIST

YEARS IN INDUSTRY

10 YEARS

YEARS WITH GSI

2 YEARS

WHY BRIANNIS?

COMMUNITY CONNECTOR

Builds strong relationships with residents and HOAs to enhance project visibility and public engagement.

DATA-INFORMED

Uses resident feedback and analytics to continuously improve communications and ensure messaging is relevant.

MUNICIPAL EXPERIENCE

Direct experience supporting municipal clients, including Cooper City and the City of Hollywood.

CONTENT CURATOR

Develops high-impact materials for digital platforms, public meetings, and community presentations.

PROJECT MANAGEMENT

Delivers on timelines and objectives with precision and accountability.

PROFESSIONAL BIO

Briannis Weston is an accomplished Account Manager with a decade of experience specializing in client-focused communications and strategic community engagement. At Garth Solutions, Briannis leverages her expertise to develop targeted content for municipal and public sector clients, boosting engagement across diverse platforms including email campaigns, social media, websites, and community presentations.

Briannis excels in the strategic use of audience feedback and data analytics to refine communication efforts, maximizing impact. She is adept at managing complex project timelines, overseeing the detailed execution of public meetings and workshops, and ensuring every initiative aligns with organizational objectives. Her direct experience supporting the City of Hollywood's New Police HQ and Miami-Dade Public Schools makes her an invaluable asset for the Lauderhill GO Bond team.

RELEVANT EXPERIENCE

- City of Hollywood New Police Headquarters | Hollywood, FL
- Cooper City Social Media, Website, and Graphic Design Services | Cooper City, FL
- Miami-Dade Public Schools, ESSER Attendance Outreach Campaign | Miami, FL
- Boca Raton Airport Authority, Marketing & Public Relations | Boca Raton, FL
- Naples Airport Authority, Marketing & Public Relations | Naples, FL

SKILLS & EXPERTISE



COMMUNITY OUTREACH



COMMUNICATIONS STRATEGY



CAMPAIGN CREATION



PROJECT MANAGEMENT



EMAIL MARKETING



BRAND POSITIONING



CLIENT COMMUNICATION



SOCIAL MEDIA MANAGEMENT

3.3 PROPOSED PROJECT TEAM



BRYAN ADAMS

MULTIMEDIA SPECIALIST



PROFESSIONAL BIO

Bryan Adams is an award-winning multimedia specialist with over 15 years of experience in photography, videography, and multimedia production. He excels in transforming complex public infrastructure projects into compelling visual narratives. As a key member of the GSI team, he has been instrumental in documenting progress for the BCPS SMART Bond Program and the City of Hollywood's New Police HQ, producing professional-grade video updates, photography, and drone footage.

With advanced expertise in Adobe Creative Suite and Final Cut Pro, Bryan delivers sophisticated multimedia content for community meetings, social media, and project websites. His drone piloting capabilities are essential for capturing the scale of capital improvement projects, providing clear and engaging visual updates for residents and stakeholders. Bryan's creative vision and technical skill are vital for translating bond program investments into tangible, easy-to-understand stories of progress.

PROJECT ROLE

MULTIMEDIA SPECIALIST

YEARS IN INDUSTRY

15 YEARS

YEARS WITH GSI

5 YEARS

WHY BRYAN?

BOND PROGRAM VISUALS

Brings over 15 years of experience, including documenting the BCPS SMART Bond capital projects.

CONSTRUCTION STORYTELLING

Crafts immersive narratives that showcase project progress and benefits for municipal infrastructure.

END-TO-END EXECUTION

Delivers marketing assets from concept through completion with brand alignment.

AWARD-WINNING PRODUCTION

Produces compelling video content for social media, project websites, and public meeting presentations.

AERIAL VISUALS

Captures compelling drone footage to showcase large-scale construction projects.

RELEVANT EXPERIENCE

- Broward County Public Schools Bond Program | Fort Lauderdale, FL
- City of Hollywood New Police Headquarters | Hollywood, FL
- Las Olas Conceptual Streetscape Design | Fort Lauderdale, FL
- Miami-Dade Public Schools, ESSER Attendance Outreach Campaign | Miami, FL
- Boca Raton Airport Authority, Marketing & Public Relations | Boca Raton, FL
- Miami-Dade Public Schools, Superintendent Video | Miami, FL

SKILLS & EXPERTISE



VIDEO PRODUCTION



PROFESSIONAL PHOTOGRAPHY



AUDIO ENGINEERING



CAMPAIGN CREATION



DRONE PILOTING



INTERACTIVE ENGAGEMENT



PRESENTATION DEVELOPMENT



CONTENT CREATION

3.3 PROPOSED PROJECT TEAM



CINDY DIAZ

CONTENT DEVELOPER

PROJECT ROLE

COPYWRITER

YEARS IN INDUSTRY

5 YEARS

YEARS WITH GSI

3 YEARS

WHY CINDY?

BOND PROGRAM CONTENT

Direct experience writing and designing public-facing materials for the BCPS SMART Bond Program.

MUNICIPAL PROJECT DESIGN

Skilled in creating engaging layouts for municipal deliverables, including factsheets, infographics, and public meeting notices.

CLARITY & ACCESSIBILITY

Expert at translating technical bond information into clear, human-friendly language for diverse resident audiences.

RFP DELIVERABLES

Proven ability to create the specific materials required by the RFP, from brochures and flyers to social media graphics.

INTEGRATED STORYTELLING

Aligns written and visual elements to create cohesive, impactful communications.

PROFESSIONAL BIO

Cindy Diaz is a talented content developer who crafts compelling, audience-targeted messaging for public-sector programs. Her experience includes creating a wide array of public-facing materials for the \$1.4 Billion SMART Bond Program for Broward County Public Schools and the City of Hollywood's New Police HQ. Cindy excels at translating complex project details into clear, accessible, and user-friendly content, including FAQs, factsheets, newsletters, social media campaigns, and web content.

In addition to copywriting, Cindy is proficient in digital design, using tools like Adobe Creative Cloud (Photoshop, InDesign, Illustrator) and Canva to create visually engaging materials. With a keen attention to detail, she works closely with project stakeholders to ensure every piece of communication meets the highest standards and aligns with project goals. Cindy's skill in creating both the written and visual content for bond programs makes her a vital asset to the Lauderhill team.

RELEVANT EXPERIENCE

- Broward County Public Schools Bond Program | Fort Lauderdale, FL
- City of Hollywood New Police Headquarters | Hollywood, FL
- Cooper City Social Media, Website and Graphic Design Services | Cooper City, FL
- Miami-Dade Public Schools, ESSER Attendance Outreach Campaign | Miami, FL
- Boca Raton Airport Authority, Marketing & Public Relations | Boca Raton, FL
- Naples Airport Authority, Marketing & Public Relations | Naples, FL

SKILLS & EXPERTISE



COPYWRITING



PRINT & DIGITAL DESIGN



TECHNICAL WRITING



MARKET RESEARCH



PRESENTATION DEVELOPMENT



CAMPAIGN CREATION



EMAIL MARKETING



BRAND DEVELOPMENT

3.3 PROPOSED PROJECT TEAM



DAVID RODRIGUEZ

WEB DEVELOPER

Garth Solutions
Thinking beyond the box

PROJECT ROLE

WEB DEVELOPER

YEARS IN INDUSTRY

15 YEARS

YEARS WITH GSI

2 YEARS

WHY DAVID?

BOND PORTAL EXPERT

Directly managed the web portal for the BCPS SMART Bond Program, providing real-time updates to the public.

PUBLIC-SECTOR SAVVY

Has supported portals for Broward County, the City of Hollywood, and Cooper City—knows the protocols and stakeholders.

GRANICUS & CMS INTEGRATOR

Proficient in WordPress and experienced in integrating with municipal platforms like Granicus.

ADA & WEB COMPLIANT

Ensures all digital platforms meet ADA, multilingual, and mobile-first accessibility standards.

RAPID UPDATES

Manages all web updates and content changes, often on a 24-hour turnaround, to keep project information current.

PROFESSIONAL BIO

David Rodriguez is a seasoned full-stack developer with 15 years of experience building and managing the public-facing digital portals for South Florida's largest municipal and capital improvement programs. He has successfully built and managed portals for major capital improvement programs, including the BCPS SMART Bond and the City of Hollywood's New Police HQ, ensuring residents can access fast, intuitive, and ADA-compliant sites.

Fluent in both front-end and back-end development, David designs and builds the critical infrastructure for real-time project dashboards, public feedback forms, and stakeholder subscription alerts. He is proficient in WordPress and other CMS platforms and has experience integrating with municipal systems like Granicus. He coordinates closely with GSI's communications team to deploy content updates, ensuring the public-facing portal remains a transparent, trusted, and up-to-the-minute source of information for the GO Bond program.

RELEVANT EXPERIENCE

- Broward County Public Schools SMART Program | Broward County, FL
- City of Hollywood New Police Headquarters | Hollywood, FL
- Broward County Transit PREMO Program | Broward County, FL
- Cooper City Social Media, Website, and Graphic Design Services | Cooper City, FL
- Naples Airport Authority, Marketing & Public Relations | Naples, FL
- Boca Raton Airport Authority, Marketing & Public Relations | Boca Raton, FL

SKILLS & EXPERTISE



WEB DEVELOPMENT



WORDPRESS/CMS



GRANICUS INTEGRATION



PUBLIC FEEDBACK FORMS



API INTEGRATION



USER EXPERIENCE



UPDATES & MAINTENANCE



WEB COMPLIANCE (ADA)

3.3 PROPOSED PROJECT TEAM

4 RELEVANT PROJECT EXAMPLES





4. RELEVANT PROJECT EXAMPLES

4.1 OVERVIEW OF PROJECTS

Garth Solutions, Inc. (GSI) has a proven track record of designing and implementing successful public information and community engagement campaigns for municipalities and public agencies. Our experience is broad, deep, and directly applicable to every component of the City of Lauderhill's proposed GO Bond.



MUNICIPAL & COMMUNITY-WIDE PROGRAMS

Our team excels at managing complex, multi-year, community-wide programs that require sustained transparency and stakeholder coordination.

- Broward County Public Schools SMART General Obligation Bond Program
- City of Hollywood General Obligation Bond Program
- City of St. Pete Vision Plan 2050
- City of Hallandale Beach Community Benefit Program
- Miami-Dade County Schools ESSER Attendance Campaign
- City of Cooper City Website, Social Media, & Email Newsletters



PARKS & RECREATION

We understand how to translate park master plans and bond-funded improvements into tangible community benefits.

- Fort Lauderdale Parks and Recreation Master Plan
- City of Delray Beach Pompey Park Project
- City of Opa Locka Comprehensive Parks & Recreation Master Plan
- City of Hallandale Beach Peter Bluesten Park Redevelopment
- City of Doral Central Park Expansion



INFRASTRUCTURE & PUBLIC SAFETY

We manage communications for roadway improvements, public facilities construction, and water/sewer upgrades, ensuring residents are informed and disruptions are minimized.

- City of Fort Lauderdale Las Olas Conceptual Streetscape Design
- Pompano Park Place Complete Streets Projects
- Town of Davie Water Reclamation Facility
- Broward North County Neighborhood Improvement Project



RELEVANT PROJECT EXAMPLES

4.2 PROJECT 1

BCPS SMART GENERAL OBLIGATION BOND PROGRAM

CLIENT:



Broward County Public Schools

PROJECT TYPE:

GO Bond Communications, Public Information, & Community Outreach

DESCRIPTION & SCOPE

Garth Solutions (GSI) has served as a primary Communications Liaison for the SMART Program, a multi-billion-dollar bond initiative enhancing learning environments at 232 schools across the County.

GSI was tasked with implementing a comprehensive, county-wide outreach strategy to inform all stakeholders—including parents, community members, businesses, and internal governance bodies—about the program's progress, milestones, and impact.

DURATION:

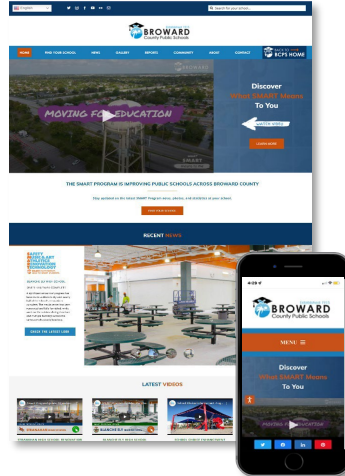
2015 – Ongoing

PROJECT VALUE:

\$1.65 Billion

OUTCOMES

GSI's work has been critical to maintaining public trust and transparency for this massive bond program. We successfully manage communications for hundreds of active projects, ensuring millions of impressions, thousands of social media followers, and consistent, positive media coverage for over eight years.



SERVICES PROVIDED

Stakeholder Communications

Executed an extensive, neighborhood-level outreach plan. GSI developed multilingual fact sheets, presentations, and school-specific reports to translate complex bond program milestones into clear, local impacts.

Digital & Web Communications

Managed SMART Program digital communications, including content, publishing, and analytics for the program's 232-page website, social media, and email platforms, ensuring all content was ADA-compliant and met Florida Sunshine Laws.

Media & Press Relations

Generated positive media coverage for bond-funded improvements, including new STEM labs, media centers, and classroom additions.

Reporting & Accountability

Produced detailed quarterly reports for the Bond Oversight Committee and developed presentations, newsletters, and collateral for public-facing milestone events.





RELEVANT PROJECT EXAMPLES

4.3 PROJECT 2

CITY OF HOLLYWOOD GENERAL OBLIGATION BOND PROGRAM

CLIENT:



City of Hollywood

PROJECT TYPE:

GO Bond Communications, Program Reporting, & Project Outreach

DESCRIPTION & SCOPE

Following voter approval of a \$165M General Obligation Bond, the City of Hollywood engaged GSI to provide comprehensive public information, reporting, and community outreach services. Our role spanned from high-level program reporting to on-the-ground engagement for key bond-funded projects, including the \$72M New Police Headquarters and the Hollywood Boulevard Complete Streets improvements.

DURATION:

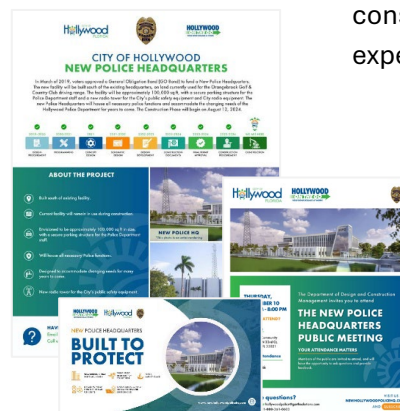
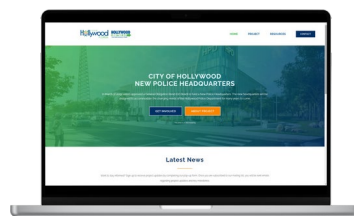
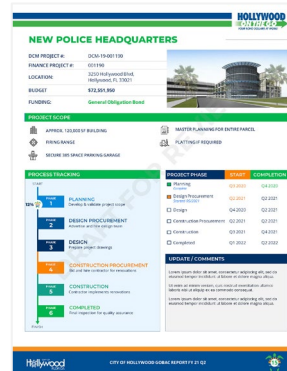
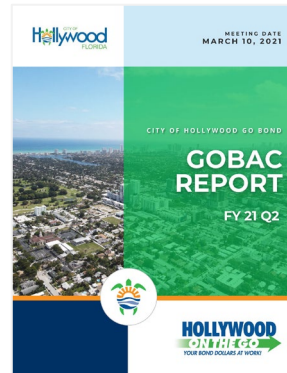
2019 – Present

PROJECT VALUE:

\$165 Million (Total GO Bond)

OUTCOMES

GSI successfully managed public information and engagement for Hollywood's most significant bond projects, fostering trust and transparency. Our creation of the GOBAC report established a new standard for public accountability, while our proactive, grassroots outreach ensured the successful completion of the new Police HQ with strong community support.



SERVICES PROVIDED

GO Bond Program Reporting

Collaborated with City leadership to design and produce the official GOBAC Quarterly Reports, providing a clear, public-facing dashboard for bond-wide progress and financial transparency.

Public Information & Stakeholder Engagement

Served as the primary community liaison for the Police HQ project. We coordinated and facilitated public meetings, engaged Homeowner Associations (HOAs), and managed all resident inquiries to build community buy-in.

Digital Presence & Multimedia

Designed and managed dedicated project webpages, created social media content, and produced high-quality drone footage and photo documentation to visually track construction progress from groundbreaking to completion.

Targeted Outreach

Conducted door-to-door canvassing and distributed print collateral (construction updates, alerts) to residents and businesses impacted by active construction, minimizing disruptions and managing expectations.





5. RELEVANT PROJECT EXAMPLES

4.4 PROJECT 3

CITY OF HALLANDALE BEACH PETER BLUESTEN PARK REDEVELOPMENT



City of Hallandale Beach CRA

PROJECT TYPE:

Parks & Recreation, Community Redevelopment, & Public Outreach

DESCRIPTION & SCOPE

As part of a major community reinvestment strategy, the City of Hallandale Beach undertook a \$15M redevelopment of Peter Bluesten Park. The project transformed an aging site into a modern, inclusive public space with new athletic facilities, a community center, a playground, and walking trails. GSI was engaged to lead all public engagement, community outreach, and communications, ensuring residents were partners in the park's renewal.

DURATION:

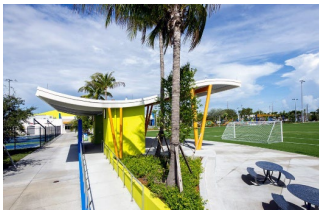
2018 – 2021

PROJECT VALUE:

\$15 Million

OUTCOMES

GSI's inclusive outreach strategy was critical in transforming the park into a source of community pride. We successfully engaged residents and local businesses, built strong community support for the project, and ensured the park's reopening was a widely celebrated neighborhood success.



SERVICES PROVIDED

Community Outreach & Engagement

Conducted proactive, neighborhood-focused outreach. GSI hosted community meetings, distributed bilingual (Spanish/Haitian Creole) materials, and maintained a physical outreach office to offer direct, walk-in support for resident questions.

Public Awareness & Media Relations

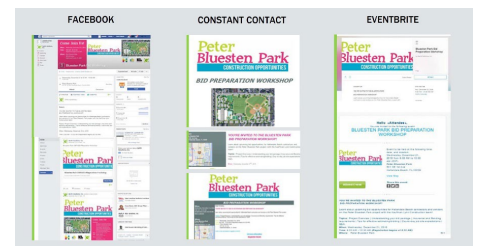
Managed all communications across social media, newsletters, and press releases to keep stakeholders informed of progress, construction milestones, and community benefits.

Economic Inclusion (CBP) Reporting

Supported the City's Community Benefit Program by tracking local hiring data, monitoring small and minority-owned business participation, and delivering regular compliance reports to the City.

Event Management

Planned and executed all major milestone events, including the groundbreaking and the final, successful park re-opening and ribbon-cutting ceremony.



5 COST PROPOSAL





5. COST PROPOSAL

5.1 PROGRAM COST BASIS

In accordance with the requirements of RFP 2026-004, Garth Solutions, Inc. (GSI) presents the following cost schedule. This proposal is based on the 5-year (60-month) timeline and phased approach detailed in [Section 2.2: Detailed Work Plan](#), assuming a contract start date of December 2025.

Our cost structure is designed to be transparent, modular, and predictable, providing the City with maximum value and budget control over the life of the GO Bond program.

PRICING ASSUMPTIONS

Program Duration/Timeline

The Detailed Work Plan and the tasks and services included therein are based on a 5-year program duration for convenience and simplicity. While it is understood that such programs may extend beyond that timeline, or reach completion before, we have purposefully focused on a modular planning approach for easy scale and/or adjustments to be made where necessary.

Labor & Translation

All labor costs for the project team, management, and translation/adaptation into Spanish and Haitian Creole are included in the fees.

Direct Pass-Through Costs

Out-of-pocket expenses such as bulk printing, postage for direct mail, and paid media (social media ad buys, print advertisements) are not included in the fees below and will be billed as a direct pass-through cost with no markup, upon prior written approval from the City.

Travel

As a local South Florida firm, travel costs are minimal and included in our management fees.



5. COST PROPOSAL

5.2 COST SCHEDULE

PHASE 1: GO BOND REFERENDUM AWARENESS CAMPAIGN (Months 1-4)

This is a one-time, fixed project fee for the intensive, 4-month public awareness campaign leading up to the March 2026 referendum.

TASK	DESCRIPTION	LUMP SUM COST
Task 1.1	Discovery & Program Kickoff	\$1,000.00
Task 1.2	Strategic Plan & Brand Development Communication and Outreach Plan and Brand Identity	\$12,000.00
Task 1.3	Awareness Campaign & Materials Launch Dedicated Webpage Launch, Ambassador Toolkit, Initial Educational Materials (Trilingual)	\$12,000.00
Task 1.4	Intensive Pre-Referendum Outreach Community Town Halls (up to 4), Digital/Media Execution, Pop-up Events, Initial Pulse Survey	\$45,000.00
SUBTOTAL FOR PHASE 1 (Fixed Fee)		\$70,000



5. COST PROPOSAL

5.2 COST SCHEDULE

PHASE 2: ONGOING PROGRAM MANAGEMENT & PROJECT SUPPORT (Annual Cost)

This fee structure covers the long-term program management following the referendum. It consists of an annual retainer for core services and modular unit costs for on-demand tasks.

A. Annual Program Management (Annual Retainer)

This fixed annual fee covers the core RFP deliverables for ongoing transparency and accountability.

TASK	DESCRIPTION	LUMP SUM COST
Task 2.2	Ongoing Communications & Content Management Continuous webpage updates, ongoing digital & media outreach, and media relations management)	\$72,000.00
Task 2.3	Quarterly Progress & Feedback Reports Inquiry tracking/response, Quarterly Progress Reports, and the Annual Public Summary Report	\$20,000.00
Task 2.3	Annual Public Summary Report (1 per year)	\$5,000.00
SUBTOTAL FOR ANNUAL MANAGEMENT (RETAINER)		\$97,000.00

B. Modular (Per-Task) Services

These unit costs provide the City with flexible, on-demand support for specific project needs, including the RFP's requirement for additional ongoing meetings.

TASK	UNIT	UNIT COST
Task 2.1	Project Engagement Kickoff (Strategy/Setup for new GO Bond projects)	\$1,000.00 Per Project
Task 2.1	Community Meeting/Workshop (In-person or Virtual)	\$1,000.00 Per Meeting
Task 2.2	Project Collateral Development (e.g., Trilingual Factsheet, Flyer, e-Blast)	\$750.00 Per Deliverable



5. COST PROPOSAL

5.2 COST SCHEDULE

NOT-TO-EXCEED AMOUNT

The total, all-inclusive, not-to-exceed cost for the complete performance of the Scope of Services outlined in RFP 2026-004 is clearly stated in Attachment C. This firm price provides the City with budget certainty for the duration of the project.

The total Not-to-Exceed (NTE) amount for each Program phase:

PHASE 1: \$70,000.00

PHASE 2: \$97,000.00 + (Total Number of Modular Tasks x Unit Costs) **Annually**

6 REFERENCES





6. REFERENCES

6.1 RECENT CLIENT REFERENCES

BROWARD COUNTY PUBLIC SCHOOLS



Name:	John Sullivan
Title	Chief Communications and Legislative Officer
Street Address:	600 S.E. Third Avenue
City, State, and ZIP:	Fort Lauderdale, FL 33301
Email Address:	johnj.sullivan@browardschools.com
Telephone Number:	(954) 261-8992
Dates of Service:	2015 - Present

CITY OF HOLLYWOOD



Name:	Jose Cortes
Title	Director of Design & Construction Management
Street Address:	P.O. Box 229045
City, State, and ZIP:	Hollywood, FL 33022
Email Address:	mcobelo@coopercity.gov
Telephone Number:	(954) 434-4300 Ext. 263
Dates of Service:	2020 - Present

CITY OF COOPER CITY



Name:	Michael Cobelo
Title	Public Information Officer
Street Address:	9090 SW 50th Place
City, State, and ZIP:	Cooper City, FL 33328
Email Address:	mcobelo@coopercity.gov
Telephone Number:	(954) 434-4300 Ext. 263
Dates of Service:	2023 - Present

7 REQUIRED ATTACHMENTS



**ATTACHMENT A
PROPOSER'S QUALIFICATIONS STATEMENT**

PROPOSER shall furnish the following information. Failure to comply with this requirement will render Bid non-responsive and shall cause its rejection. Additional sheets shall be attached as required.

PROPOSER'S Name and Principal Address:

Yvonne Garth

5595 Orange Drive, Suite 202 Davie, FL 33314

Contact Person's Name and Title:

Yvonne Garth, President & CEO

PROPOSER'S Telephone and Fax Number:

954-727-3001 / 954-727-3034

PROPOSER'S Email:

bd@garthsolutions.com

PROPOSER'S License Number:

303978

(Please attach certificate of competency and/or state registration.)

PROPOSER'S Federal Identification Number: 02-0787274

Number of years your organization has been in business, in this type of work: 22

Names and titles of all officers, partners or individuals doing business under trade name:

Yvonne Garth, President & CEO

The business is a: Sole Proprietorship ☐ Partnership ☐
Corporation ☒

Name, address, and telephone number of surety company and agent who will provide the required bonds on this contract:

Garth Solutions has not yet designated a surety company or agent for this contract.

This information will be provided upon award, if required.

Have you ever failed to complete work awarded to you. If so, when, where and why?

Garth Solutions has never failed to complete any work awarded.

Have you personally inspected the proposed WORK and do you have a complete plan for its performance?

GSI has personally inspected the proposed work and has a complete plan for its performance.

Will you subcontract any part of this WORK? If so, give details including a list of each sub-contractor(s) that will perform work in excess of ten percent (10%) of the contract amount and the work that will be performed by each subcontractor(s).

Garth Solutions does not intend to subcontract any portion of the work that exceeds ten

percent (10%) of the total contract amount.

The foregoing list of subcontractor(s) may not be amended after award of the contract without the prior written approval of the Contract Administrator, whose approval shall not be reasonably withheld.

List and describe all bankruptcy petitions (voluntary or involuntary) which have been filed by or against the Proposer, its parent or subsidiaries or predecessor organizations during the past five (5) years. Include in the description the disposition of each such petition.

Garth Solutions, has not filed nor been subject to any bankruptcy petitions

(voluntary or involuntary) in the past five (5) years.

List and describe all successful Bond claims made to your surety (ies) during the last five (5) years. The list and descriptions should include claims against the bond of the Proposer and its predecessor organization(s).

Garth Solutions has not had any bond claims in the past five years.

List all claims, arbitrations, administrative hearings and lawsuits brought by or against the Proposer or its predecessor organizations(s) during the last (5) years. The list shall include all case names; case, arbitration or hearing identification numbers; the name of the project over which the dispute arose; and a description of the subject matter of the dispute.

Garth Solutions and its predecessor organizations have not been involved in any claims, arbitrations, administrative hearings, or lawsuits in the past five (5) years.

List and describe all criminal proceedings or hearings concerning business related offenses in which the Proposer, its principals or officers or predecessor organization(s) were defendants.

Garth Solutions, its principals, officers, and predecessor organizations have not been defendants in any criminal proceedings or hearings related to business offenses.

Has the Proposer, its principals, officers or predecessor organization(s) been CONVICTED OF a Public Entity Crime, debarred or suspended from bidding by any government during the last five (5) years? If so, provide details.

Garth Solutions, including its principals, officers, and predecessor organizations, has not

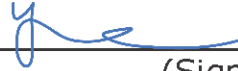
been convicted of a Public Entity Crime, and has not been debarred or suspended from bidding by any

government entity within the past five (5) years.

The PROPOSER acknowledges and understands that the information contained in response to this Qualification Statement shall be relied upon by CITY in awarding the contract and such information is warranted by PROPOSER to be true. The discovery of any omission or misstatement that materially affects the PROPOSER'S qualifications to perform under the contract shall cause the CITY to reject the Bid, and if after the award, to cancel and terminate the award and/or contract.

Yvonne Garth, President & CEO

By



(Signature)

**ATTACHMENT B
NON-COLLUSIVE AFFIDAVIT**

STATE OF Florida

COUNTY OF Broward County

Yvonne Garth being first duly sworn
deposes and says that:

BIDDER is the
President & CEO
(Owner, Partner, Officer, Representative or Agent)

BIDDER is fully informed respecting the preparation and contents of the attached Bid and of all pertinent circumstances respecting such Bid;

Such Bid is genuine and is not a collusive or sham Bid;

Neither the said BIDDER nor any of its officers, partners, owners, agents, representative, employees or parties in interest, including this affidavit, have in any way colluded, conspired, connived or agreed, directly or indirectly, with any other BIDDER, firm or person to submit a collusive or sham Bid in connection with the Contract for which the attached Bid has been submitted; or to refrain from bidding in connection with such Contract; or have in any manner, directly or indirectly, sought by agreement or collusion, or communications, or conference with any BIDDER, firm, or person to fix the price or prices in the attached Bid or any other BIDDER, or to fix any overhead, profit, or cost element of the Bid Price or the Bid Price of any other BIDDER, or to secure through any collusion conspiracy, connivance, or unlawful agreement any advantage against (Recipient), or any person interested in the proposed Contract;

The price of items quoted in the attached Bid are fair and proper and are not tainted by collusion, conspiracy, connivance, or unlawful agreement on the part of the BIDDER or any other of its agents, representatives, owners, employees or parties in interest, including this affidavit.

By 

Subscribed and sworn to before me this 29 day of October,
2025.



Priscilla Rivas
Notary Public (Signature)

My Commission Expires:

Attachment C: Cost Schedule

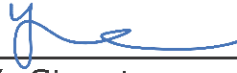
ATTACHMENT D
CONFIRMATION OF DRUG-FREE WORKPLACE

In order to have a drug-free workplace program, a business shall:

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibitions.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or Contractual services that are under Bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employee that, as a condition of working on the commodities or Contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of Chapter 893 or of any controlled substance law of the United States or any State, for a violation occurring in the workplace no later than five (5) days after the conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community by, any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

A signed copy of your Drug-Free Workplace Policy must be attached to this signed copy and submitted with the Bid Documents.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

A handwritten signature in blue ink, consisting of a stylized 'y' followed by a series of loops and a horizontal stroke.

Vendor's Signature

**ATTACHMENT E
SIGNATURE PAGE**

The undersigned attests to his (her, their) authority to submit this Submittal and to bind the firm(s) herein named to perform as per agreement. Further, by signature, the undersigned attests to the following:

1. The Proposer is financially solvent and sufficiently experienced and competent to perform all of the work required of the Proposer in the Contract;
2. The facts stated in the Proposer's response pursuant to Request for Submittals, instructions to Proposer and Specifications are true and correct in all respects;
3. The Proposer has read and complied with, and submits their proposal agreeing to all of the requirements, terms and conditions as set forth in the Request for Proposals.
4. The Proposer warrants all materials supplied by it are delivered to the CITY of Lauderhill, Florida, free from any security interest, and other lien, and that the Proposer is a lawful owner having the right to supply the same and will defend the conveyance to the CITY of Lauderhill, Florida, against all persons claiming the whole or any part thereof.
5. **Proposer understands that if a team is short listed and selected to make oral presentations to the selection committee and/or CITY, only the team members evaluated in the written submissions may present at the oral presentations. Any changes to the team at the oral presentations will result in that team's disqualification.**
6. The undersigned certifies that if the firm is selected by the City the firm will negotiate in good faith to establish an agreement.
7. Proposer understands that all information listed above may be checked by the City of Lauderhill and Proposer authorizes all entities or persons listed above to answer all questions. Proposer hereby indemnifies the City of Lauderhill and the persons and entities listed above and holds them harmless from any claim arising from such authorization or the exercise thereof, including the dissemination of information pursuant thereto.

Submitted on this 3rd day of November, 2025.

(If an individual, partnership, or non-incorporated organization)

Yvonne Garth, President & CEO



Witness

Beatrice Daricaud

Printed

Notary

Title

Company

Garth Solutions, Inc.

By

Yvonne Garth, President & CEO

Printed Name, Title

(If a corporation, affix seal)

Garth Solutions, Inc.

Company

Yvonne Garth, President & CEO

By

Noelgy Garcia

Printed Name, Title

Attested by Secretary

Incorporated under the laws of the State of Florida.

CERTIFICATE

(For Partnership)

I HEREBY CERTIFY that a meeting of the partners of Garth Solutions, Inc., a Partnership under the laws of the State of Florida held on November 3rd, 2025, the following resolution was duly passed and adopted:

"RESOLVED, that Yvonne Garth as President & CEO of the Partnership, is hereby authorized to execute the Bid Form dated November 3rd, 2025, between the City of Lauderhill, Florida, and this Partnership, and that the execution thereof, attested by the Yvonne Garth, President & CEO of the Partnership be the official act and deed of this Partnership."

I further certify that said resolution is now in full force and effect.

IN WITNESS WHEREOF, I have hereunto set my hand this 3rd day of
November, 2025.

Y
(Signature)

President & CEO
(Title)

STATE OF FLORIDA

COUNTY OF *Broward*

Sworn to and subscribed before me on this *3rd* day of
November, 20*25* by *Yvonne Garth* who ☐ is
personally known to me or who ☐ has presented the following type of
identification: *02-0787274*.

Beatrice Danicand
Signature of Notary Public, State of
Florida
 BEATRICE DANICAND
Notary Public
State of Florida
Comm# HH506035
Expires 4/3/2028

Notary seal (stamped in black ink)

OR

Printed, typed or stamped name of
Notary and Commission Number

CERTIFICATE
(For Corporation)

I HEREBY CERTIFY that a meeting of the Board of Directors of
Garth Solutions, Inc., a corporation under the laws of the State of
Florida held on November 3rd, 20 25, the following
resolution was duly passed and adopted:

"RESOLVED, that Yvonne Garth, as
President & CEO of the Corporation, is hereby

authorized to execute the Bid Form dated
November, 3rd, 2025, between the City of
Lauderhill, Florida, and this Corporation, and that the execution
thereof, attested by the Secretary of the Corporation and with
corporate seal affixed, shall be the official act and deed of this
Corporation".

I further certify that said resolution is now in full force and effect.

IN WITNESS WHEREOF, I have hereunto set my hand this 3rd day of
November, 2025.

Noelgy Garcia
Secretary

STATE OF FLORIDA

COUNTY OF Broward

Sworn to and subscribed before me on this 3rd day of
November, 2025 by Yvonne Garth who ☐ is
personally known to me or who ☐ has presented the following type of
identification: _____.

Beatrice Daricaud
Signature of Notary Public, State of
Florida



BEATRICE DARICAUD
Notary Public
State of Florida
Comm# HH506035

Notary seal (stamped in black ink)
OR

Printed, typed or stamped name of
Notary and Commission Number

ATTACHMENT F

LIST OF SUBCONTRACTORS

The Proposal shall list below the names and business address of each subcontractor who will perform Work under this Proposal in excess of one-half of one percent of the Contractor's Total Proposal Price, and shall also list the portion of the Work that will be done by such subcontractor. The listing of more than one subcontractor for each item of Work to be performed with the words "and/or" will not be permitted. Failure to comply with this requirement will render the Proposal as non-responsive and may cause its rejection.

[illegible]

Attachment G: References/Verification Form

BROWARD COUNTY PUBLIC SCHOOLS



Name: **John Sullivan**

Title	Chief Communications and Legislative Officer
Street Address:	600 S.E. Third Avenue
City, State, and ZIP:	Fort Lauderdale, FL 33301
Email Address:	johnj.sullivan@browardschools.com
Telephone Number:	(954) 261-8992
Dates of Service:	2015 - Present

CITY OF HOLLYWOOD



Name: **Jose Cortes**

Title	Director of Design & Construction Management
Street Address:	P.O. Box 229045
City, State, and ZIP:	Hollywood, FL 33022
Email Address:	mcobelo@coopercity.gov
Telephone Number:	(954) 434-4300 Ext. 263
Dates of Service:	2020 - Present

CITY OF COOPER CITY



Name: **Michael Cobelo**

Title	Public Information Officer
Street Address:	9090 SW 50th Place
City, State, and ZIP:	Cooper City, FL 33328
Email Address:	mcobelo@coopercity.gov
Telephone Number:	(954) 434-4300 Ext. 263
Dates of Service:	2023 - Present

**ATTACHMENT H
ACKNOWLEDGEMENT OF ADDENDUM**

RFP 2026-004

TITLE Public Information and Community Engagement Services for the GO Bond Program

Acknowledgement is hereby made of the following Addenda received since issuance of Specifications:

Addendum No. _____ -Dated _____

Addendum No. _____ -Dated _____

Addendum No. _____ -Dated _____

Name of Vendor's Service Contact:

Yvnonne Garth, President & CEO

Address:

5595 Oragnge Drive, Suite 202

Signature  Date 10/22/2025


This page must be submitted with RFP. Failure to provide the requested documents may result in your proposal being deemed Non-Responsive.

Affidavit of Compliance with Anti-Human Trafficking Laws

Pursuant to Section 787.06(13) of the Florida Statutes, the undersigned, on behalf of Entity, hereby affirms under penalty of perjury the following:

1. Entity does not engage in the use of coercion for labor or services as defined in Section 787.06, Florida Statutes, relating to "Human Trafficking."
2. The undersigned is duly authorized to execute this affidavit on behalf of the Entity, and affirms that the statements made herein are true and correct under penalty of perjury.

Dated this 22 day of October, **20**25

Signed: 

Name: Yvonne Garth

Title: President & CEO

Entity: Garth Solutions, Inc.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

4/11/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Marsh & McLennan (CLW) 101 N Starcrest Dr Clearwater FL 33765	CONTACT NAME: MMA - Florida Region PHONE (A/C, No, Ext): 727-447-6481 E-MAIL: CertsTeam@MarshMMA.com FAX (A/C, No): 727-449-1267
INSURED Garth Solutions Inc. 5595 Orange Dr Ste 202-205 Davie FL 33314	INSURER(S) AFFORDING COVERAGE INSURER A : Southern-Owners Insurance Company INSURER B : American Builders Insurance Company INSURER C : Philadelphia Indemnity Insurance Compan INSURER D : INSURER E : INSURER F : NAIC # 10190 11240 18058

COVERAGES

CERTIFICATE NUMBER: 1161220805

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> Hired/Non-Owned GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input checked="" type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	Y	Y	20919110	4/4/2025	4/4/2026 EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ Excluded GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 Hired & Non-Owned \$ 1,000,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS ONLY					COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$ 0			5591909400	4/4/2025	4/4/2026 EACH OCCURRENCE \$ 2,000,000 AGGREGATE \$ 2,000,000
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	WCV039382100	4/4/2025	4/4/2026 <input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
C	Professional Liability			PHSD1865874007	4/4/2025	4/4/2026 Limit Per Claim 2,000,000 Agg. Limit of Liab. 2,000,000 Per Claim Deductible 10,000


DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Certificate holder is additional insured as respects General Liability only if required by written contract, and subject to the terms, conditions and limits as specified in the policy. The General Liability insurance is Primary; any other insurance maintained by the contractor & Owner is excess & non-contributory, when required by written contract, agreement or permit, subject to the provisions and limitations of the policy.

Waiver of subrogation applies in favor of certificate holder as respects to General Liability only if required by written contract, and subject to the terms, conditions and limits as specified in the policy.

Hired & Non-Owned applies on a primary basis with a \$1,000,000 limit. The Blanket AI and Blanket WOS endorsements currently on the policy apply to Hired & Non-Owned auto coverage.

CERTIFICATE HOLDER**CANCELLATION**

For Information Purposes Only	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE 

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BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-357-4829

VALID OCTOBER 1, 2025 THROUGH SEPTEMBER 30, 2026

Business Name: GARTH SOLUTIONS, INC.

Receipt #: 327-302918
Business Type: BUSINESS/FINANCIAL/CONSULTANT

Owner Name: GARTH SOLUTIONS, INC.
Business Location: 5595 ORANGE DR
DAVIE

Business Opened: 11/20/2019
State/County/Cert/Reg:
Exemption Code:

Business Phone: 9547273001

Rooms **Seats** **Employees** **Machines** **Professionals**
5

For Vending Business Only						
Number of Machines:				Vending Type:		
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid
33.00	0.00	0.00	0.00	0.00	0.00	33.00

Receipt Fee 33.00

THIS RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

THIS BECOMES A TAX RECEIPT

WHEN VALIDATED

This tax is levied for the privilege of doing business within Broward County and is non-regulatory in nature. You must meet all County and/or Municipality planning and zoning requirements. This Business Tax Receipt must be transferred when the business is sold, business name has changed or you have moved the business location. This receipt does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.

Mailing Address:

GARTH SOLUTIONS, INC.
5595 ORANGE DR
DAVIE, FL 33314-3825

Receipt #WWW-24-00312154
Paid 09/29/2025 33.00

2025 - 2026

BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-357-4829

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Exemption Code:

Business Phone: 9547273001

Rooms **Seats** **Employees** **Machines** **Professionals**
5

Signature	For Vending Business Only					
	Number of Machines:			Vending Type:		
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid
33.00	0.00	0.00	0.00	0.00	0.00	33.00

Receipt #WWW-24-00312154
Paid 09/29/2025 33.00

State of Florida

Department of State

I certify from the records of this office that GARTH SOLUTIONS, INC. is a corporation organized under the laws of the State of Florida, filed on July 25, 2006.

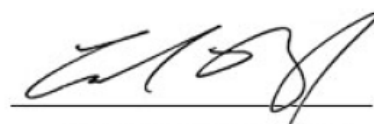
The document number of this corporation is P06000097341.

I further certify that said corporation has paid all fees due this office through December 31, 2025, that its most recent annual report/uniform business report was filed on January 13, 2025, and that its status is active.

I further certify that said corporation has not filed Articles of Dissolution.

*Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this
the Thirteenth day of January,
2025*




Secretary of State

Tracking Number: 7401028357CU

To authenticate this certificate, visit the following site, enter this number, and then follow the instructions displayed.

<https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication>