



City Clerk's Office
 5581 W. Oakland Park Blvd
 Lauderhill, FL 33313
 954-730-3010

Application for Board Appointment/Re-Appointment

ALL applicants who would like to be considered for appointment or re-appointment as a member to a city board is required to complete this form prior to Commission approval.

SELECT ALL THAT APPLY

- Lauderhill Resident Business Owner
 City of Lauderhill Staff Broward County Registered Voter

PRINT or TYPE

Name: Anthony Jackson J
First Last Middle Initial

Home Address: 1441 NW 33rd Way Zip Code: 33311

Home Phone: 954/560-0426 Cell Phone: 954/560-0426

Email: AJeromeJackson@gmail.com

BOARD INFORMATION:

Have you served on a City Board before? YES NO

If YES, name Board: _____ How Many Years? _____

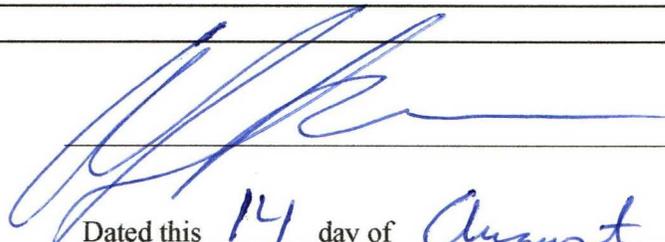
Name of Board you wish to be Appointed Re-Appointed to: Community Budget & Advisory Board

Resume Attached: YES NO

If NO, briefly explain why you would like to serve on this board, and describe your qualifications, skills and abilities, you possess that would directly benefit this board (Attach any additional information to this form if more space is needed):

Return Completed Form To:
 Andrea M Anderson, City Clerk
 Email: aanderson@laudershill-fl.gov

Nadia B. Chin, Deputy City Clerk
 Email: nchin@laudershill-fl.gov


 Signature

Dated this 14 day of August, 2021

ANTHONY J. JACKSON, Ed.S

1441 NW 33RD WAY • FORT LAUDERDALE, FLORIDA 33311 • PHONE: (954) 560 - 0426
EMAIL: ajeromejackson@gmail.com

PROFESSIONAL EDUCATION EXPERIENCE

School Board of Broward County – Henry D. Perry Education Center, 08/24/19 – Present

Director, Guidance & Student Services

Provides academic leadership and support to Henry D. Perry Education Center 9 Off-Campus locations across Broward County. This role supports the school-base and district administration with implementing academic programming for students and parents in addition to providing school counseling services to the diverse population of students enrolled in the Off-Campus educational program.

School Board of Broward County – Henry D. Perry Education Center, 11/14/16 – 08/18/19

School Counselor

Provides academic counseling and credit review for students enrolled in the Off-Campus Learning Center locations. Assisted students with developing and setting educational goals for recovering course credits to obtain their high school diploma and developing a post high school plan for community/technical colleges, or military exploration. Reviewed and evaluated academic transcripts and awarded credits to students who had achieved academic completion and success in class courses. Assisted with providing academic and life coaching for adult students.

ENTREPRENEURIAL EXPERIENCE

The Marome Agency, Inc.

President/CEO

January 2003 – Present

Co-Founder and visionary of one of South Florida's leading strategic communications firm with offices in Fort Lauderdale, FL and Atlanta, GA. Management responsibilities include managing the day-to-day operations and providing leadership for the firm's employees, resources, clients, and services. The Marome Agency's primary focus is to provide inter-disciplinary communications for clients by combining public and community relations with strategic marketing and event management services in specific target markets that includes: entertainment, sports, government, corporate and community awareness. In addition to managing the daily operations other responsibilities includes:

- Serves as the independent multicultural public relations and strategic event consultant for Brown Forman Corporation representing Jack Daniel's, Jack Daniel's Tennessee Honey, Chambord Premium Spirits, Korbel California Champagne, and Finlandia Vodka, and Jack Daniel's Tennessee Fire.
- Serving the *City of Miami Gardens*, *City of Lauderdale Lakes*, and the *City of Lauderhill* as an independent communications consultant with distributing pertinent *City* government and community related news. Advising the Media and Events departments on strategic alternatives to distribute news, event information and minimize crisis communications for the city employees and elected officials.
- Serves as the independent communications representative for the *Mourning Family Foundation and benefiting organizations*, *Honey Shine, Inc.*, and *Overtown Youth Center*
- Serves as the independent communications and marketing consultant for:
 - *Haliczer Pettis & Schwamm*
 - *Walk of Hearts Foundation*

In Addition to creating, designing and implementing strategic communications campaigns for clients on a daily basis, other areas of experience include:

- Coordinating media tours and press junkets
- Implementing lobbying efforts for causes related to community involvement projects
- Coordinating, designing and supervising red carpets, media rooms, and press bull-pins
- Providing professional leadership and supervision of support staff and college interns

Other direct leadership responsibilities and achievements includes

- Independently orchestrated and provided media relations and event management services to several PR clients and strategic partners during Super Bowl XLI in Miami, FL i.e., *Gridiron Glamour & Denim and Diamonds* charity event hosted by Holly Robinson-Peete & Rodney Peete for HollyRod Foundation, *Take Care of Yourself Super Bowl Health & Wellness Event* for Florida Department of Agriculture and *The Steve Harvey Morning Show and SuperMet, Inc 2007 Player's Gala*
- Created and developed a comprehensive community grass-roots marketing campaign that focused on the State of Florida's Black Infant Mortality Awareness program Black Infant Health Practice Initiative (BIHPI) *Broward Healthy Start Coalition, Inc.*
- Created, Designed and Developed the Mystery Blue Box® Benefit multi-cultural public relations and event partnership between *Tiffany & Co.*, and NFL Defensive All-Pro, Jason Taylor that provided college scholarships for deserving middle school students enrolled in Take Stock in Children programs.

PROFESSIONAL EXPERIENCE

Broward Sheriff's Office, Fort Lauderdale, FL,

Special Projects Analyst, Equal Employment Opportunity

12/03 – 08/04

Conducted research and reported on the variations and discrepancies within the Sheriff's Office Supplier Diversity program. Researched private and public-sector organizations Supplier Diversity initiatives and application processes for selecting appropriate vendors to be added to approved vendor list. Reported on how many times new vendors were actually utilized to supply services and goods to the Sheriff's Office, and followed-up on vendors who were not approved for the list.

Florida State University, Multidisciplinary Counseling Center, Tallahassee, FL,

Counselor Trainee/Intern

9/30/02-12/12/02

Facilitated individual and group counseling sessions for students who were assessed and determined to have problems with anger management, behavioral adjustments, and emotionally handicapped through the Exceptional Student Education (ESE) program guidelines for Taylor County Public Schools, in Perry, Florida. Administered the following assessments to determine appropriate placement for counseling services: Counseling Orientation Questionnaire, Level of Stability Index for Children (LSIC), Pediatric Anger Expression Scale for Children (PAES), Children's Depression Inventory (CDI), and the Inventory of Parent and Peer Relationships questionnaire. Prepared Subjective, Objective, Assessment, and Plan (SOAP) notes on each client, and charted their progress from the beginning until the termination of each individual and group counseling session.

Florida State University, Career Center, Tallahassee, FL, 8/2/01 – 8/2/02

Career Advisor

Provided brief staff assisted career counseling services to students searching for possible college majors, seeking part-time employment, and help with resume and cover letter writing. Assisted community patrons who were seeking help with making a career transition looking to return to school to complete a degree, or researching graduate school options. Administered and interpreted the following career related assessments, the Self-Directed Search (SDS), Career Thoughts Inventory (CTI). Interpreted the College Majors, Motivational Skills, and Occupational Card Sorts to clients who were in the process of exploring their career options. Used computer-based guidance systems, including CHOICES, SIGI PLUS and DISCOVER.

Florida State University, College of Education, Tallahassee, FL, 2/2/02 – 5/3/02*Graduate Assistant to the Dean*

Assisted the department of Academic Services in verifying student's eligibility for scholarship and fellowship awards for returning and new students for the fall 2002/spring 2003 school-term. Assisted the Director of Academic services in preparing CLAST waivers for students who were not seeking teaching positions within the state of Florida.

Broward Sheriff's Office, Fort Lauderdale, FL, 5/26/98 – 7/31/01*Human Resources Specialist*

Assisted Senior Human Resources Analyst in managing, preparing, and processing applications for Department of Law Enforcement consisting of scheduling oral interviews, polygraph examinations, and psychological evaluations for all sworn road patrol deputies. Scheduled and proctored written examinations for all Department of Law Enforcement civilian positions, such as community service aide, court deputies, civil deputies, and investigative aide and warrant technicians. Arranged and prepared examination materials for mass testing for Communication's department. Prepared applicant files for background investigations, hired new employees and conducted new employee orientation, along with other assigned duties.

State of Florida, Division of Hotels and Restaurants, Fort Lauderdale, FL, 11/26/93 – 5/22/98*Inspector*

Oversaw for sanitation and safety of 350 restaurant and lodging establishments in Dade and Broward counties respectively in accordance with, Chapter 509, F.S. code. Performed 3 to 4 inspections annually on each establishment licensed by the division. Cited violations in accordance to 509, F.S. in its entirety. Filed administrative hearings against establishments that were not in compliance, and issued emergency order of closures against establishment that posed an immediate health and safety threat to public. Administered one HAACP food inspection per quarter on selected restaurant establishments. Issued receipts for new and expired licenses. Performed pre-opening inspections, and beverage inspections for select establishments.

Florida Department of Children and Family Services, Pompano Beach, FL, 12/04/92 – 11/21/93*Public Assistance Specialist II*

Conducted initial interviews and final case reviews determining eligibility for individuals and families who were seeking public assistance from the state of Florida. Maintained and reviewed a caseload of 300 files to determine ongoing assistance, and performed file audits to detect cases of fraudulent actions committed by clients, and errors overlooked by previous caseworkers.

Broward Employment and Training Administration, Fort Lauderdale, FL, 4/25/91 – 11/31/92*Executive Administrative Assistant to Operations Manager*

Assisted Operations Manager of Broward County Summer Youth employment program with daily operations of three area offices that served Broward County area. Maintained daily participant flow log for federal audit purposes. Organized and conducted new hire orientation for new area supervisors, and worksite supervisors training workshops. Coordinated and planned Broward County Summer Youth Pride-Week program which brought in speakers for three days to facilitate workshops on business etiquette, health concerns, career search, and a host of other informative workshops presented by prominent Broward County leaders and top executives.

TEACHING EXPERIENCE**Florida State University, College of Education, Tallahassee, FL, 01/08/02 – 12/05/02***Co-Instructor, Department of Educational Psychology & Learning Systems**Introduction to Career Development*

Assisted lead instructor and two co-instructors in co-facilitating lectures on career development and exploration in fifteen different content areas. Aided students in completing comprehensive career exploration research paper on 1 to 3 areas of interest using various career related publications, computer

assisted guidance programs, and Internet resources. Encouraged students to develop long- and short-range goals during individual conferences. Provided referral and feedback to students as needed.

Florida State University, College of Education, Tallahassee, FL, 08/26/02- 12/12/02

Group Instructor, Department of Educational Psychology and Learning Systems

Introduction to Counseling Theories and Techniques

Instructed a group of five (5) graduate students in facilitating counseling in a pre-practicum environment.

Students were instructed on how to apply different counseling theories and techniques in an eclectic manner in assisting clients to arrive at different solutions for different stages in the counseling process.

Students were taught through brief mini lectures and video taped projects.

INTERNSHIP EXPERIENCE

Broward Sheriff's Office, Fort Lauderdale, FL, 12/17/01- 01/04/02, 08/05/02 – 08/23/02

Intern, Bureau of Information Resources Management

Conducted comprehensive study of education and training achieved by employees in computer information department. Presented findings and recommendations to management for further review and implementation of new training programs.

EDUCATION

Florida State University, Tallahassee, FL

Education Specialist and Master of Science degrees, August 2003

Counseling and Human Systems

Specialization: Career Counseling and Mental Health

Florida International University, Miami, FL

Master of Science, May 1997

Adult Education and Human Resources Development

Florida International University, Miami, FL

Bachelor of Science, April 1993

Hospitality Management

Broward College, Davie, FL

Associate of Science Degree, May 1985

Restaurant and Food Service Administration

GOVERNANCE & ADVISING EXPERIENCE

Broward County, FL

Community Action Agency, *Advisory Board Member*

2015 – Present

The Florida Bar

Advisory Board Member

2013 – Present

Walk of Hearts

Advisory Board Member

2013 – Present

The Mourning Family Foundation

Overtown Youth Center, *Advisory Board Member*

2009- 2014

H.O.M.E.S. Inc

Advisory Board Member

2009 - 2012

REFERENCES AVAILABLE UPON REQUEST