



City of Lauderdale Supplemental Strategic Plan FY 2026

Bridging the 2024 Strategic Plan to the FY 2027 Refreshed Strategic Plan

MAINTAINING MOMENTUM • MEASURING PROGRESS • BUILDING THE FUTURE

October 2025 City Commission Workshop

Why a Supplemental Plan Now

CLOSING THE GAPS IN TIMING & PERFORMANCE

Bridges the gap until the Refreshed FY 2027 Plan.

STEP 1

THE GAP

**2 GAPS:
TIMING & PERFORMANCE**

STEP 2

THE BRIDGE

**THE SUPPLEMENTAL PLAN
CLOSES BOTH GAPS**

STEP 3

ACTION

**DEPARTMENTS ALIGN
PRIORITIES VIA QUICK WINS &
SUPPLEMENTAL INITIATIVES**

STEP 4

GOVERNANCE

**PMO, STRATEGIC PLANNING
COMMITTEE & STEERING
COMMITTEE**

STEP 5

TRANSPARENCY

**PUBLIC DASHBOARDS &
QUARTERLY UPDATES**

STEP 6

ACCOUNTABILITY

**TRACKS RESULTS &
REINFORCES FOLLOW-
THROUGH**

Evolution of Priorities

REFINED FOR CLARITY, CONSISTENCY & ALIGNMENT ACROSS ALL CITY DOCUMENTS

| 2024 Strategic Plan | City Manager's PAFR | July Commission Workshop | 2025 Supplemental Plan |
|-------------------------------|-----------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------|
| Exceptional Public Safety | Strengthening Public Safety | Public Safety | Public Safety |
| Infrastructure & Resilience | Investing in Infrastructure | Beautification | Beautification & Public Spaces |
| Strong & Prosperous Community | Enhancing Quality of Life | Community / Economic Development | Economic Opportunity & Sustainability |
| Inclusive & Connected City | Embracing Technology | Value for Tax Dollar | Fiscal Transparency & Accountability |
| Thriving Destination | | <i>(Folded into Economic Opportunity & Beautification & Public Space)</i> | |
| Healthy People & Places | | <i>(Folded into Beautification & Public Spaces)</i> | |

Refined Priorities & Goals

PUBLIC SAFETY

Strengthen community safety, trust, and wellbeing through visible policing, prevention, and environmental design that make every neighborhood feel secure, connected, and cared for.

BEAUTIFICATION & PUBLIC SPACES

Elevate the look, feel, and functionality of Lauderhill's streets, parks, and public spaces through consistent maintenance, lighting, and community-driven beautification that promotes pride, health, and quality of life.

ECONOMIC OPPORTUNITY & SUSTAINABILITY

Build a vibrant, inclusive, and resilient local economy by supporting small businesses, advancing redevelopment, improving housing quality, and expanding career and education pathways that create lasting opportunity for residents.

FISCAL TRANSPARENCY & ACCOUNTABILITY

Strengthen public trust through open communication, transparent budgeting, and clear reporting that show how City investments drive measurable community results.

The

GOVERNANCE STRUCTURE

3 Groups: PMO, Strategic Planning Steering Committee, Strategic Planning Committee



NADIA CHIN

Division Director of Strategic
Planning & Performance



ZACH DAVIS-WALKER

Intergovernmental Affairs Director



COURTNIE WRIGHT

Intergovernmental Affairs
Administrator

PMO (PERFORMANCE MANAGEMENT OFFICE)

3-Phase Implementation Approach

From short-term action to Refreshed FY 2027 Strategic Plan

**QUICK WINS & SUPPLEMENTAL
INITIATIVES**

**VISIBLE 90-DAY ACTIONS +
MEDIUM TERM PROJECTS
(THROUGH FY 2026)**

**COMMISSION INPUT & COMMUNITY
ENGAGEMENT**

**COMMISSION INTERVIEWS +
2026 SURVEY + LEARN & ENGAGE
OPEN HOUSE**

REFRESHED 2027 STRATEGIC PLAN

**LAUNCH NEW 5-YEAR PLAN
BUILT ON CURRENT DATA**

Phase 1 — Launch: Quick Wins & Supplemental Initiatives

Launch November 1, 2025

PUBLIC SAFETY

- Launch Nighttime “Cruise Light” Patrols
- Conduct Neighborhood Lighting Audits
- Re-engage Neighborhood Watch Groups

BEAUTIFCATION & PUBLIC SPACES

- Activate the Adopt-a-Park Program
- Deploy Dedicated Litter Crews
- Install "No Littering" Signage in Parks

ECONOMIC OPPORTUNITY & SUSTAINABILITY

- Host Quarterly Job Fairs
- Launch Pop-up Food & Small Business Events
- Develop Incentive Packages to attract sit-down restraints & family friendly venues

FISCAL TRANSPARENCY & ACCOUNTABILITY

- Publish "Where Your Tax Dollar Goes" Infographic
- Launch a Live Public Dashboard for Projects & KPI tracking
- Highlight 1 Completed Project per Quarter through city newsletters

SUPPLEMENTAL INITITAVES TO FOLLOW

Phase 2 - Commission Input & Community Engagement

Goal: sustain high community engagement into the 2027 Refresh

- **One-on-one Commissioner interviews**
- **Focus areas nest under existing priorities**
- **Shapes survey topics & goal tuning as needed**

COMMISSION INPUT

- **2026 Community Survey: mailed + digital access tools**
- **Learn & Engage Open House**

COMMUNITY ENGAGEMENT

Phase 3 — Refreshed FY 2027 Strategic Plan



Turning insight into a living, five-year roadmap.

- **COMBINES COMMISSION INPUT, COMMUNITY FEEDBACK, AND 2026 SURVEY DATA**
- **BUILT IN-HOUSE USING CITY DATA AND SYSTEMS FOR REAL-TIME IMPROVEMENT**
- **LAUNCHES A NEW FIVE-YEAR CYCLE (2027 – 2032) ALIGNED WITH LEADERSHIP AND ANNUAL SURVEYS**
- **BECOMES A LIVING PLAN – UPDATED EACH YEAR TO STAY ACTIVE AND ACCOUNTABLE**

2024 Plan vs. Supplemental Plan

Continuing the same vision – with clearer measures, stronger alignment, and greater transparency.

- **Vision, Mission, Guiding Principles**
- **Commission Priorities - Refined wording**
- **KPIs from 2024 Plan**
- **2022 Survey Data**

**2024 STRATEGIC PLAN'S
FOUNDATION**

- **3-phase implementation timeline**
- **Clearer goals & refined priorities**
- **Quick Wins & Supplemental Initiatives tied to KPIs**
- **Governance Structure**
- **Public Dashboard**
- **Annual survey model**
- **Built in-house**

**FY 2026 SUPPLEMENTAL PLAN
ENHANCEMENTS**

Implementation Timeline Overview

Our Roadmap From Adoption (Oct 2025) → Quick Wins → Survey → Refreshed Plan



Each phase builds on the last — ensuring momentum, accountability, and alignment through FY 2027.

Building Lauderdale's Future - Together