

Cheralee Morgan
6911 Environ Blvd, Apt 2J
Lauderhill, Fl. USA
Telephone: (954)773-1891

Summary:

Highly motivated educator and former government official with over 27 years managerial and teaching experience. Exceptional level of expertise, knowledge, and versatility obtained from a wide array of managerial, leadership, and technical skills in the job positions held, training completed, and professional careers. I am fully committed to dedicating my expertise and enthusiasm and utilize all my skills to enhance and add value to the service offerings of any institution.

Professional Experience:

Administrator & Tutor 2016 – present

Marketing & Production Management Consultant 1998 – present

Jamaica Promotions Corporation - Textiles & Sewn Products Department

- Director 1993 – 1998
- Manager 1990 – 1993
- Senior Production Engineer 1989 – 1990
- Engineer 1987 – 1989

Part Time University Lecturer 1990 – present

- University College of the Caribbean (Diploma in Marketing)
- University of Technology (BSc & BBA in Marketing Research & Int'l Marketing)
- University of the West Indies (BSc Government, Business & Society & BSc Marketing)
- B&B University College/Edinburgh Business School (BSc & MBA, Marketing)

Teacher

- Morant Bay High School 1984 – 1987

Skills/initiatives: Script marking, testing and measurement; classroom teaching, learning, and instruction methodology; motivating and mentoring students. Developed curriculum and lesson plans for all courses taught to improve verbal, written, critical thinking and analysis, and creative writing skills. Guided and mentored students in new product development and business projects. Exposed students to develop baseline marketing research and business projects and presented same to industry practitioners. This allowed students to transition from theoretical to real life work experiences and prepared them for assimilation into industry. Integrated my work life experiences (e.g. government business, export and trade marketing, training; business planning

and development, start-ups and management) into my teaching methodology and instruction. Exposed students to guest lecturers from government and business institutions and partnered with industry practitioners to place students into apprenticeship programs. Developed and organized seminars and workshops for business practitioners. Designed training courses and seminars for industry stake holders and business owners/practitioners. Worked on government committees and developed Cabinet papers and policy documents. Organized and led overseas trade promotion and investment missions on behalf of the Jamaican government. Provided consultancy in marketing, production management, and business development to businesses and government institutions. Organized and conducted briefings for overseas investors.

Education & Training:

University of the West Indies

- | | |
|----------------------------------------------|-----------|
| ▪ Doctorate in Business Administration (DBA) | 2008-2018 |
| ▪ MBA (Marketing & Finance) | 1995-1997 |
| ▪ BSc Hons. (Management Studies) | 1990-1993 |
| ▪ Diploma Ed. (Teacher Education) | 1981-1984 |

Diplomas & Certificates in Professional Training Seminars:

- Certificate, Project Implementation & Management
- Management Studies (Diploma)
- Production Engineering (Certificate)

Affiliations:

- Board Member - Clarendon College Alumni Association South Florida
- Board Member – JFK Tutoring, USA
- Member - Christian Life Center, Red Carpet Ministry, USA
- Member - Strategy & Planning Committee for Jamaica, Herbalife Int'l USA
- Chairperson - Garmex HEART Academy Management Advisory Committee, Ja.
- Member - Clothing & Textiles Committee, Bureau of Standards, Ja.
- Member - Apparel Industry Advisory Council, Ja.
- Member - Jamaica Manufacturers' Association Textile & Clothing Committee, Ja.

Awards:

- Distinguished Tenure Award, HEART Trust NTA, Jamaica
- Service Award, HEART Trust NTA/Garmex Academy, Jamaica
- Service Award, Herbalife International, USA
- Technical Committee of the Year Award, Bureau of Standards, Jamaica
- Merit Award, Rotary Club of Montego Bay, Jamaica

Interests:

Volleyball, Netball, Motivational Speaker, Wellness Coaching, Community outreach

References: Available upon request