

NLC's Southern Cities Economic Inclusion (SCEI) Initiative		
Planning Phase Application		
City: City of Lauderdale (LHPP)	State: Florida	DATE: 2/26/2025
<b>PLANNING GRANT PROPOSED BUDGET</b>	<b>Estimated Amount</b>	
<b>1. PERSONNEL</b>	\$ -	
Salary	\$ 4,725.00	
Fringe	\$ 1,075.00	
<b>Total Personnel Costs:</b>	\$ 5,800.00	4 staff and benefits including Bootcamp time
<b>2. PROGRAM COSTS</b>	\$ -	
Office Equipment & Computers	\$ -	
Data Collection	\$ 3,800.00	Payment for data collection and integration
Technology (Clear Impact- Dashboard)	\$ 1,300.00	Dashboard services
Marketing & Outreach	\$ 1,500.00	Online marketing for qualitative data and marketing initiative
Materials & Supplies (Digital Presentation Portfolio- Canva)	\$ 200.00	Canva subscription and templates
Printing & Postage	\$ 900.00	Printing outreach materials and reports
Travel (project related)	\$ -	
Travel (NLC convenings)	\$ -	
Training	\$ 800.00	Trainings for staff/data collection team and follow-ups with entrepreneurs
Subcontract to Partner Organizations (Wealth Gap Symposium Sponsorship)	\$ -	
Subcontract to Consultant (C-Model Decision Intelligence Software & Consulting)	\$ -	
Food	\$ 700.00	Food and beverage for trainings at \$11 per head
Meeting costs (Venues & AV access- in kind)	\$ -	In kind
Initiative implementation costs (please specify purpose)	\$ -	
Stipends for RFP reviewers	\$ -	
Initiative implementation costs (please specify purpose)	\$ -	
Initiative implementation costs (please specify purpose)	\$ -	
Other:	\$ -	
Other:	\$ -	
<b>TOTAL ANTICIPATED EXPENSES</b>	<b>\$15,000</b>	