

Agreement between the City of Lauderhill and Lauderhill Regional Chamber of Commerce

Exhibit A

October 1, 2019

1. Chamber personnel shall be trained in handling businesses, visitors and residents in a pleasant and cheerful manner. All personnel shall be knowledgeable about the City of Lauderhill and shall be ambassadors for the community.
2. The Chamber shall serve as a liaison to the business community and advocate for businesses in the City.
3. The Chamber shall assess business community needs and concerns involved in attracting, retaining and expanding businesses and industries; recommend governmental changes, legislative changes and/or programs that will foster economic growth in the City.
4. The Chamber shall utilize business visitation and retention/expansion programs, to identify companies that are at risk of closing and/or leaving the City and develop strategies to enhance business retention.
5. The Chamber shall maintain a website with useful information for new and existing businesses with links to the City website.
6. The Chamber and City shall share leads for new businesses and actively work together to recruit new businesses and retain and expand existing businesses.
7. The Chamber shall provide monthly accomplishment reports and supporting documentation (invoices, cancelled checks, etc.) to the City for approval to support prior expenditures before receiving monthly reimbursements under this agreement. Additionally, a quarterly financial report shall be submitted to the City Manager for review, including Income Statement, Balance Sheet and Statement of Cash Flows. Finally, a quarterly written report and presentation shall be provided to the City Commission.
8. The Chamber shall not lobby or advocate for or against purchasing decisions, special events, zoning decisions, or other matters that require approval by the City Commission unless specifically requested by the City Administration.
9. The Chamber shall not use any City funding for political activities, political action, salaries, benefits, or bonuses.
10. The City shall appoint one staff member to serve as City Liaison on the Chamber Board of Directors.
11. The Chamber shall host events for Lauderhill businesses to include a Monthly Breakfast Meeting and a Networking Happy Hour every other month at various locations within the City.

12. The Chamber shall partner with the City to engage 10 participants per term to attend various classes sponsored by Broward College, OIC of South Florida and Career Source.
13. The Chamber shall designate a representative to participate in a committee to identify Restaurant concerns and issues, and proactively market educational resources to improve City restaurants through its networking events.
14. The Chamber shall participate in select City-sponsored events with an exhibitor booth.