

April 15, 2025

To: Kennie Hobbs, Interim City Manager
From: Zach Davis-Walker, Director of Intergovernmental Affairs
RE: Lauderhill Health and Prosperity Partnership (“LHPP”)

The Lauderhill Health and Prosperity Partnership (LHPP) was established by Commission action through Resolution 21R-03-59 as a City-approved initiative to improve resident health, wellness, and economic opportunity through coordinated community engagement. It is important to note that all grant funding awarded in support of LHPP initiatives—whether federal, state, or philanthropic—has been awarded to the City of Lauderhill, not to LHPP as a separate entity. Accordingly, all associated resources, including grant-funded employees, contracted services, and in-kind City contributions, are considered City resources. As the initiative continues to evolve, the Commission may wish to consider the appropriate scope, structure, and oversight of LHPP-related activities moving forward. This includes evaluating whether to continue, scale back, or sunset certain elements of the program based on available funding, performance, capacity and alignment with broader City priorities. The City Manager retains discretion to manage operations and staffing in accordance with adopted resolutions, and grant conditions subject to policy direction from the City Commission.

The following is a summary of legislative actions associated with LHPP, presented in chronological order for the Commission’s reference.

March 8, 2021

Res 21R-03-59 – Established the Lauderhill Health and Prosperity Partnership (LHPP) to improve residents’ health, wellness, and economic prosperity. The initiative’s purpose is to address social determinants of health through collaborative planning and community involvement.

- *The collective impact model is a structured, cross-sector collaboration framework aimed at solving complex social issues through shared goals and coordinated efforts (Kania & Kramer, Stanford Social Innovation Review, 2011).*
- *In the context of LHPP, it means the City of Lauderhill will work alongside community partners to drive long-term improvements in health and prosperity using this unified, strategic framework.*

August 30, 2021

Res 21R-08-164 – Accepted the bid and awarded contract to Nova Southeastern University to serve as the minority Serving Institution, as defined by U.S. Dept. of Education.

- *Request for letters of Interest (RLI) 2021-015 for minority serving institution.*
- *Notice of Funding Announcements required the city to partner with A dept. of Education approved minority serving institution.*

Res 21R-08-182 – Provided for a grant award in the amount of \$3,875,000.00 from U.S. Dept. of Health and Human Services (HHS) Health Literacy Grant; approves the Subaward Agreement with Nova Southeastern as subrecipient in its capacity as an HHS approved “Minority Serving Institution” under the HHS Grant; and approves a Memorandum of Understanding (MOU) with Nova Southeastern University outlining collaboration under the HHS Grant award to the City.



- Executed Notice of Award issues to City of Lauderhill. Subaward Agreement under the grant between City and NSU;
- Nova as subrecipient total estimated cost for full performance capped at \$798,624.00
- Unsigned MOU in the back up between City of Lauderhill and The Members of the Lauderhill Health and Prosperity Partnership.

February 2022

Res 22R-02-51 – Awarded bid #2022-016 to S/A Nelson & Associates for marketing and communications of a health Education and literacy campaign Administration in connection with the Advancing health literacy grant.

May 9, 2022

Res 22R-05-101 – Approves the grant award MOU between the National League of Cities Institute and the City regarding the “City Inclusive Entrepreneurship” (CIE) Program. Accepted grant funds in the amount of \$15,000.00.

- Purpose of grant to support economic inclusion goals by fostering equitable business development opportunities within the City.
- LHPP not referenced in resolution or back up.

October 31, 2022

Res 22R-10-232 - Approved a grant agreement between the City and the Health Foundation of South Florida memorializing funding in the amount of \$341,054 over 36 months in support of the Lauderhill Health and Prosperity Partnership (LHPP). The City’s proposal under the grant was for funding a full-time Community Services Program Manager to lead the LHPP, develop a community action plan targeting key health issues, and secure additional funding. No matching funds were required from the City.

- Reporting every six months was required as specified in the Grant Award Agreement attached as back up. Additional progress report dates set for 2/29/25, 8/30/25, and 2/29/26, final report on 3/15/26.
- Start date as provided in the Award Agreement was 2/15/2023; end date 2/15/26.

March 13, 2023

Res 23R-03-71 – Accepted revisions to the HHS grant budget as approved by the Dept of Health and Human Services (HHS) increasing the budget line item for marketing and communication expenditures in an amount not to exceed \$800,000.00.

- Approved the additional expenditure to S/A Nelson for continued marketing.
- Revised budget line item for marketing and communications associated with the grant which increased marketing expenditures from an estimated \$300,000 to an amount not to exceed \$800,000 as approved by HHS.

April 10, 2023

Res 23R-04-90 – Approved the grant agreement between the City and AD Henderson Foundation awarding \$241,600.00 for the funding of two Neighborhood Health and Prosperity Hubs in the Devonhunt and Lauderhill Point communities over a three-year period.

- Resolution does not reference LHPP, however the “Grant Application & Certification” provided in the back up refers to LHPP as the infrastructure through which the project is to be implemented. While the City of Lauderhill is referred to as the backbone organization for LHPP, responsible for convening, coordinating, and capacity building.
- Under “Partners & Key Personnel Project Implementation” (pg. 11 of PDF) LHPP infrastructure defined as being “[...]composed by Commissioner Dunn and the City Manager as leads, with reporting by 2 co-chairs and 7 sub-Council chairs.”
- Budget pg. 12 of PDF; Funding section references multi-year funding from Community Foundation of Broward and the Health Foundation of South Florida and commits City to a \$40,000.00 in-kind contribution each year in the form of staff salaries, administrative overhead, and meeting space.
- Funds are to cover: “Asset-Based Community Development (ABCD) training” for residents and LHPP partners, stipends for community liaison leadership teams; mini-grants to fund community driven projects, and marketing supplies.

May 8, 2023

Res 23R-05-118 – Approved the grant award in the amount of \$15,000 and the award MOU between National Leagues of Cities Institute and the City of Lauderhill in support of the City’s implementation of “public procurement commitment.”

August 23, 2023

Res 23R-08-197 – Approved the Community Foundation of Broward grant agreement for the award of \$350,000.00 to the City of Lauderhill “to build capacity for the Lauderhill Health and Prosperity Partnership initiative over a two-year period to support two (2) neighborhood hubs.

- Per Grant Agreement, purpose is “To increase capacity of the City of Lauderhill to serve as the backbone organization of LHPP initiative, to align with Healthy People 2030 Social Determinants of Health to reduce health disparities and create healthy equity in the City’s low to moderate-income communities.”
- Funds full salary for neighborhood hub liaison, fringe benefits, and select program costs such as outreach and equipment.

August 26, 2024

Res 24R-08-167 – Authorized the City of Lauderhill to accept a \$15,000 grant from the National League of Cities Institute (NLCI) through its City Inclusive Entrepreneurship (CIE) Program, and approves a time extension for use of funds. Related to Res. 22R-05-101.

- Funds are to be used in support of the City’s microlending commitment, specifically including:
 - Development of a Kiva Hub;
 - Hiring or designation of a Capital Access Manager;
 - Program administration and coordination;
 - Outreach and borrower engagement;
 - Loan support activities that help at least 10 borrowers access capital via Kiva by the end of the grant period
- LHPP not referenced in Resolution, however LHPP is specifically referenced in the back up documentation. LHPP identified as collaborative partner in the establishment of the Kiva Hub.

September 12, 2024

Res 24R-09-202 - Authorized the implementation of the Kiva U.S. Hub Program in Lauderhill through a formal Memorandum of Understanding (MOU) between the City and the Urban League of Broward County. The purpose is to expand access to capital for local entrepreneurs, especially those from underserved and low-income communities.

- Appoints Urban League as the City's Capital Access Manager (CAM);
- Authorize payment of a two-year Kiva licensing fee, not to exceed \$31,000 (partially funded by a \$15,000 grant from the National League of Cities);
- The City and Urban League must monitor borrower performance, submit required reports to Kiva.
- Lauderhill Health and Prosperity Partnership (LHPP) is identified as a key collaborator in the MOU responsible for:
 - Coordination with the City and Urban League to identify and endorse eligible entrepreneurs.
 - Supporting HUB borrowers with marketing training, coaching, and outreach
 - Assist in promoting and sustaining the Kiva lending program by leveraging its community relationships and structural partnership

October 28, 2024

Res 24R-10-253 - Authorized the negotiation of a Memorandum of Understanding (MOU) between the City of Lauderhill and North Broward Hospital District d/b/a Broward Health to launch the "Stay Healthy Together" mobile health program. The program is designed to meet the preventative and primary care needs of qualified Lauderhill residents through mobile health service delivery.

- Provides mobile health services 3 days/week for 8–12 weeks in designated underserved areas.
- City's responsibilities include site selection, coordination, marketing, and public safety during events and designates staff to collaborate on program implementation.
- LHPP initiative recognized as an initiator and coordinator of program's development.

October 28, 2024

Res 24R-10-255 - Authorized the creation of Lauderhill Health and Prosperity Partnership, Inc. as a 501(c)(3) nonprofit, with the goal of promoting charitable and educational efforts focused on improving health outcomes and the quality of life for Lauderhill residents. The nonprofit will address economic, environmental, and social factors shaping community well-being.

- Although the Resolution authorized the creation of a municipal non-profit, the 501(c)(3) has not been created.

HHS GRANT VENDOR SUMMARY

| VENDOR | EXPENDITURE | | | |
|------------------------|-------------|-------------------|-----------|--------------|
| | Media | | | |
| ALLIANCE BROADCAST | \$ | 36,400.00 | TV ADS | PO 27575 |
| ARTS CENTER MANAGEMENT | \$ | 73,794.84 | 23R-01-30 | RFQ 2023-012 |
| BLACKHAWK NETWORK | \$ | 256,245.75 | QUOTES | PO 27048 |
| CARIBBEAN NATION | \$ | 3,680.00 | TV ADS | PO 27595 |
| CARIBBEAN TODAY | \$ | 2,666.00 | TV ADS | PO 27595 |
| CBS INTERACTIVE | \$ | 15,000.00 | TV ADS | PO 27573 |
| CLEAR CHANNEL | \$ | 14,400.00 | TV ADS | PO 27535 |
| CREATIVE NETWORK | \$ | 10,750.00 | TV ADS | PO 27619 |
| EFFECTV/COMCAST | \$ | 14,967.50 | TV ADS | PO 27537 |
| ENTRAVISION | \$ | 5,950.00 | TV ADS | |
| FLORIDA WEEKLY | \$ | 4,462.50 | TV ADS | PO 27538 |
| IMAGINART | \$ | 30,000.00 | TV ADS | PO 27593 |
| ISLAND SYNDICATE | \$ | 57,500.00 | QUOTES | PO 27506 |
| KAT PWEN KADINO | \$ | 10,050.00 | RADIO | PO 27571 |
| KTRUTH VISUALS | \$ | 500.00 | | |
| SCRIPPS MEDIA | \$ | 24,590.00 | TV ADS | PO 27592 |
| SOUTH FLORIDA TIMES | \$ | 2,900.00 | NEWSPAPER | PO 27687 |
| SPANISH BROADCAST | \$ | 10,000.00 | TV ADS | PO 27543 |
| SUNBEAM TELEVISION | \$ | 25,011.25 | TV ADS | PO 27544 |
| TTS PRINTING | \$ | 16,956.00 | 23R-04-88 | 2023-004 |
| WAVS 1170 AM | \$ | 3,000.00 | RADIO | |
| WESTSIDE GAZETTE | \$ | 3,460.00 | TV ADS | PO 27591 |
| WHQT | \$ | 13,140.00 | RADIO | PO 27823 |
| WPLG | \$ | 21,472.70 | RADIO | |
| WSRF DBA NICHE | \$ | 21,600.00 | TV ADS | |
| WZOP PRODUCTION | \$ | 15,000.00 | TV ADS | |
| XPRESS COLOR | \$ | 450.00 | TV ADS | |
| MIAMI TELEVISION | \$ | 20,000.00 | TV ADS | |
| NBC UNIVERSAL | \$ | 26,436.61 | TV ADS | |
| Total | \$ | 740,383.15 | | |

| Salary | | |
|--------------|-----------|-------------------|
| Total | \$ | 388,868.47 |

| Contractual 2023 | | | | |
|------------------------|-----------|---------------------|----------------------------|--------------|
| BROMBERG & ASSOCIATES | \$ | 10,348.01 | 22R-01-14 | 2021-033 |
| COMPCARE MEDICAL | \$ | 169,853.16 | Sole Source/sub receiptent | |
| EMPIRE OFFICE | \$ | 15,144.86 | | |
| NOVA SOUTHEASTERN | \$ | 662,491.91 | 21R-08-164 / 21R-08-1 | RLI 2021-015 |
| MEDIUM FOUR LLC | \$ | 50,000.00 | Quotes | |
| SA NELSON & ASSOCIATES | \$ | 932,127.65 | 23R-03-71 | 2022-016 |
| OLD SKOOL GANG | \$ | 155,700.00 | MLK Event | |
| GLASS KICKZ LLC | \$ | 28,500.00 | Quotes | |
| Total | \$ | 2,024,165.59 | | |

| Fee | | |
|-----------------------|-----------|-----------------|
| CITY OF LAUDERHILL | \$ | 1,270.00 |
| FLORIDA POWER & LIGHT | \$ | 720.00 |
| Total | \$ | 1,990.00 |

| Partnership | | | | |
|----------------|-----------|-------------------|------------|----------|
| FORE LIFE | \$ | 23,800.00 | 22R-10-236 | 2022-041 |
| GOLD SOUL BBQ | \$ | 300.00 | 22R-10-237 | 2022-042 |
| HERBAL HEALING | \$ | 24,000.00 | 22R-10-238 | 2022-043 |
| MCARTHURS OWN | \$ | 24,000.00 | 22R-10-239 | 2022-044 |
| OASIS FIRM | \$ | 22,300.00 | 22R-10-240 | 2022-045 |
| OPS SOLUTION | \$ | 24,000.00 | 22R-10-241 | 2022-046 |
| Total | \$ | 118,400.00 | | |

subrecipient
subrecipient
subrecipient
subrecipient
subrecipient
subrecipient

HHS GRANT VENDOR SUMMARY - AUDIT TRAIL

| VENDOR | 2022 PT1 | 2022 PT2 | QTR 1-23 | QTR 2-23 | QTR 3-23 | QTR 4-23 | TOTAL | SERVICE/PRODUCT |
|------------------------|------------|------------|------------|------------|------------|------------|--------------|---|
| ALLIANCE BROADCAST | | | | 36,400.00 | | | 36,400.00 | HHS-AHL TV ADS |
| ARTS CENTER MANAGEMENT | | | | 67,917.20 | 5,877.64 | | 73,794.84 | HHS MEDIA BUYER |
| BLACKHAWK NETWORK | 102,069.00 | 102,092.00 | | 52,084.75 | | | 256,245.75 | VIRTUAL & PHYSICAL GIFT CARDS |
| BROMBERG & ASSOCIATES | 5,241.91 | | 5,106.10 | | | | 10,348.01 | LANGUAGE TRANSLATION SERVICES/BUS SURVEY/PRESS RELEASE |
| CARIBBEAN NATION | | | | 3,680.00 | | | 3,680.00 | HHS-AHL TV ADS |
| CARIBBEAN TODAY | | | | 2,666.00 | | | 2,666.00 | HHS-AHL TV ADS |
| CBS INTERACTIVE | | | | 15,000.00 | | | 15,000.00 | HHS-AHL TV ADS |
| CITY OF LAUDERHILL | | | 1,270.00 | | | | 1,270.00 | ADKIN RMP/AVILLION FEE/ PH#2200 RENTAL FEES |
| CLEAR CHANNEL | | | | 14,400.00 | | | 14,400.00 | HHS-AHL TV ADS |
| COMPICARE MEDICAL | 2,212.50 | 23,335.00 | 44,535.00 | 91,546.36 | 8,274.30 | | 169,853.16 | COVID 19 VACCINATION & TESTING |
| CREATIVE NETWORK | | | | 10,750.00 | | | 10,750.00 | JAMMIN IN THE PARK |
| CREDIT CARD EXP | 97.95 | 56.50 | | 681.10 | | | 835.55 | Supplies |
| EFFECTV/COMCAST | | | | | 14,967.50 | | 14,967.50 | HHS-AHL TV ADS |
| ENTRAVISION | | | | 7,572.43 | 7,572.43 | 5,950.00 | 5,950.00 | HHS-AHL TV ADS |
| EMPIRE OFFICE | | | | 612.87 | 1,880.18 | | 15,144.86 | CUBICLES/WORKSTATIONS |
| FICA | 2,114.81 | | | 720.00 | | (280.41) | 4,327.45 | Salaries |
| FLORIDA POWER & LIGHT | | | | | | | 720.00 | RENT FEES R#2/ VETS PARK |
| FLORIDA WEEKLY | | | | 4,462.50 | | | 4,462.50 | HHS-AHL TV ADS |
| FORE LIFE | | 9,450.00 | 10,350.00 | 4,000.00 | | | 23,800.00 | AHL PARTNERSHIP SUBAWARD |
| GLASS KICKZ LLC | | | 28,500.00 | | | | 28,500.00 | ASSET MAP |
| GOLD SOUL BBQ | | | 300.00 | | | | 300.00 | BREAKFAST AHL PARTNERS |
| HERBAL HEALING | | 4,650.00 | 16,150.00 | | 3,200.00 | | 24,000.00 | AHL PARTNERSHIP SUBAWARD |
| IMAGINART | | | | 30,000.00 | | | 30,000.00 | HHS-AHL TV ADS |
| ISLAND SYNDICATE | | | 10,050.00 | | | | 10,050.00 | PRINTING AND MAILING MAGAZINE |
| KAT PWEN KADINO | | 4,250.00 | | | | | 500.00 | HHS-AHL TV ADS |
| KTRUTH VISUALS | | | | 6,700.00 | 3,000.00 | | 24,000.00 | AHL PARTNERSHIP SUBAWARD |
| MCARTHURS OWN | | | 50,000.00 | | | | 50,000.00 | FOCUS GROUP MANAGEMENT |
| MEDIUM FOUR LLC | | | | 20,000.00 | | | 20,000.00 | HHS-AHL TV ADS |
| MIAMI TELEVISION | | | | | | | 26,436.61 | HHS-AHL TV ADS |
| NBC UNIVERSAL | 151,029.39 | | 45,256.91 | 202,901.49 | 26,436.61 | | 662,491.91 | RES 21R-08-182/REIMBURSEMENT REQUESTS |
| NOVA SOUTHEASTERN | | | 7,100.00 | 13,450.00 | (1,700.00) | | 22,300.00 | AHL PARTNERSHIP SUBAWARD |
| OASIS FIRM | | 3,450.00 | 3112.33 | 2,067.38 | 6,089.41 | | 11,269.12 | OFFICE SUPPLIES |
| ODP BUSINESS SOLUTIONS | | | 130,700.00 | 25,000.00 | | | 155,700.00 | MLK/DEPOSIT JAMMING IN THE PARK 2023/BAL ON 04/22 EVENT |
| OLD SKOOL GANG | | 4,250.00 | 11,000.00 | | 8,750.00 | | 24,000.00 | AHL PARTNERSHIP SUBAWARD |
| OPS SOLUTION | | | | | 142.00 | | 142.00 | Salaries |
| PENSION | | | | | 396.32 | | 396.32 | Supplies |
| PUBLIX | | | | 120,299.46 | 211,586.45 | | 932,127.65 | MARKETING SERVICES |
| SA NELSON & ASSOCIATES | 187,050.74 | 136,100.00 | 277,091.00 | 8,011.25 | (5,938.90) | (3,762.44) | 25,954.42 | Salaries |
| SALARIES | 27,644.51 | | | | | | 358,444.60 | Salaries |
| SALARIES | 358,444.60 | | | | | | 24,590.00 | HHS-AHL TV ADS |
| SCRIPPS MEDIA | | | | 24,590.00 | | | 2,900.00 | HHS NEWSPAPER AD |
| SOUTH FLORIDA TIMES | | | | 2,900.00 | | | 10,000.00 | HHS-AHL TV ADS |
| SPANISH BROADCAST | | | | 600.00 | | 9400 | 25,011.25 | HHS-AHL TV ADS |
| SUNBEAM TELEVISION | | | | 25,011.25 | | | 16,956.00 | PRINTING FLYERS/SIGNS/MAGAZINE |
| TTS PRINTING | | | 14,316.00 | 1,340.00 | 1,300.00 | | 3,000.00 | RADIO ADS FOR JAMMIN 2023 |
| WAYS 1170 AM | | | | 3,000.00 | | | 3,460.00 | RADIO ADVERTISEMENTS |
| WESTSIDE GAZETTE | | | | 13,140.00 | | | 13,140.00 | HHS-AHL TV ADS |
| WHQT | | | | | 21,472.70 | | 21,472.70 | HHS-AHL TV ADS |
| WPLG | | | | 21,600.00 | | | 21,600.00 | HHS-AHL TV ADS |
| WSRF DBA NICHE | | | | 15,000.00 | | | 15,000.00 | RADIO ADVERTISEMENTS |
| WZOP PRODUCTION | | | | | 450.00 | | 450.00 | YARD SIGNS |
| XPRESS COLOR | | | | | | | | |
| Total | 835,905.41 | 287,633.50 | 654,837.34 | 919,114.04 | 577,060.76 | 11,807.15 | 3,286,308.20 | |