

**RFQ 2026-031 Digital Services, Advertising, and Media  
FINAL RANKING OF PROPOSERS**

		Experience & Qualifications of Firm (20 pts)	Relevant Government Experience & Past Performance (15 pts)	Creative & Technical Capability (20 pts)	Project Approach & Methodology (15 pts)	Key Personnel & Staffing Plan (10 pts)	Media Buying & Digital Strategy Expertise (10 pts)	Local Vendor Preference (10pts)	TOTAL (100pts)
Design Develop Now, Inc.	DAVID WHITTEMORE	15	15	17	10	4	8	10	79
	ERCILIA KREMLER	15	10	15	10	5	5	10	70
	ANDREA BRAYNON	20	15	20	13	10	10	10	98
	<b>AVG TOTAL SCORE</b>								<b>82.33</b>
MDG Productions Inc	DAVID WHITTEMORE	15	5	4	5	2	2	0	33
	ERCILIA KREMLER	15	10	10	10	5	5	0	55
	ANDREA BRAYNON	10	10	10	10	5	5	0	50
	<b>AVG TOTAL SCORE</b>								<b>46.00</b>
Aim Advertising & Marketing Inc.	DAVID WHITTEMORE	12	5	4	5	4	7	0	37
	ERCILIA KREMLER	10	5	5	5	5	5	0	35
	ANDREA BRAYNON	15	10	10	10	5	5	0	55
	<b>AVG TOTAL SCORE</b>								<b>42.33</b>
Garth Solutions, Inc.	DAVID WHITTEMORE	20	15	19	15	9	10	0	88
	ERCILIA KREMLER	20	15	15	15	10	10	0	85
	ANDREA BRAYNON	20	13	20	13	10	10	0	86
	<b>AVG TOTAL SCORE</b>								<b>86.33</b>
Q-Q Research Consultants, LLC	DAVID WHITTEMORE	15	13	5	5	4	5	0	47
	ERCILIA KREMLER	15	15	10	10	5	5	0	60
	ANDREA BRAYNON	10	10	15	13	10	10	0	68
	<b>AVG TOTAL SCORE</b>								<b>58.33</b>
Pop Soda LLC	DAVID WHITTEMORE	5	0	3	0	1	0	0	9
	ERCILIA KREMLER	10	5	5	5	5	5	0	35
	ANDREA BRAYNON	10	5	15	10	5	5	0	50
	<b>AVG TOTAL SCORE</b>								<b>31.33</b>
Mod Media Group, LLC	DAVID WHITTEMORE	15	10	15	13	9	10	0	72
	ERCILIA KREMLER	20	15	20	15	10	10	0	90
	ANDREA BRAYNON	15	5	15	13	10	5	0	63
	<b>AVG TOTAL SCORE</b>								<b>75.00</b>

POSITION	FIRMS	SCORE
1	Garth Solutions, Inc.	86.33
2	Design Develop Now, Inc.	82.33
3	Mod Media Group, LLC	75.00
4	Q-Q Research Consultants, LLC	58.33
5	MDG Productions Inc	46.00
6	Aim Advertising & Marketing Inc.	42.33
7	Pop Soda LLC	31.33

Only qualified and responsive vendors receiving a minimum score of eighty (80) points will be considered for inclusion.