

MAYOR  
Denise D. Grant

VICE MAYOR  
S. "Ray" Martin

COMMISSIONERS  
Richard Campbell  
Melissa P. Dunn  
John T. Hodgson

# CITY OF LAUDERHILL



CITY MANAGER  
Kennie Hobbs, Jr., CM  
Sean Henderson, DCM

CITY ATTORNEY  
Hans Ottinot, Esq.

CITY CLERK  
Andrea M. Anderson

Kennie Hobbs, Jr.  
City Manager

## MEMORANDUM

DATE: June 25, 2025

TO: Honorable Mayor and City Commissioners

FROM: Kennie Hobbs, Jr., City Manager

SUBJECT: Fee Waiver Request – 2025 Cricket Games at Central Broward Park

### Sponsorship Recommendations

The global popularity of T20 cricket continues to grow, and the City of Lauderhill is committed to seizing the opportunities presented by hosting the upcoming nine (9) T20 matches scheduled to be held at the Broward County Cricket Stadium, located within the City. Staff has conducted an analysis of the total cost to the City to host these games and as such a recommendation of a total waiver of \$97,502.11 is being proposed.

The breakdown is as follows:

	July 1 <sup>st</sup> -6 <sup>th</sup> & 31 <sup>st</sup>	August 2 <sup>nd</sup> & 3 <sup>rd</sup>	Total	Recommended Waiver
Staffing	\$135,783.27	\$125,000.00	\$260,783.27	\$86,927.76
Permitting	\$10,574.55		\$10,574.55	\$10,574.35
LPAC	\$11,330.00	\$7,725.00	\$19,055.00	-
Total	\$157,687.82	\$132,725.00	\$290,412.82	\$97,502.11

### Strategic Rationale

- **Mutual Benefit:** This cost-sharing approach promotes a strong public-private partnership by balancing financial contributions and securing support from both the community and the City.
- **Community Engagement:** Hosting these games in the City of Lauderhill will foster community engagement and participation.

OFFICE OF THE CITY MANAGER – KENNIE HOBBS, JR.

Phone: 954-730-3033 | Fax: 954-730-3025 | Email: khobbs@lauderhill-fl.gov | www.lauderhill-fl.gov  
Lauderhill City Hall - 5581 West Oakland Park Boulevard, Lauderhill, FL 33313

- **Brand Visibility:** Partnering with Test Management Group, LLC will showcase the Lauderhill brand and highlight the City's position as a place to Live, work, do business and raise a family.

## **Conclusion**

The City is dedicated to promoting economic development by creating an environment where residents and businesses can thrive and access meaningful opportunities. We recommend proceeding with the proposed financial commitments and request approval to finalize the agreement with stakeholders.

Please advise if additional details or adjustments are needed.