



City of Lauderhill

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File Details

File Number: 19R-3487

File ID: 19R-3487 **Type:** Resolution **Status:** Agenda Ready

Version: 1 **Reference:** **In Control:** Finance Department

File Created: 10/17/2019

File Name: Chamber of Commerce Agreement FY 2020 **Final Action:**

Title: RESOLUTION NO. 19R-11-248: A RESOLUTION OF THE CITY OF LAUDERHILL APPROVING THE AGREEMENT BETWEEN THE CITY OF LAUDERHILL AND LAUDERHILL CHAMBER OF COMMERCE, INC. FOR ECONOMIC DEVELOPMENT AND BUSINESS RETENTION SERVICES FOR FISCAL YEAR 2020; PROVIDING TERMS, CONDITIONS AND FEES; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER, CHARLES FARANDA).

Notes:

Sponsors:

Enactment Date:

Attachments: RES-19R-11-248-Agrmt-Chamber of Commerce Resolution.pdf, Lauderhill Chamber Agreement 2019 10-31-19.pdf, RES 16R-02-21_Agmt_Lauderhill_Chamber_Commerce_Economic_Development_Business_Retention_Svcs.pdf

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** Julie Saunders

Effective Date:

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Special City Commission Meeting	11/18/2019					

Text of Legislative File 19R-3487

RESOLUTION NO. 19R-11-248: A RESOLUTION OF THE CITY OF LAUDERHILL APPROVING THE AGREEMENT BETWEEN THE CITY OF LAUDERHILL AND LAUDERHILL CHAMBER OF COMMERCE, INC. FOR ECONOMIC DEVELOPMENT AND BUSINESS RETENTION SERVICES FOR FISCAL YEAR 2020; PROVIDING TERMS, CONDITIONS AND FEES; PROVIDING FOR AN EFFECTIVE DATE

(REQUESTED BY CITY MANAGER, CHARLES FARANDA).

Request Action:

A resolution is requested from the City Commission to approve the agreement between the City of Lauderhill and the Chamber of Commerce for Fiscal Year 2020 services.

Need:

To approve the scope of work for economic development and business retention services to be provided to the City by the Chamber of Commerce for Fiscal Year 2020.

Summary Explanation/ Background:

The City has engaged the Chamber of Commerce to promote economic development and business attraction/retention services on a citywide basis for Fiscal Year 2020. This partnership will incorporate a variety of activities designed to facilitate the growth and expansion of the City's current small businesses, as well as the attraction of new businesses to the area. As such, the Chamber will undertake the activities as set forth in Exhibit A (Scope of Services), and the Chamber will submit quarterly progress reports and financial statements, as well as annual reports/presentations to the City and Commission for review.

Attachments:

- (1) FY 2020 Exhibit A (Scope of Services)
- (2) Resolution

Cost Summary/ Fiscal Impact:

Estimated Time for Presentation:

Master Plan:

Goal 1: Clean, Green Sustainable Environment

- Increase mass transit ridership
- Reduce City energy consumption
- Reduce water consumption

Goal 2: Safe and Secure City of Lauderhill

- Crime in lower 50% in Broward
- Residents feel safe in neighborhood
- Reduce emergency fatalities

Goal 3: Open Spaces and Active Lifestyle for all ages

- Increase participation in youth sports
- Add new park land and amenities
- Increase attendance at cultural programs and classes

Goal 4: Growing Local Economy, Employment and Quality of Commercial Areas

- Increase commercial tax base
- Increase employment in Lauderhill businesses
- Decrease noxious and blighted uses in commercial areas

Goal 5: Quality Housing at all Price Ranges and Attractive Communities

- Neighborhood signs and active HOAs
- Housing & streets improved, litter reduced
- Increase proportion of single family homes and owner occupied housing

Goal 6: Efficient and Effective City Government, Customer Focused & Values Diversity

- Improves City efficiency
- Increase use of Information Technology
- Increases residents perception of Lauderhill as an excellent place to live