

A
RESUME OF THE
EXPERIENCE, SKILLS & ACHIEVEMENTS
OF
MARCIA BARRY-SMITH
3037 La Mirage Dr., Lauderhill, Fl 33319
954 557 6815

EXPERIENCE: 30 years of Banking;

Senior Management responsibilities:

**Corporate Policies, Procedures,
Operations, Training**

- **Branch acquisitions**
- **Loan servicing**
- **Loan Origination including:**
 - **Production, Operations, Compliance**
 - **Secondary marketing**
- **Community Reinvestment Act (CRA)**
 - **Lending, Service & Investment**
 - **Outreach and Emerging market access**
 - **Community Relations**
 - **Executive Directorship of \$3MM Foundation**

SKILLS:

Excellent “soft” skills highlighted by:

- **Public/Motivational speaking; excellent writing style**
 - **Commencement speaker for University of Phoenix Graduation Ceremony 2015**
 - **Strong Leadership abilities and networking expertise**
 - **Full socio-economic knowledge of**
 - **S. Florida communities**
 - **Ability to relate at all levels within any community**
- Strong in advocacy at Local, State and Federal levels**

ACHIEVEMENTS:

- Awards and other sources of pride:**
- **Community Leader- Broward Black Elected Officials**
 - **Susan B Anthony award-Community Activist of year**
 - **Recipient of Channel 10 TV Salute award -**
 - **Woman of Distinction – March of Dimes**
 - **Woman of History – Broward County Commissioners**
 - **September 27th named Marcia Barry-Smith Day by the City of Lauderhill**
 - **November 1st named Marcia Barry-Smith Appreciation Day by Broward County**
 - **EPIC Award by Broward MHA**
 - **Lifetime Achievement Award – NPO 2019**
 - **Board Appointments including: Advisory Board, Valley National Bank; Coordinating Council of Broward – Steering Committee; Chair, Broward County Housing Council; Chair: City of Lauderhill Local Affordable Housing Committee;**

**RESUME OF THE
WORK HISTORY OF
MARCIA BARRY -SMITH
3037 La Mirage Drive
Inverrary, Fl 33319
(954) 557-6815**

Citizens Federal Bank FSB.,

- ***Chief of Staff, First VP.***
In charge of Personal Banking Policies, procedures and operations
- ***Senior Vice President, Loan Servicing ,***
Managed department of 75 employees and servicing of 113,000 loans
- ***Senior Vice President, Loan Origination***
Accomplished Loan production goals of \$55MM per year in CRA loans via Branch network.

BankAtlantic

Senior Vice President, CRA Officer
Charged with residential mortgage loan origination, operations and compliance responsibilities;
Accountable to Executive Management and the Board of Directors for success of CRA Examination in Lending, Investment and Service.
Trustee and Director of BankAtlantic Foundation:
Responsible for reviewing and approving grants to NPO's

Habitat for Humanity of Broward County

➤ *Director of Community Outreach & Homeowner Services*

Responsible for intake of all applicants for Homeownership. Development of Curriculum of Training and education for Adults and children of future homeowners. Case Management of families in pipeline

Licensed Mortgage Loan Officer to assist with compliance and closings

➤ *Director of Government Relations, Policy and Advocacy*

Serve as lead analyst and strategist on HFHB campaigns with responsibility for researching, targeting, developing, funding, implementing and analyzing campaigns to generate revenue for affordable home production in the Broward Area

Track developments in the region, and seek opportunity for revenue measures

Navigate multi-level, bipartisan, unprecedented pathways to secure public support and political will

Create an annual work plan based on landscape scan and assessment to engage HFHB members in strategic activities leading to campaigns

Education

University of Toronto – Trinity College

Major - Sociology Minor – English

American Institute of Banking

Several Banking and Credit courses

Marcia Barry-Smith
Bio/CV for Grant Writing Certification
July, 2020

- Jamaican born, Marcia Barry-Smith has over 35 Years in Banking including the position of Community Reinvestment Act (CRA) Officer of BankAtlantic now Truist. For three years she was the Executive Director of BankAtlantic Foundation, managing the Foundation's \$5.MM Fund; approving grants up to \$25K.
- Marcia initiated and launched a nationally acclaimed Homeless to Homeownership (H2H) program that was showcased by the Federal Home Loan Bank of Atlanta. This initiative elevated hundreds of families from homelessness to homeownership, empowering them to strive to attain sustainable independence and financial fitness.
- Barry-Smith has worked for the last 4 years as Director of Homeowner Services and is now Director of Community Outreach, Government Policy & Advocacy for Habitat for Humanity of Broward. She serves on the Policy/Advocacy and Advisory Committee for Habitat for Humanity International and is Chair of the City of Lauderhill Local Affordable Housing Advisory Committee
- Honored by the Broward County Commissioners, November 1, 2013 was declared "Marcia Barry-Smith Day".
- In June 2020, Marcia Barry-Smith was re-elected Chair of Broward Housing Council (BCH). BCH serves in an advisory capacity to the County Commission and helps facilitate coordination between the county, municipality, the business community and not-for-profit groups to address housing issues including, affordable housing, workforce housing, homelessness and more. She was educated at the University of Toronto, where she majored in Sociology.
- Marcia recently received the Lifetime Achievement Award, which honors an individual who has made exceptional contributions to the non-profit sector.