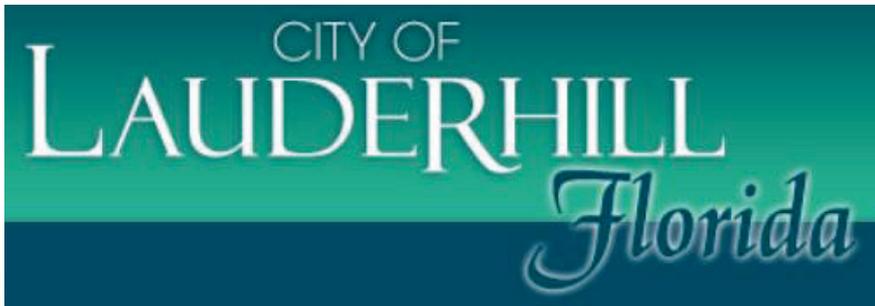


# A Special Presentation for:

A Special Presentation  
for:

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CITY OF LAUDERHILL



By:

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DATE: 10.16.19  
561.779.1652

CONFIDENTIAL

QUESTIONS? MazinShikara, MD Cell

**Unique value Proposition:**

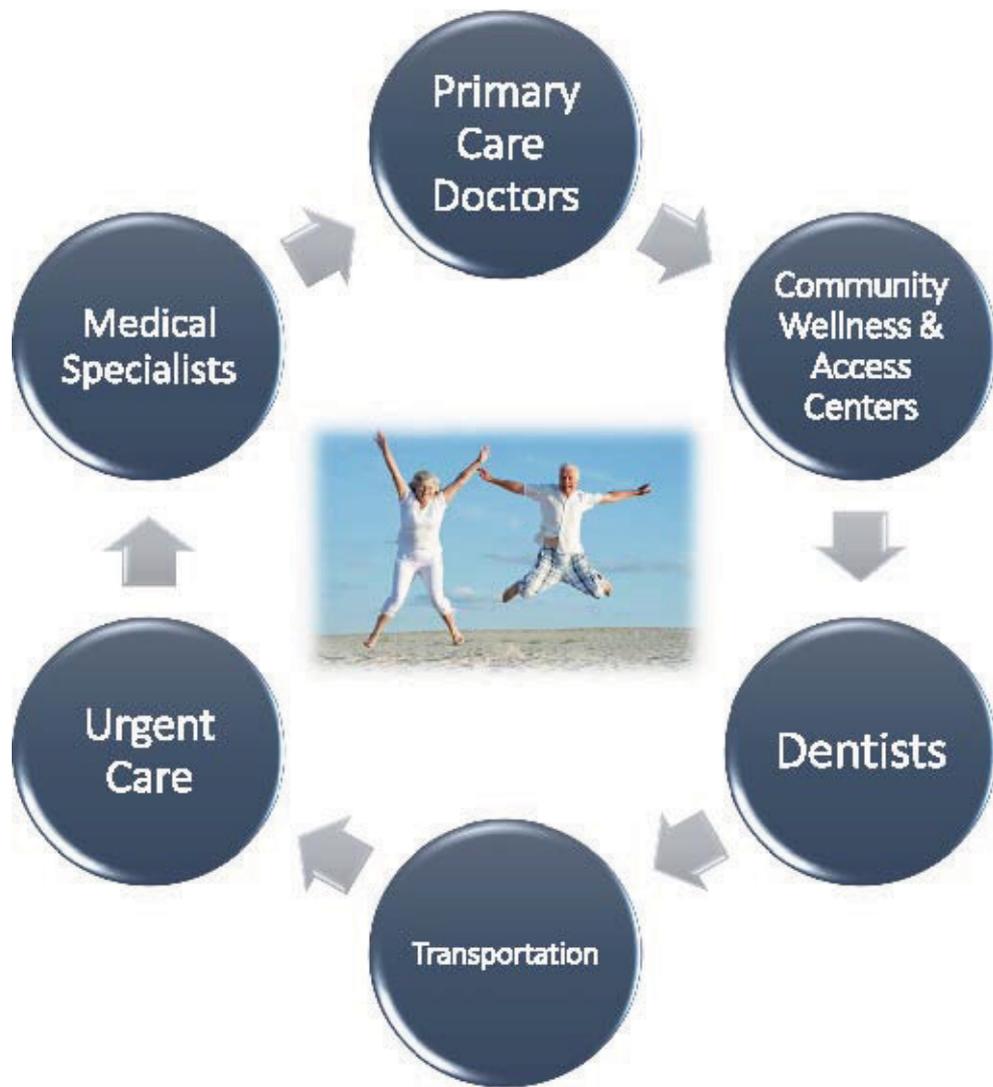




Our MedFlorida “**Constant Care Network**” is a unique system of **connected and coordinated services** offering complete end-to-end **medical health and wellness solutions** designed to serve and benefit **local senior citizens** as well as the **local business community.**

**Unique Value  
Proposition:**

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✓ AVENTURA  
✓ BOYNTON BEACH

- ✓ **CLEARWATER**
- ✓ **JUPITER**
- ✓ **KISSIMMEE**
- ✓ **PORT ST. LUCIE**

- ✓ **PALM BEACH GARDENS**
- ✓ **RIVIERA BEACH**
- ✓ **WELLINGTON**
- ✓ **WEST PALM BEACH**

**OFFICES**

**OFFICES**

**(East &**

Primary  
Care  
Doctors



West)



✓ Established in 2007

✓ Owned by MazinShikara, MD, Board-Certified, Internal  
Medicine

✓ 11 Locations and growing

# OVERVIEW & VALUE PROPOSITION

## OVERVIEW & VALUE

## PROPOSITION



**MedFlorida**  
Medical Centers



MedFlorida Medical Centers, formerly Medical Consultants of Florida, is a **family-owned primary care practice** devoted to providing and delivering outstanding healthcare services to all individuals and families. Our mission is to **improve the lives and health of all individuals and families** in our local surrounding Florida communities. By providing quality medical care in a healing, compassionate, and culturally sensitive environment, we make a **positive difference in our community**.

## Club MedFlorida Membership

Card:



Benefits



**MedFlorida**  
Medical Centers

Primary  
Care  
Doctors

## Member Benefits

### EXCLUSIVE BENEFITS

### BENEFICIOS EXCLUSIVOS

VIP WAITING ROOM WITH  
COFFEE AND SNACKS



SALA DE ESPERA "VIP" CON  
CAFE Y SNACKS

WELLNESS REWARDS



PREMIOS POR BUENA SALUD

HAIR & NAIL SALON



SALON DE BELLEZA

GROCERY STORE  
TRANSPORTATION



TRANSPORTE AL MERCADO

PCP/SPECIALIST/DENTIST  
APPOINTMENT TRANSPORTATION



TRANSPORTE A CITAS DE PCP,  
DENTISTA Y ESPECIALISTAS

ZUMBA CLASSES, GROUP  
DANCING & MOVEMENT



CLASES DE ZUMBA, BAILE EN  
GRUPO Y MOVIMIENTO

ARTS & CRAFTS



ARTES MANUALES

BIRTHDAY CELEBRATIONS



CELEBRACION DE CUMPLEAÑOS

EDUCATIONAL SEMINARS



SESIONES EDUCATIVAS



## **CLUB MedFlorida** **Member Benefits**

### **EXCLUSIVE BENEFITS**

### **BENEFICIOS EXCLUSIVOS**

VIP WAITING ROOM WITH  
COFFEE AND SNACKS



SALA DE ESPERA 'VIP' CON  
CAFE Y SNACKS

WELLNESS REWARDS



PREMIOS POR BUENA SALUD

HAIR & NAIL SALON



SALON DE BELLEZA



**Benefits**



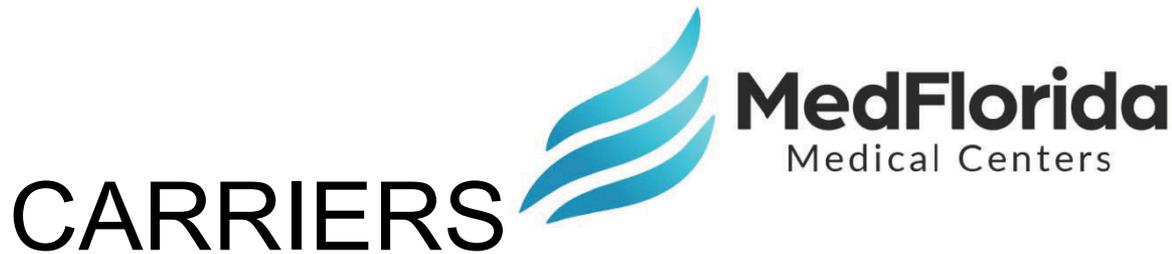
**MedFlorida**  
Medical Centers





MEDICARE +  
ACCEPTED CARRIERS

# MEDICARE + ACCEPTED



- ✓ Zumba, Yoga & Dancing
- ✓ Arts & Crafts
- ✓ Birthday Celebrations
- ✓ Educational Seminars
- ✓ Much more!



# OVERVIEW & VALUE PROPOSITION

## OVERVIEW & VALUE

## PROPOSITION

Community  
Wellness &  
Access  
Centers



As a part of a national social services support system, we house and host authorized independent entities that assist low-income individuals qualify and maintain government subsidy

## OVERVIEW & VALUE PROPOSITION

programs.

# OVERVIEW & VALUE PROPOSITION

**Community Access**



Center



# OVERVIEW & VALUE PROPOSITION

## OVERVIEW & VALUE

# PROPOSITION



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Our caring and friendly dentists and dental

assistants are dedicated to making quality dentistry easily available to seniors.

- ✓ Private fleet
- ✓ No-cost transportation
- ✓ Health&wellness destinations include patient homes, PCP & Specialist appointments, Dentist, Community Centers and Grocery Stores

## OVERVIEW & VALUE PROPOSITION

## OVERVIEW & VALUE



# PROPOSITION

**Ri**

## Ride-Well Wheels -501(c)(3)

Providing non-emergency transportation services to health and wellness destinations for our local senior resident patients.



✓ Open Extended Hours & Weekends

- ✓ Avoid Emergency Room
- ✓ Reduce Hospitalizations
- ✓ Maximize patient benefit while reducing cost of care
- ✓ Hiring military veteran doctors

## OVERVIEW & VALUE PROPOSITION

## OVERVIEW & VALUE

## PROPOSITION



***XPRESS***  
URGENT CARE

***XPRESS***  
URGENT CARE



- 
- ✓ Rheumatologists
  - ✓ Cardiologists
  - ✓ Endocrinology
  - ✓ Other specialists

# OVERVIEW & VALUE PROPOSITION

## OVERVIEW & VALUE

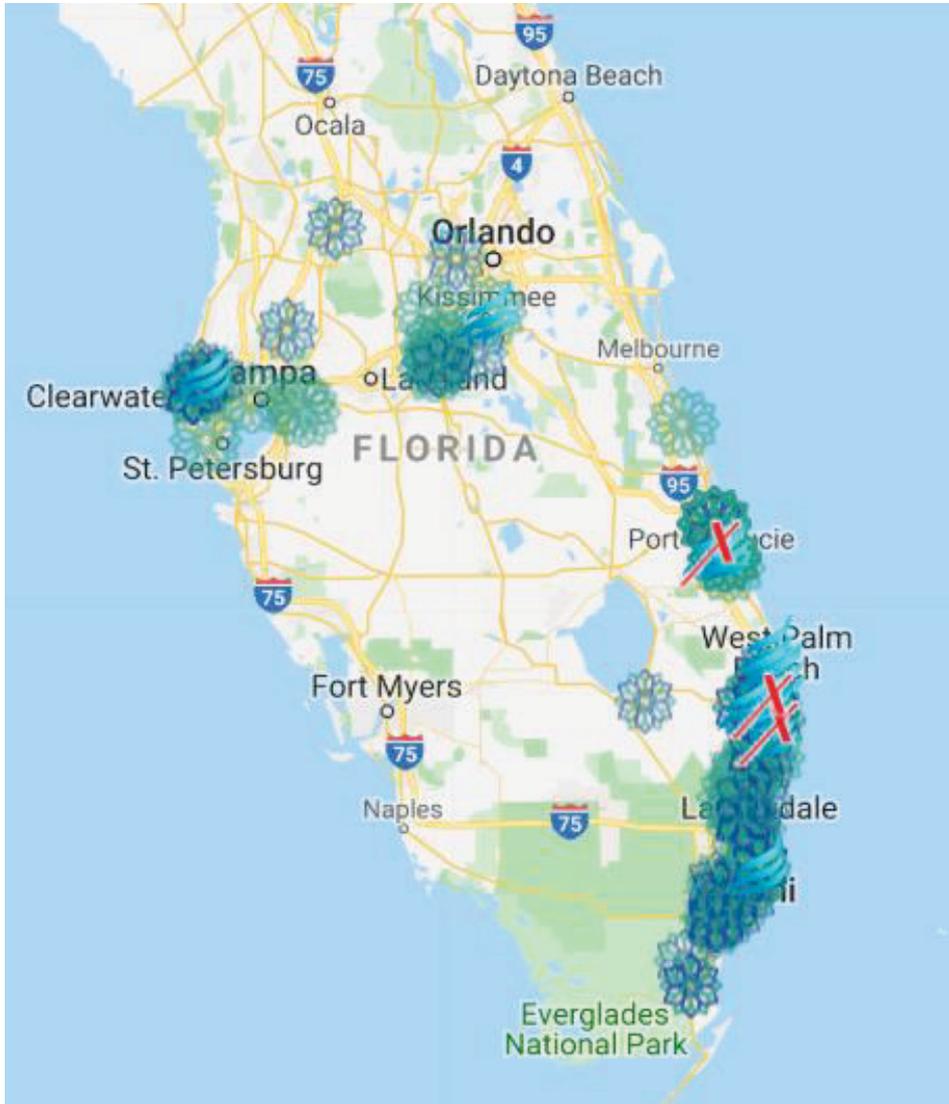
## PROPOSITION





Dr. Freddy Avni  
MedFloridaSpecialist





**IN CLOSING: THE BIG**

# PICTURE

THANK YOU

THANK YOU



**MedFlorida**  
Medical Centers

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