



City of Lauderhill

City Hall
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File Details

File Number: 19R-3479

File ID: 19R-3479

Type: Resolution

Status: Agenda Ready

Version: 1

Reference:

In Control: City Commission Meeting

File Created: 10/16/2019

File Name: Old Skool Gang Agreement for 2020 Jammin Event

Final Action:

Title: RESOLUTION NO. 19R-10-239: A RESOLUTION OF THE CITY OF LAUDERHILL APPROVING THE BOOKING AGENT AGREEMENT BETWEEN THE CITY OF LAUDERHILL AND OLD SKOOL GANG VENTURES, INC. TO PROVIDE DOUG E. FRESH, SLICK RICK, MICHEL'LE AND THE OLD SKOOL GANG TO PERFORM ON APRIL 18, 2020 AT THE CITY'S JAMMIN IN THE PARK TO BE HELD AT THE CENTRAL REGIONAL PARK OUTDOOR STAGE; PROVIDING FOR PAYMENT IN THE AMOUNT OF \$71,900.00 FROM BUDGET CODE NUMBER 001-101-4823; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER, CHARLES FARANDA).

Notes:

Sponsors: Faranda

Enactment Date:

Attachments: RES-19R-10-239-Agrmt-Booking Agrmt Old Skool Gang 4-18-20.pdf, Proposed Agreement_OSG re 2020 Jammin Event

Enactment Number:

Contact:

Hearing Date:

* **Drafter:** jboukhari@laudershill-fl.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	City Commission Meeting	10/28/2019					

Text of Legislative File 19R-3479

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APRIL 18, 2020 AT THE CITY'S JAMMIN IN THE PARK TO BE HELD AT THE CENTRAL REGIONAL PARK OUTDOOR STAGE; PROVIDING FOR PAYMENT IN THE AMOUNT OF \$71,900.00 FROM BUDGET CODE NUMBER 001-101-4823; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CITY MANAGER, CHARLES FARANDA).

Request Action:

The vendor Old Skool Gang Ventures acts as the booking agent & secures the Artist Performances with the following Proposed 2020 Artists:
Old Skool Gang, Michel'le, Slick Rick & Doug E. Fresh.

Need:

The cost of this Agreement is \$71,900.00.

Summary Explanation/ Background:

The City's Jammin in the Park Event has become one of the City's Signature Events. It is proposed to take place on Saturday, April 18th, 2020 at Central Broward Park as the event's attendance has outgrown its current location, Ilene Lieberman Park.

Attachments:

Proposed Agreement between the City of Lauderdale & vendor Old Skool Gang Ventures, Inc.

Cost Summary/ Fiscal Impact:

\$71,900.00 via account code 001-101-4823.

Estimated Time for Presentation:

Master Plan:

Goal 1: Clean, Green Sustainable Environment

- Increase mass transit ridership
- Reduce City energy consumption
- Reduce water consumption

Goal 2: Safe and Secure City of Lauderdale

- Crime in lower 50% in Broward
- Residents feel safe in neighborhood
- Reduce emergency fatalities

Goal 3: Open Spaces and Active Lifestyle for all ages

- Increase participation in youth sports
- Add new park land and amenities
- Increase attendance at cultural programs and classes

Goal 4: Growing Local Economy, Employment and Quality of Commercial Areas

- Increase commercial tax base
- Increase employment in Lauderdale businesses
- Decrease noxious and blighted uses in commercial areas

Goal 5: Quality Housing at all Price Ranges and Attractive Communities

- Neighborhood signs and active HOAs
- Housing & streets improved, litter reduced

Increase proportion of single family homes and owner occupied housing

Goal 6: Efficient and Effective City Government, Customer Focused & Values Diversity

Improves City efficiency Increase use of Information Technology

Increases residents perception of Lauderhill as an excellent place to live