

# Electric Mobility Solutions

Short Trips, Big Impact

October 2025

CITY OF  
LAUDERHILL  
*Florida*



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Our Mission

Connecting  
Communities &  
Reimagining mobility  
with tech-enabled,  
shared, EV solutions

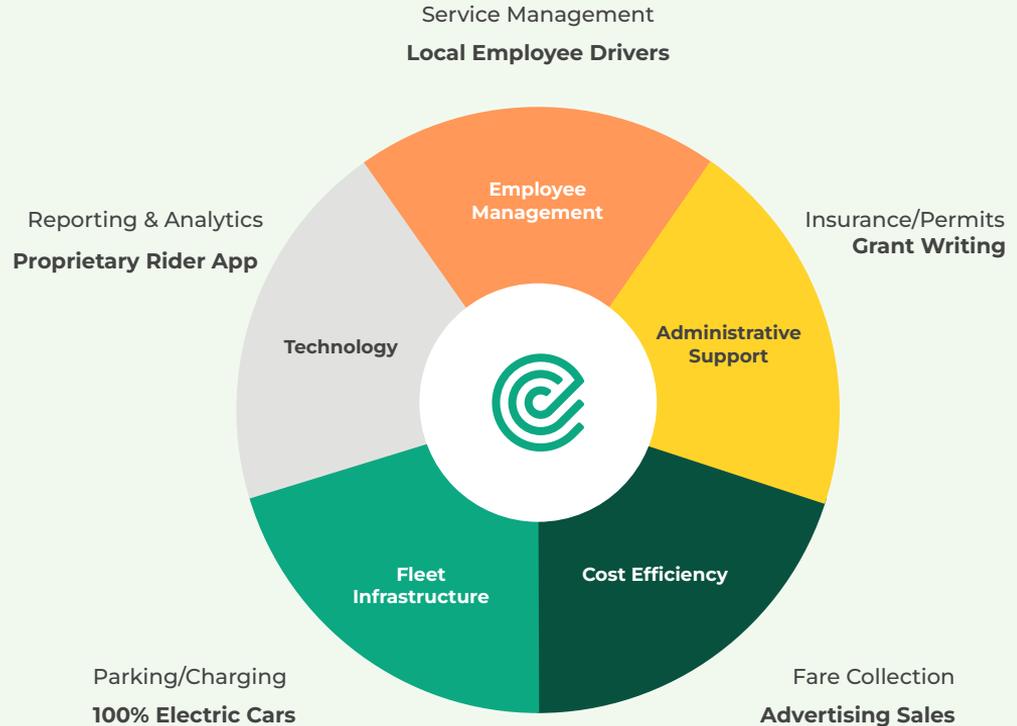


Circuit with DART/GoPass West Dallas, TX

# A Turnkey, Electric & Shared Solution

We eliminate inefficiencies, align with user-behavior, and complement existing transit options.

One Solution to Address Many Problems



# Nationally Recognized Industry Leader

We are the industry leader in services designed for Cities



The city-funded microtransit movement began in 2016 when San Diego backed Circuit's vision. Today, hundreds of cities have followed suit.

Each year:

- Our 550+ local employee drivers deliver over 2 million memorable rides from coast to coast
- Our fleet techs, work around the clock to enable our 100% electric fleet to travel over 3 million miles.



# South Florida Regional Leader

Our regional focus is intentional.



CITY OF FORT LAUDERDALE



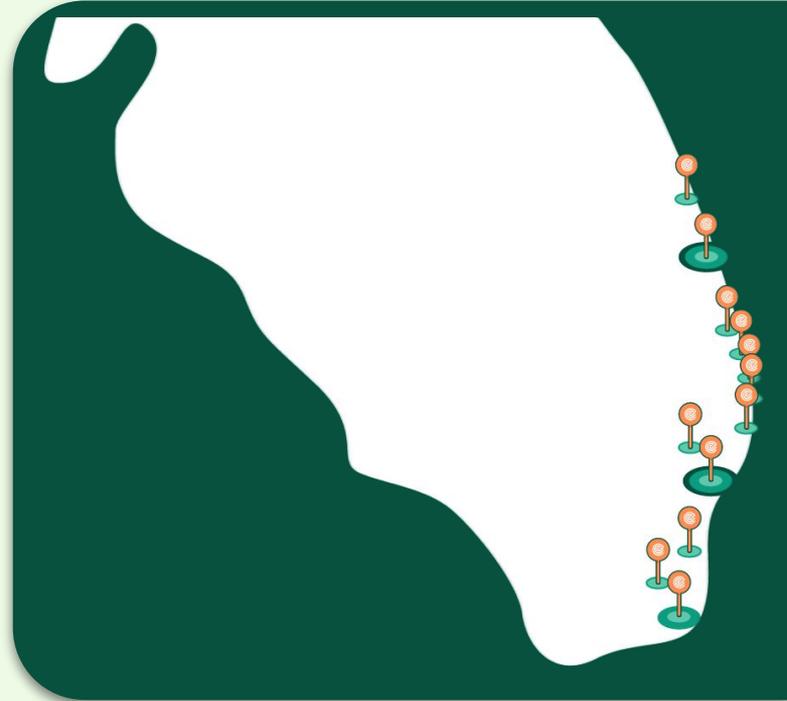
DOWNTOWN ORLANDO™



THE GARDENS MALL



aka.



# One Solution, Many Use Cases

Moving customers to an electric future while closing gaps where many struggle



## COMMUNITY MOBILITY

**Downtown** shuttles that increase mobility and improve **economic activity**.

e.g. San Diego, CA  
Hollywood, FL



## FIRST/LAST MILE

**Transit partnerships** to provide first/last mile access to existing transit hubs.

e.g. West Dallas/ DART, TX  
Central Islip, NY



## EQUITY & ACCESS

Low-cost transportation for **underserved** communities & **transit deserts**

e.g. The Rockaways, NY  
Trenton, NJ



## PRIVATE AMENITY

Private, transportation solutions for **Hotels, Offices, Apartments** and **more!**

e.g. Hilton, Marriott,  
CBRE, Parkline

*"Every \$1 invested in public transportation generates \$5 in economic returns." - APTA*

# Meet our Fleet



**GEMs**  
(GEM E6 - 2021 and Newer  
- Made in USA)  
5 passengers  
80+ Miles per charge  
ADA configurations  
Branding opportunities



**Sedans**  
(Kia, Hyundai, VW etc.)  
4 passengers  
300+ Miles per charge  
Branding opportunities



**SUV**  
Kia EV9  
6 passengers  
300+ Miles per charge  
Branding opportunities



**Vans**  
Van 8-15 passengers  
150+ Miles per charge  
ADA configurations  
Branding opportunities



**VW ID.BUZZ**  
Seating for up to 6 (5+ Driver)  
2nd Row Captains Seats for easy  
access to 3rd Row  
Automatic sliding doors  
230 Mile Range Per Charge  
Branding opportunities



**Karsan eJest**  
Van - 8 to 18 passengers  
130+ miles per charge  
Low-floor ADA configuration  
Branding opportunities

# Partnering with Cities, CRAs & Private Developments

Transportation Customers — Public & Private



Smarter, greener,  
cheaper than  
traditional options.



Combating congestion,  
connecting with transit,  
reducing VMTs and GHGs.



First-mile/last-mile  
connections.

# Always Innovating

The Area's First eJest Mini-Bus, The County's First AV Pilot



## eJest Deployment in West Palm Beach

- ✓ Running in West Palm
- ✓ Bike Racks Confirmed



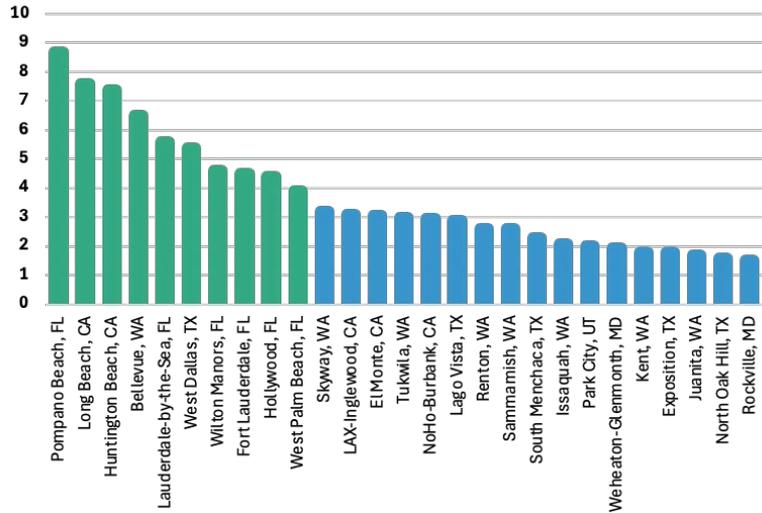
## AV Shuttle in WPB

- ✓ NHTSA Approved
- ✓ Circuit Operated

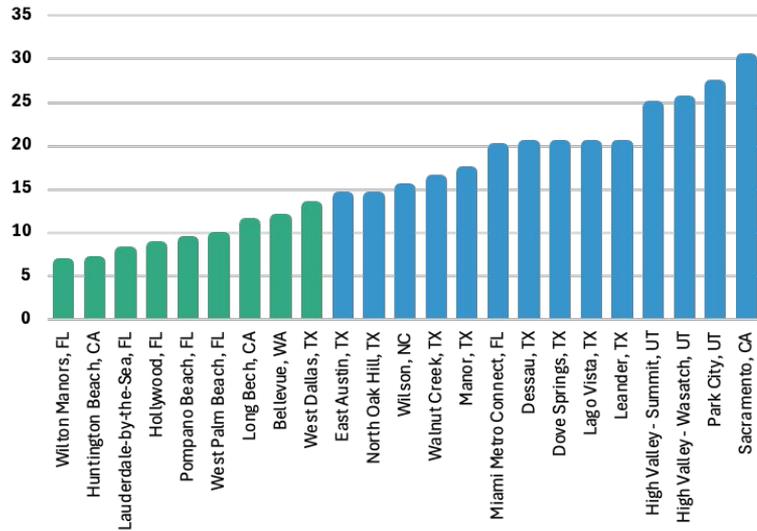
# We Deliver the Best Results in The Industry

We are the industry leader in this space, because we don't just sell, we deliver

## Avg Passengers Per Vehicle Hour by Microtransit Zone



## Avg Rider Wait Times by Microtransit Zone



Disclaimer: Competitor data compiled from publicly available sources of data. Numbers may not reflect current microtransit zone metrics. Selected Circuit services are most comparable to identified competitor microtransit zones.

# Why Choose Circuit?

Cost Per Rider: An all-encompassing metric that requires tech, operations and rider demand

## Cost Per Rider Matters

Now, more than ever



"Microtransit services discontinued within the Park City limits"



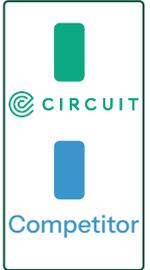
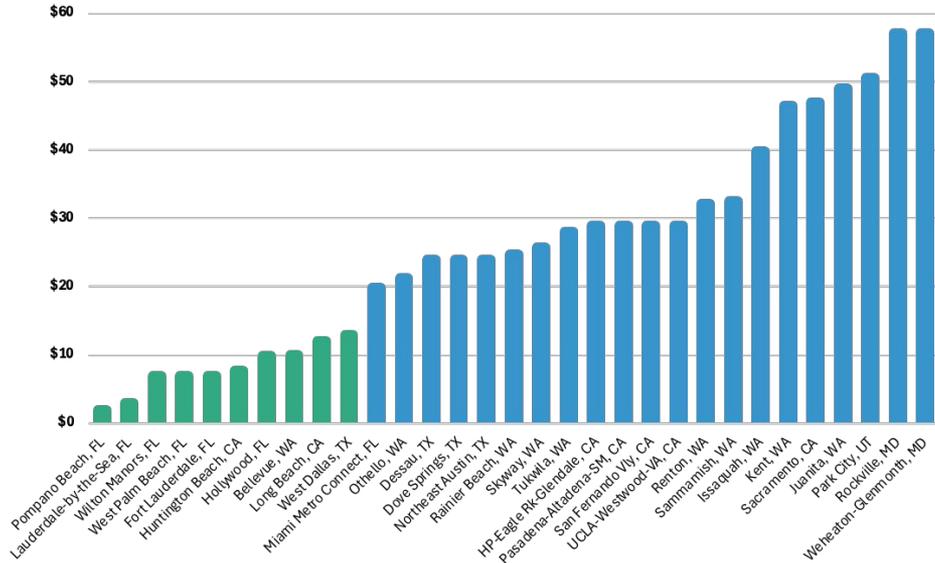
PARKRECORD.com

The \$1 ride that costs Metro \$43.



Los Angeles Times

## Avg Cost Per Rider by Microtransit Zone



Disclaimer: Competitor cost per rider data compiled from public sources of data. Numbers may not reflect current microtransit zone metrics.

# Background-Checked, Local Drivers

## Creating Jobs, Driving Safety and Community Engagement



- Background checked W2 employee Driver Ambassadors
- Hourly employees with competitive wages

- Customized branded Driver uniforms
- ADA Training, spanish speaking, average 21.8 months tenure

# Proprietary Tech is Easy to Use and Customizable

## Customizable & On-Demand

- Door-to-door or smart spot options
- Pooling Algorithm = 38% More Riders
- Backend zone-based vehicle allocations

## Easy to Use & Constantly Improving

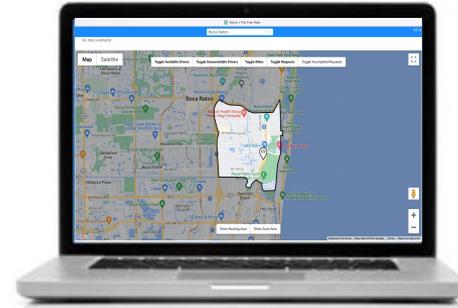
- 36% of FL Riders - 64+ years old
- 42 app updates since 2023

## Optional Fare System

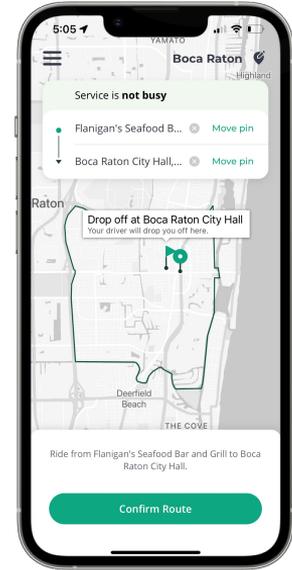
- Implement small fares to control demand
- Adjust fares based on zones and/or use discount codes

## Additional Options

- ADA, spanish language, mixed vehicle model, call center



**Driver/Management  
Dashboard**

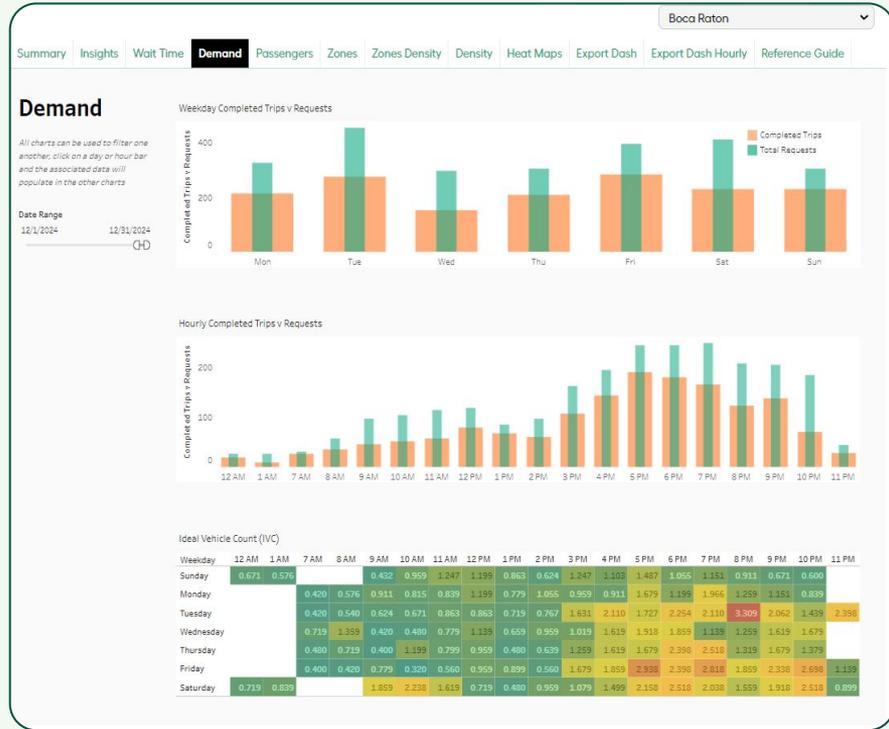
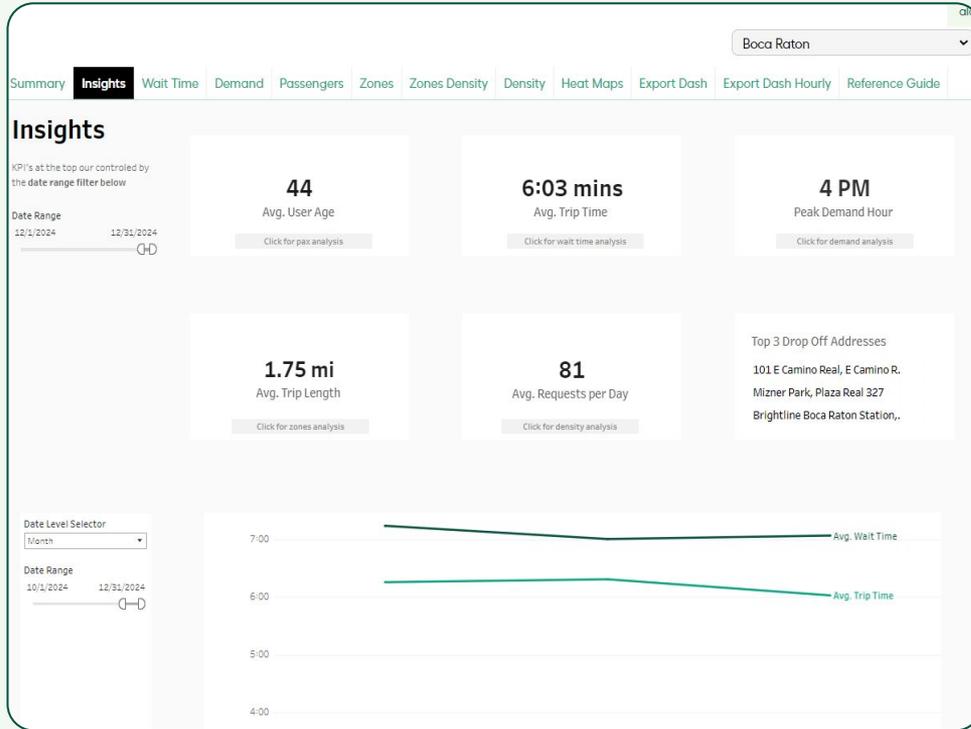


**On-Demand Rider  
App**

★★★★★ 4.9 • 11k Ratings

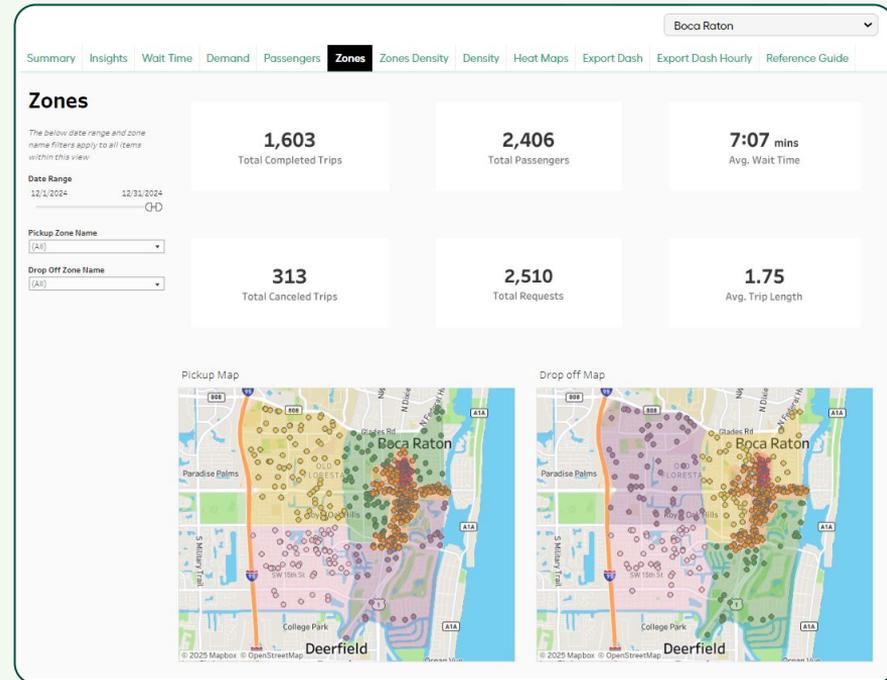
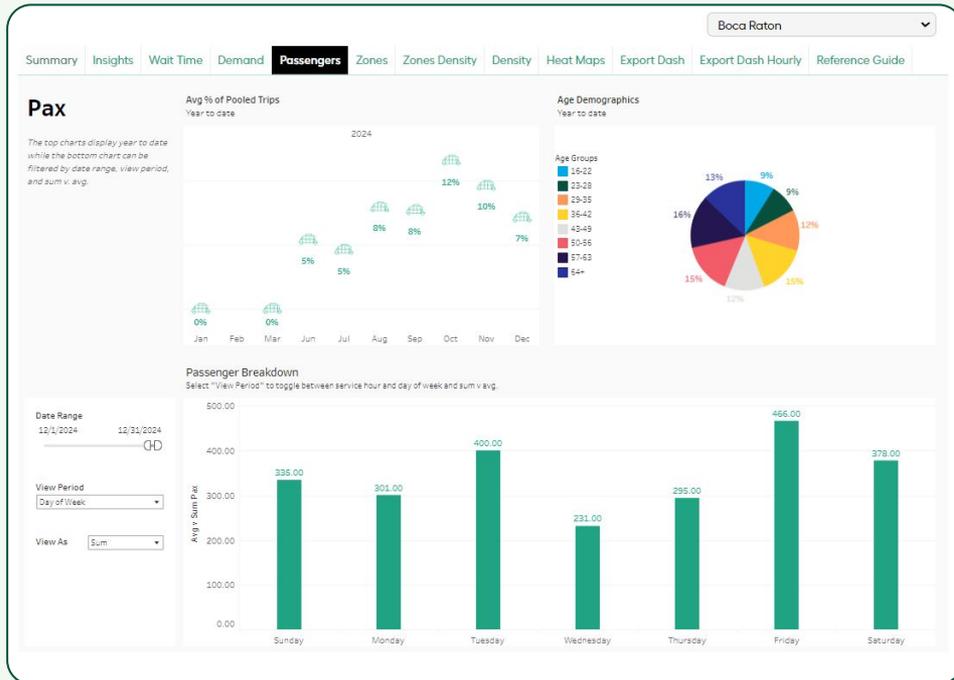
# Customizable Data Reporting

Collecting, Analyzing, Innovating



# Data & Insights in Our Customers Hands

Collecting, Analyzing, Innovating



# Broward Markets Overview

*Fare Structure, Fleet Make-Up*



**Hollywood East:** 7-12 Cars  
(GEMs, EV Van, EV Sedans)

**Hollywood West:** 2 Cars (1 EV  
Sedan, 1 ADA EV Van)

**Fares:** \$2.00 Per Rider. Current  
Promo Hollywood West - First 3  
rides to/ from Tri-Rail are free.



**LBTS:** 3 GEMs, 1 Standby ADA GEM  
**Fares:** \$2.00 Per Ride.



**FTL Base (Downtown, Beach, Las Olas)::**  
12 - 20 Cars (GEMs, EV Van, EV Sedans)

**Galt Mile:** 1 GEM mixed with LBTS service

**FTL NW:** 2 EV Sedan

**Fares:** All currently FREE.



**Wilton Manors:** 3 GEMs, 1 Standby  
ADA GEM

**Fares:** \$2.00 Per Rider.



**Pompano Beach:** 3 GEMs, 1  
Standby ADA GEM

**Fares:** Currently FREE, near  
term plans to implement a  
\$1-2 per rider fare.



# Connecting Broward and beyond!

561,231

Riders across Circuit's  
5 Broward markets  
*June 1, 2024- May 30, 2025*

72+

Local Jobs

46%

Of Rides Pooled

4.91 (Out of 5)

Avg Driver Rating

0

Gallons of Gas

~10min

Avg Wait Time



# Turnkey Electric Shuttle Service Proposal

CITY OF  
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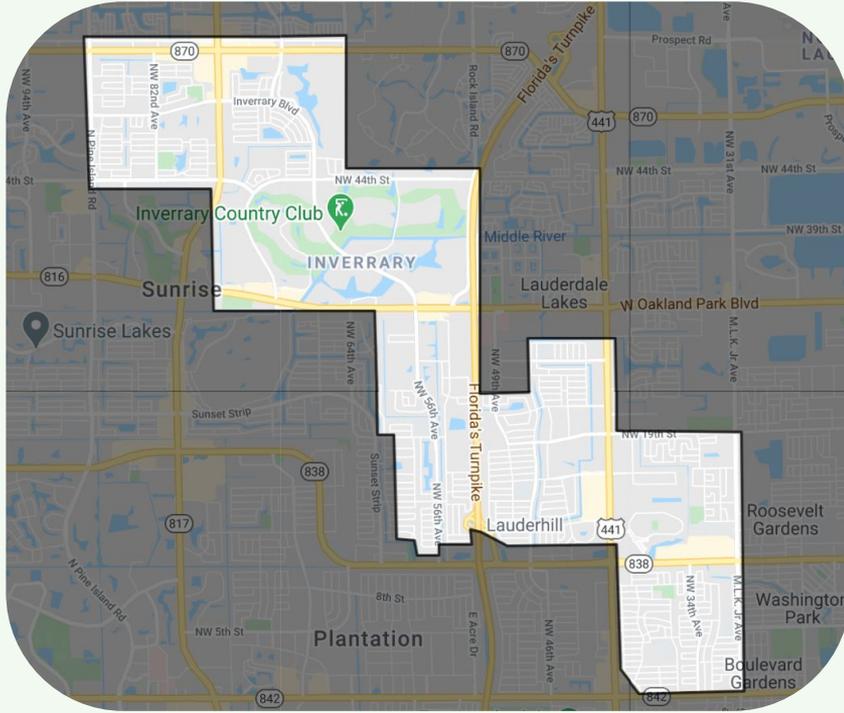
✓ **Easy to Use**

✓ **Cost Effective**

✓ **100% Electric**

# City of Lauderdale - On-Demand EV Mobility

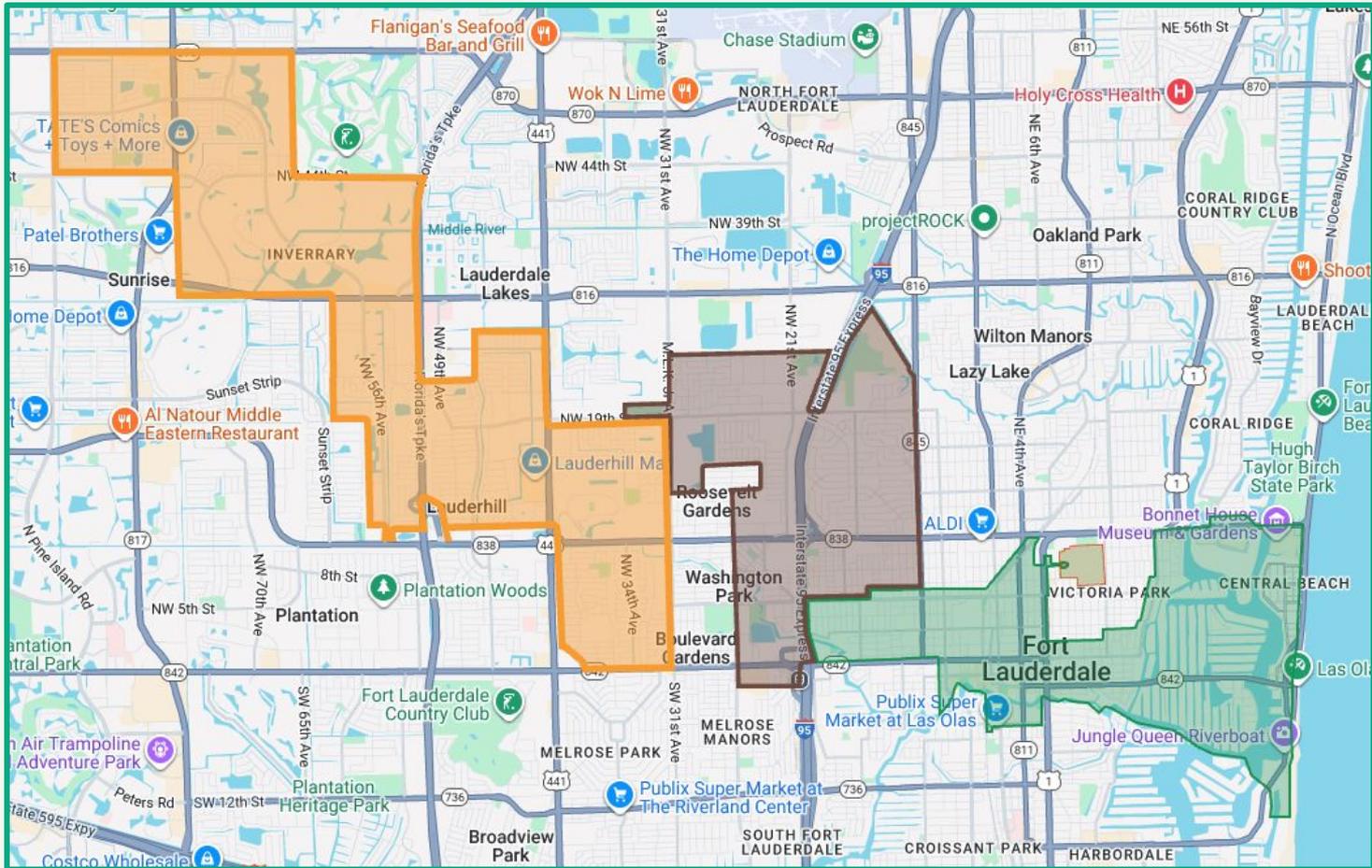
*Tentative Service to start (easy to modify)*



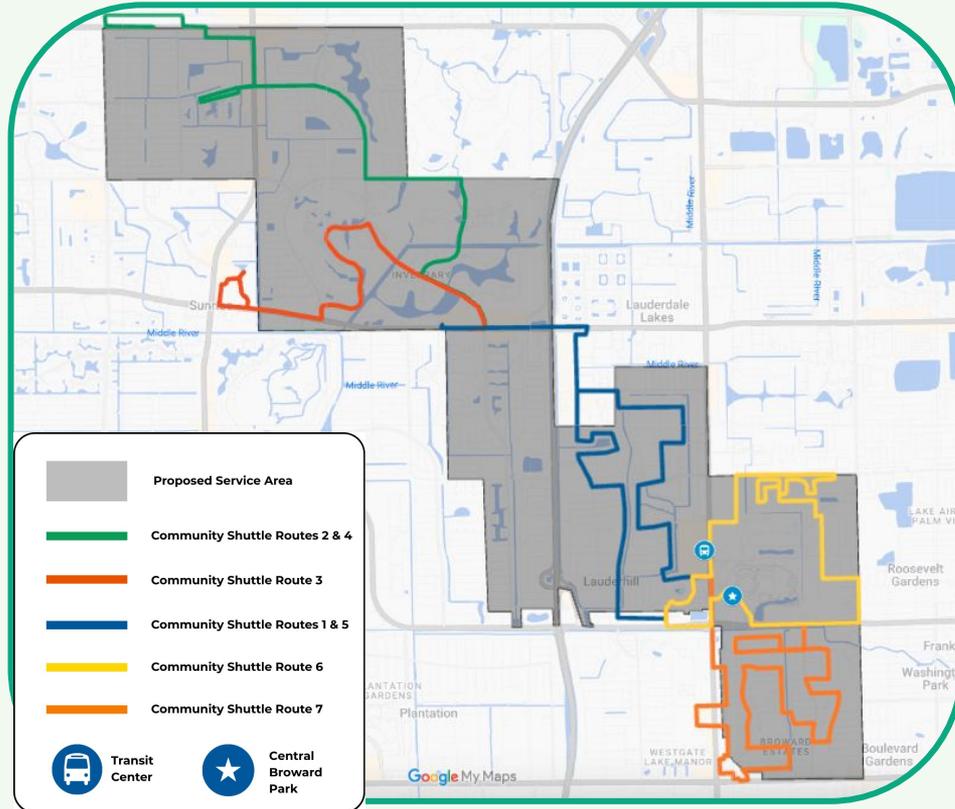
**Potential On-Demand Service Area**

- Community Mobility providing Residents, Workforce and Visitors seamless on-demand transportation
- **HOURS TBD, Proposed to start:**  
MON- FRI: 8am - 8pm  
SAT: 10am - 8pm, SUN: Closed
- Easy connections to Dining, Shopping, Entertainment, BCT Routes
- Potential to connect to City of Fort Lauderdale NW Service at African-America Research Library & Cultural Center or a point on Broward Blvd. Access Tri-Rail
- 100% *BRANDED* electric vehicles to promote City programming & sustainability goals
- Service and additional fleet available for large scale area special events
- FREE Rides or Optional nominal fare to balance supply and demand and to manage wait times

# City of Lauderdale - Optional Connections to Fort Lauderdale



# Potential On-Demand Area w/ Community Shuttle Fixed Routes



## Connecting the Community to:

- Central Broward Regional Park/ Broward County Stadium
- Lauderdale Mall/ Lauderdale Transit Center
- Lauderdale Performing Arts Center
- Lauderdale City Hall Complex
- Medical Centers & Health Clinics
- Senior Living Facilities
- Lauderdale Sports Park & Aquatic Center
- Tri-Rail (FTL)?

# Pricing Examples

# Service Rates



Vehicle Type	56 Weekly Hours of Operation	70-84 Weekly Hours of Operation
EV SUV/ VW ID.Buzz	\$11.2k Monthly	\$13.2-14.5k Monthly
Ford eTransit Van	\$14.2k Monthly	\$15k-16.2k Monthly

**These prices are not final and are subject to change based on final program/service parameters**

- Monthly Costs include vehicle, drivers, app, insurance, maintenance, etc.
- Monthly Cost **reductions available if partner provides onsite charging resources and vehicle parking**
- Monthly Cost based on a minimum 12 month contract term
- Cost **does not include** one-time Vehicle Wrap Fee (Pricing varies based on vehicle type)
- **A blend of funding could include Broward Surtax, FDOT ISD Grants, CTD Grants, etc.**



# Ready to Drive Lauderhill forward?



See what we're  
up to on social  
[@ride\\_circuit](#)



Connect with our  
Sales Team & get started  
[jason@ridecircuit.com](mailto:jason@ridecircuit.com)



Visit us  
[ridecircuit.com](http://ridecircuit.com)