

Text of Legislative File 24R-5608

CRA RESOLUTION NO. 24R-04-09: A RESOLUTION OF THE LAUDERHILL COMMUNITY REDEVELOPMENT AGENCY (CRA) APPROVING THE AGREEMENT WITH UNC LIFE ENTERTAINMENT TO PROVIDE BOOKING AGENT SERVICES FOR THE SEPTEMBER 28, 2024 LAUDERHILL LIVE EVENT; AUTHORIZING THE EXPENDITURE IN THE AMOUNT OF \$55,550.00 FOR SERVICES AND EXPENSES; AUTHORIZING THE CRA EXECUTIVE DIRECTOR TO EXECUTE ALL NECESSARY DOCUMENTS; PROVIDING FOR

PAYMENT FROM THE APPROPRIATE BUDGET CODE NUMBER; PROVIDING FOR AN EFFECTIVE DATE (REQUESTED BY CRA EXECUTIVE DIRECTOR, SEAN HENDERSON).

Request Action:

UNC Life September 28, 2024 Lauderhill Live Event

Need:

UNC Life September 28, 2024 Lauderhill Live Event

Summary Explanation/ Background:

UNC Life September 28, 2024 Lauderhill Live Event

Attachments:

Agreement

Cost Summary/ Fiscal Impact:

\$55,000.00

Estimated Time for Presentation:

Master Plan:

Goal 1: Clean, Green Sustainable Environment

[] Increase mass transit ridership [] Reduce City energy consumption

[] Reduce water consumption

Goal 2: Safe and Secure City of Lauderhill

[] Crime in lower 50% in Broward [] Residents feel safe in neighborhood

[] Reduce emergency fatalities

Goal 3: Open Spaces and Active Lifestyle for all ages

[] Increase participation in youth sports [] Add new park land and amenities

[] Increase attendance at cultural programs and classes

Goal 4: Growing Local Economy, Employment and Quality of Commercial Areas

[] Increase commercial tax base [] Increase employment in Lauderhill businesses

[] Decrease noxious and blighted uses in commercial areas

Goal 5: Quality Housing at all Price Ranges and Attractive Communities

- [] Neighborhood signs and active HOAs [] Housing & streets improved, litter reduced
- [] Increase proportion of single family homes and owner occupied housing

Goal 6: Efficient and Effective City Government, Customer Focused & Values Diversity

[] Improves City efficiency [] Increase use of Information Technology

[] Increases residents perception of Lauderhill as an excellent place to live